

Adam Rymer Bio:

Adam Rymer is currently President of Legendary Digital Networks where he oversees all day-to-day business for LDNs digital brands including Nerdist, Geek & Sundry, and Smart Girls. Since joining the company in 2014 he has spearheaded a number of growth initiatives including building out sales and production infrastructure and closing key distribution deals with Verizon, Spotify, and Vessel, and expanding relationships with partners including YouTube, Facebook, and 3BlackDot.

Throughout his professional career, Rymer has played an active and instrumental role in the digital transformation of the entertainment industry. Most recently he was COO/CFO of film finance/production company, Lava Bear Films. Prior to Lava Bear, Rymer spent eight years at Universal Studios Motion Picture Group, most recently as Senior Vice President, Universal Pictures Digital Platforms, where he spearheaded the studio's distribution and new business initiatives through emerging channels including mobile, broadband, interactive and digital cinema. Rymer coordinated the company's electronic sell-through and video-on-demand strategies, oversaw the production of short-form entertainment for mobile and online distribution and helped Universal take an active role in the creation of video games based on its film properties. In 2007, Rymer was named to The Hollywood Reporter's "Next Generation" list of the top 35 entertainment executives under the age of 35.

Before joining Universal Studios, Rymer was Manager of Strategic Planning and Business Development at Universal Music Group. Previously, he served as Director of Business Development and Market Research at Massachusetts-based startup Webnoize, which tracked, analyzed and hosted seminars on the economic impact of technology on media and entertainment industries. Rymer began his professional career as an associate at L.E.K Consulting, concentrating on private equity advisement, mergers & acquisitions and valuations.

Rymer earned an MBA in finance from the University of Pennsylvania's Wharton School and a BA in applied mathematics and economics from Harvard University. He lives in Los Angeles with his wife and son.