



WIPP WORKS IN WASHINGTON

10 Reasons You Should Come to WIPP's Annual Leadership Meeting

10. A Summer Get Away.

Build a little summer vacation for your family around the conference. Take advantage of your tax dollars and visit all of Washington DC's free museums and attractions.

9. Take a Breather.

Take a break from your business. Everyone needs some time to think about things other than the next sale.

8. Networking Pays off.

Surround yourself with successful women business owners just like you. See old friends- meet new ones. Our reception on the 18th is just the place to do that.

7. Knowledge is Power.

Understanding the role of government in the daily operations of your business is empowering.

6. Acting is Exhilarating.

We don't just want you to be educated, we want you to visit your Senators and Representatives and educate them. They want to hear from you.

5. Get the Scoop.

Interested in a non-partisan look at the elections? Join our discussion with Reid Wilson—yes, you have seen him on TV.

4. White House Wisdom.

Think you know everything about the White House? Bet you don't. We've invited the First Lady's Chief of Staff and head of the White House Council on Women and Girls to give you the latest.

3. Meet the Leaders.

Hear from the women in Congress. Senator Kay Hagan will be joining us and we have invited other leading women in the House and the Senate who work every day to support women business owners.

2. Get More Creative.

Meet federal prime contractors and government agency contractors. Explore marketing strategies you could implement for your company.

1. Make Smart Investments.

Make a two-day investment in the future of your business. Your head will be spinning with new ideas that will pay off year-round.

As the chief advocate for WIPP, I am inspired by the women I see at this meeting. Your attendance at this conference supports and reinforces all the work we do on behalf of women business owners. I hope to see you there.

-Ann Sullivan