

AUGUST 2017

WE NEWSLETTER



Congratulations on so many successes over the last several months! WE continues to forge ahead with immense membership growth, which almost doubled to a total of over **3,200 members worldwide**: 341 in Asia, 263 in Canada; 707 in EMEA & 1891 in the US.

Over the past several months, WE held many events that furthered our mission to Connect, Support, Inspire women globally. Asia hosted a networking event that also showed support for a non-profit focused on girls' education and children's literacy in Asia and Africa. The US had many networking events including a book club, leadership seminar and ETF panel discussion. In New York specifically, the dynamic Sallie Krawcheck, founder of Ellevest, a women's empowerment network, spoke about leadership, motherhood and understanding the power of women in business today. She emphasized the importance of speaking up, being bold, and "recognizing the power in getting more money". She is a perfect example of qualities we wish to emulate in Women in ETFs, and being bold for change.

WE Canada had great participation from women and men at their event, "Is Your Organization Leaving Untapped Talent at the Door?". Catalyst research has shown a strong correlation between the proportion of women corporate executives and board directors and financial performance across sectors. MSCI Research builds on this work in the financial sector. Topics discussed by the panel included mentorship and sponsorship, gender stereotyping and "the frozen middle".

In Johannesburg, a breakfast was held to launch the WE South Africa chapter! Debbie Fuhr participated in a panel that introduced WE and its achievements to date.

EMEA hosted an event that was sponsored by Blackrock and Scalable Capital titled "Robo-Advice: A Threat or An Opportunity". A panel of industry experts participated in a lively debate, which Scalable has made available on their YouTube channel. This was the first WE EMEA recorded event allowing our membership across the world benefit from the discussion of one of the hottest topics in the industry!

Diversity, Leadership, and Mentorship are incredibly important to Diana and I, as they are to all founding members of WE. In an effort to focus on these goals, we held webcasts entitled "Taking Control: What WE Members Can Do to Stand Up, Be Heard and Take Action!" and "Cracking the Glass Ceiling". Both were an overwhelming success with incredible support and participation.

Our sponsors help make our events possible. A special thanks to our new corporate sponsors in 2017:

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Cantor Fitzgerald

Of course, as always, we cannot do it without the countless volunteers whom without your coordination and patience none of this would be possible! Please keep the questions and great ideas coming.

Best of luck to the new Philadelphia Chapter for a successful launch and recruitment! And, thanks to everyone for another amazing quarter!

Jill Mavro & Diana Tidd
WE Co-Presidents

CAREER CENTER

MENTORSHIP & LEADERSHIP

UPCOMING EVENTS

Interested in helping to get great career

WE WEBCASTS

SEPT 6, 2017

opportunities in front of the best talent? Join the Career Center Task Force by emailing Joanne Hill (joahillpro@gmail.com)

RECENT CAREER POSTINGS

[Index Product Manager - Derivatives](#)
MSCI
New York, NY

[ETF Product Specialist, Vice President](#)
State Street
Boston, MA

[Investment Strategist - Mutual Funds](#)
Northern Trust
Chicago, IL

[CLICK HERE](#) for Complete Job Posting List.

Taking Control: What WE Members Can Do to Stand Up, Be Heard & Take Action

[View Webcast](#) | [View Action Items](#)

WE TALKS

Cracking the Glass Ceiling

View the videos from our distinguished speakers:

Fiona Bassett

*MD, Head of Passive Asset Management Americas
Deutsche Asset Management*

Lynn Blake

*EVP, Chief Investment Officer, Global Equity Beta Solutions
State Street Global Advisors*

Sharon French

*EVP, Head of Beta Solutions
Oppenheimer Funds*

WE Chicago
[Three Year Anniversary](#)

SEPT 12, 2017
WE EMEA | Zurich
[St. Galler Diversity & Inclusion Tagung](#)

SEPT 12, 2017
WE EMEA | Zurich
[How to leverage inner strength to be successful](#)

SEPT 27, 2017
WE San Francisco
[Mentorship Dinner](#)

OCT 5, 2017
WE Asia Pacific | Sydney
[ETF Luncheon](#)

IN THE NEWS



WE EMEA CO-HEAD, Carmen Gonzalez, answers a series of interviews with Scalable Capital.

[What's the mission & vision of WE?](#)

[Can you tell us more about the WE Footprint globally & in EMEA?](#)

[What were the key achievements of the WE network?](#)

VOLUNTEER OPPORTUNITY

BOOKKEEPING

WE is looking for a current member with bookkeeping (Quick Books) experience.

For more information, please contact:
[Karrie Southall](#) or [Kristen Carloni](#).

DISCOUNTED ETF INDUSTRY EVENTS

SEPT 8, 2017
Washington, D.C.
[SEC-NYU Dialogue on Securities Market Regulation](#)
Free Registration

SEPT 12-13, 2017
New York, NY
[Disrupt/Advice](#)
25% registration discount

SEPT 12, 2017
Frankfurt, Germany
[ETF Forum](#)
25% registration discount

OCT 5, 2017
London, England
[Bloomberg Invest ETF London](#)
Free Registration + Invitation Priority for the George Osborn event

NOV 16-17, 2017
Frankfurt, Germany
[Lehrgang Zertifizierter ETF-Spezialist](#)
20% discount off Learning Academy Registration

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