ADVANCING TECHNICAL WOMEN IN CYBERSECURITY

Women’s Society of Cyberjutsu
Sponsorship Overview

Women’s Society of Cyberjutsu
Women’s Society of Cyberjutsu (WSC), is a 501(c)3 organization serving hundreds of women across the globe by bringing an awareness towards the lack of women in science, technology, engineering, and mathematics (STEM) careers, more specifically cyber security.

We are a community of: cyber security and information assurance professionals and college students, information technology and network technicians, programmers and developers, computer scientists and software engineers, as well as women curious to explore and join these fields.

Furthermore, we understand the importance of encouraging girls to embrace a future in STEM professions. Our program, Cyberjutsu Girls Academy (CGA), provides a unique experience for girls. Workshops are filled with hands-on technically driven curriculum that focuses on securing technology and innovating new ideas to support our futures.

Please Note: Primary benefits and cost for WSC Sponsorship are included here for reference. WSC reserves the right to adjust Sponsorship benefits as necessary.

WSC Mission:
Our mission is to advance women and girls in cybersecurity by providing programs and partnerships that promote education, workshops, networking events, mentorship, resource sharing, and professional opportunities.
The backbone of WSC consists of a group of volunteers passionate about cybersecurity and furthering the mission. These ladies supply the vision, knowledge, and support that allows our community to grow.
THE CYBER WORKFORCE GAP

The GAP: “projected 1.8 million [cybersecurity] positions that are estimated to be unfilled by 2022.”

WOMEN CAN FILL THE GAP

Women make up 14%* of the North American cybersecurity workforce (11%* globally)
This represents stagnate growth in 4 years and an opportunity.

WSC Can Make A Difference

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Quote and Stats From The 2017 Global Information Security Workforce Study: Women in Cybersecurity
BUILDING A THRIVING COMMUNITY OF TECHNICAL WOMEN

1784+ Membership

Chapters
Meet Ups
Slack Members

1194+ Webinar subscribers

WSC – 2313+ Followers
CGA – 1203+ Followers

WSC – 956+ likes
CGA – 619+ likes

4120+ Group Members

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PREPARING WOMEN TO FILL THE CYBER WORKFORCE GAP
HELP EACH STEP OF HER WAY

From Middle School to Security Career, WSC provides workshops, Networking events, Webinars Training, and Competition Teams

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7 WAYS WE SERVE
THOUSANDS OF WOMEN AND GIRLS

1784+ Active Members from Across the Globe

01 Cybersecurity Workshops

02 Cybersecurity Training & Study Groups

03 Networking Events

04 Career Conversations

05 Annual Women in Cyber Awards

06 Competition Training and Teams

07 Girls Academy

553+ Women Taught Tech Concepts like Forensics & Pen Testing

240+ Women Trained for 7 certifications

450+ Women Studied Together

246+ Women Networked and Made New Connections

115+ Women Encouraged through Career Success Stories

23 Women Awarded/Recognized

180+ Women & 36+ Girls Trained to Compete in Competitions

4+ Women & 6+ Girl Teams Created

202 Girls in 15+ STEM workshops

All made possible from over 10,000 volunteer hours

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GIRLS ACADEMY

When: November 2016 – June 2017 (one Saturday a month)

Time: 9:00 am – 2:30 pm

Where: Northern Virginia Community College, Alexandria Virginia

What: Robotics, Wearable Tech, Python, Mobile App Dev, Forensics

Each girl receives academy materials, T-shirt, and goodie bag. Lunch and snacks are provided.

Fee: $350. Includes one-time, non-refundable application fee of $50.

22 Girls in Program for June 10th Workshop

Program Director: Kandis Weiler

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<th>Belt Level</th>
<th>Benefits</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Black Belt</td>
<td>• WSC and CGA Sponsor • Press Release • Post on Job Board • Premier Logo Position on Website &amp; All Materials • 30 Company Memberships • Annual awards speaking • Unlimited Job Posting • 5 Webinars Annually • 6 Emails Annually • Special event at Company site</td>
<td>$45,000</td>
</tr>
<tr>
<td>Brown Belt</td>
<td>• WSC and CGA Sponsor • Press Release • Post on Job Board • Premier Logo Position on Website • 20 Company Memberships • 2 Event Representation • Unlimited Job Posting • 2 Webinars • 4 Emails</td>
<td>$35,000</td>
</tr>
<tr>
<td>Purple Belt</td>
<td>• Press Release • Post on Job Board • Premier Logo Placement on Website • 10 Company Memberships • 1 Event Representation • 5 Job Postings • 1 Webinar • 2 emails</td>
<td>$15,000</td>
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Custom packages available upon request.
ANNUAL CYBERJUTSU AWARDS
Women Leading Change in Cyber Fundraising Reception

August 11, 2017, Northern Virginia

23 women recognized to date in Cybersecurity including Shon Harris receiving award posthumously
Nominations for Awards Opens May, 2017

Premier Event Sponsor (1)
• 12 tickets
• Prominent Logo Placement on Stage and throughout
• Logo included invite and event program
• Opening Remarks Speaker
• Acknowledgement as sponsor in all communications
• Swag Opportunity
• Photo with Winners
• Sponsor Custom Award

$15,000

Partner Sponsor
• 8 tickets
• Logo included invite and event program
• Logo Placement at Registration
• Acknowledgement as sponsor in all communications and on stage
• Photo with Winners
• Swag Opportunity

$10,000

Supporting Sponsor
• 5 tickets
• Company name included invite and event program
• Logo Placement at Registration
• Swag Opportunity

$5,000

Associate Sponsor
• 2 tickets
• Company name event program
• Swag Opportunity

$2,500

Corporate Benefits
✓ Branding & Awareness
✓ Recruiting
✓ Networking
✓ Expanding the Cyber Workforce with Women

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# FUTURE PROGRAMS

<table>
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<tr>
<th>Project</th>
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</table>
| Black Hat Training                          | $10,000 | - Sponsor 2 Women  
- Attend Premium Training at Black Hat  
- Attend Black Hat and DEFCON                                                              |
| Virtual Labs                                 | $25,000 | - New Equipment  
- New Software Licenses  
- Subscriptions to Cloud Environments                                                     |
| Women's Academies                            | $75,000 | - Team with SANS Institute  
- SANS Courses for 15 to 20 women (Immersion Program)  
- Includes 2 or 3 certifications options  
- Includes WSC annual memberships for all women (access to study groups, boot camps, and workshops) |
| Aptitude Study                               | $50,000 | - Purchase 125 aptitude assessments from SANS  
- Test Women in Groups (College, Early Careers, Returners, Security Pros)  
- Evaluate results  
- Develop Report of Findings                                                              |
| CGA Level Up                                 | $20,000 | - New Curriculum for More Technical Material  
- New Equipment  
- Additional Trainers (for additional sessions)                                           |
| App for Competitions                         | $25,000 | - For Women and Girls  
- Lists most competitions  
- Find and collaborate with potential team members  
- Track Success / Progress  
- Interact with Mentors/Mentees                                                            |

Projects Are Pending Funding
THANK YOU FOR CONSIDERING SPONSORSHIP

We accept in-kind donations:
- Computer equipment and software licenses
- Access to Computer Labs and Training Facilities
- Media Support for Events

For additional information about supporting our organization, please reach out to:
- Lisa Foreman-Jiggetts, CEO and Founder, lisa.foreman-jiggetts@womenscyberjutsu.org
- Mari Galloway, Director of Finance and Communications, mari.galloway@womenscyberjutsu.org
- Jessica Gulick, Vice President, jessica.gulick@womenscyberjutsu.org

WSC reserves the right to adjust program dates and substitute sponsor benefits with equal or greater value according to developing event logistics.