



# Annual Dinner 2018

**Serving Our Community,  
Advancing Our Profession**

## **SPONSORSHIP PACKET**

### **DATE & LOCATION**

**Cipriani Wall Street**  
55 Wall Street  
New York, NY 10005

**February 28, 2018**

***Black Tie Preferred***

### **SCHEDULE**

**6:00 PM**  
VIP Cocktail Reception  
(Cipriani Library)

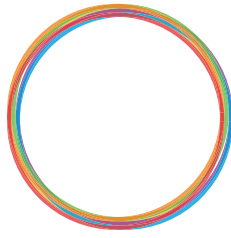
**6:00 PM**  
Cocktail Reception

**7:00 PM**  
Dinner & Awards Program

**9:30 PM**  
After Party



Asian American  
Bar Association  
of New York



Dear AABANY Members, Friends and Supporters,

On behalf of the Asian American Bar Association of New York (AABANY), I invite you to sponsor our 2018 Annual Dinner on Wednesday, February 28, 2018, at Cipriani Wall Street (55 Wall Street, New York, New York 10005). Our theme for 2018 is Serving Our Community, Advancing Our Profession.

AABANY is one of the most prominent and active minority bar associations in New York with more than 1,000 members, including practicing attorneys in the private and public sectors, in-house lawyers, judges, professors and law students. Our 2017 Annual Dinner drew more than 700 attorneys, judges, supporters and other business and community leaders. It is one of the signature events of the Asian Pacific American legal community and we expect our 2018 Annual Dinner will have similarly strong attendance.

We are pleased to announce our 2018 Annual Dinner honorees:

**Alphonso David**, Counsel to the Governor, State of New York;  
**Kathy Hirata Chin**, Senior Counsel, Cadwalader, Wickersham & Taft LLP;  
**Mark Steffensen**, SEVP & General Counsel, HSBC North America Holdings Inc.; and  
**Hon. Goodwin Liu**, Associate Justice of the Supreme Court of California

You can support our 2018 Annual Dinner through one of several levels of corporate sponsorships. All sponsors will be recognized in the Annual Dinner program book, on the screens during the Annual Dinner and on AABANY's website. In addition, our Diamond, Platinum and Gold sponsors will be recognized as sponsors for AABANY events throughout the coming year and receive additional benefits, including complimentary admissions to the invitation-only AABANY In-House Counsel and Corporate Law Wine Tasting Reception and AABANY's Fall Conference.

**Please find enclosed the sponsorship levels for our 2018 Annual Dinner, including details of the benefits provided at each tier.**

Sponsorship would strongly signal your support for the Asian Pacific American community and recognize you as a leader of diversity and inclusion. We thank you in advance for your consideration and, for many law firms, corporations and professional organizations, your longstanding support.

If you have questions, please contact Kevin Kim, Director of Development ([kevin.kim@aabany.org](mailto:kevin.kim@aabany.org)), Dwight Yoo, President ([dwight.yoo@aabany.org](mailto:dwight.yoo@aabany.org)), or me at [james.cho@aabany.org](mailto:james.cho@aabany.org).

Respectfully yours,

s/ James R. Cho

James R. Cho  
President-Elect

# Corporate Sponsorship Opportunities

## DIAMOND — \$40,000

- Five (5) admissions to the Annual Dinner VIP Cocktail Reception
- Premium Annual Dinner seating for twenty (20) individuals
- Sponsor's logo featured on red carpet backdrop (*i.e.*, "step & repeat") for official photos
- Diamond-level recognition in AABANY publicity throughout the year, including the Annual Dinner program, AABANY's website, AABANY's 2018 Fall Conference and AABANY's invitation-only 2018 In-House Counsel and Corporate Law Wine Tasting Reception
- Full page advertisement in the Annual Dinner program
- Link to Sponsor's website included on AABANY's home page
- Annual membership to AABANY for twenty (20) individuals
- Five (5) full day registrations to AABANY's 2018 Fall Conference and priority participation in pitch sessions
- Five (5) admissions to AABANY's invitation-only 2018 In-House Counsel and Corporate Law Wine Tasting Reception

## PLATINUM — \$20,000

- Three (3) admissions to the Annual Dinner VIP Cocktail Reception
- Premium Annual Dinner seating for twenty (20) individuals
- Sponsor's logo featured on red carpet backdrop (*i.e.*, "step & repeat") for official photos
- Platinum-level recognition in AABANY publicity throughout the year, including the Annual Dinner program, AABANY's website, AABANY's 2018 Fall Conference and AABANY's invitation-only 2018 In-House Counsel and Corporate Law Wine Tasting Reception
- Full page advertisement in the Annual Dinner program
- Link to Sponsor's website included on AABANY's home page
- Annual membership to AABANY for twenty (20) individuals
- Three (3) full day registrations to AABANY's 2018 Fall Conference and priority participation in pitch sessions
- Three (3) admissions to AABANY's invitation-only 2018 In-House Counsel and Corporate Law Wine Tasting Reception

## GOLD — \$15,000

- Two (2) admissions to the Annual Dinner VIP Cocktail Reception
- Premium Annual Dinner seating for ten (10) individuals
- Gold-level recognition in AABANY publicity throughout the year, including the Annual Dinner program, AABANY's website, AABANY's 2018 Fall Conference and AABANY's invitation-only 2018 In-House Counsel and Corporate Law Wine Tasting Reception
- Full page advertisement in the Annual Dinner program
- Link to Sponsor's website included on AABANY's home page
- Annual membership to AABANY for fifteen (15) individuals
- Two (2) full day registrations to AABANY's 2018 Fall Conference
- Two (2) admissions to AABANY's invitation-only 2018 In-House Counsel and Corporate Law Wine Tasting Reception

## SILVER — \$10,000

- Preferred Annual Dinner seating for ten (10) individuals
- Silver-Level recognition in AABANY publicity throughout the year, including the Annual Dinner program, AABANY's website, AABANY's 2018 Fall Conference and AABANY's invitation-only 2018 In-House Counsel and Corporate Law Wine Tasting Reception
- Annual membership to AABANY for ten (10) individuals
- One (1) full day registration to AABANY's 2018 Fall Conference
- One (1) admission to AABANY's invitation-only 2018 In-House Counsel and Corporate Law Wine Tasting Reception

## BRONZE — \$5,000 (Limited to Small Law Firms and Companies)

- Annual Dinner seating for five (5) individuals
- Bronze-level recognition in AABANY publicity throughout the year, including the Annual Dinner program, AABANY's website, AABANY's 2018 Fall Conference and AABANY's invitation-only 2018 In-House Counsel and Corporate Law Wine Tasting Reception
- Annual membership to AABANY for five (5) individuals
- One (1) full day registration to AABANY's 2018 Fall Conference
- One (1) admission to AABANY's invitation-only 2018 In-House Counsel and Corporate Law Wine Tasting Reception

## CORPORATE — \$1,000 (Limited to Companies and Individuals)

- Annual Dinner seating for one (1) individual
- Corporate-level recognition in AABANY publicity throughout the year, including the Annual Dinner program, AABANY's website, AABANY's 2018 Fall Conference and AABANY's invitation-only 2018 In-House Counsel and Corporate Law Wine Tasting Reception
- Annual membership to AABANY for one (1) individual

# Reply Form

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Firm / Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship

- YES**, I want to participate as a sponsor for the AABANY Annual Dinner 2018
- |   |   |
|---|---|
| <input type="checkbox"/> <b>Diamond Level</b> – \$40,000  | <input type="checkbox"/> <b>Silver Level</b> – \$10,000   |
| <input type="checkbox"/> <b>Platinum Level</b> – \$20,000 | <input type="checkbox"/> <b>Bronze Level</b> – \$5,000 (Limited to Small Law Firms and Companies) |
| <input type="checkbox"/> <b>Gold Level</b> – \$15,000     | <input type="checkbox"/> <b>Corporate Level</b> – \$1,000 (Limited to Companies and Individuals)  |

In order to maximize your visibility, please submit this form to [kerri.eng@aabany.org](mailto:kerri.eng@aabany.org) no later than January 31, 2018.




## Advertising

- Full Page** – \$1,500  
 **Half Page** – \$1,000  
 **Quarter Page** – \$750

All ads will be printed in black and white. Please submit files as high resolution four-color/CMYK PDFs with fonts embedded, 1/8" bleed all around.

Please submit files to [kerri.eng@aabany.org](mailto:kerri.eng@aabany.org) no later than January 31, 2018.

## Specifications

- |   |   |
|---|---|
|    | <b>Full Page</b><br>Trim Size: 8" x 6"<br>Submission Size: 8.25" x 6.25"    |
|  | <b>Half Page</b><br>Trim Size: 4" x 6"<br>Submission Size: 4.25" x 6.25"    |
|  | <b>Quarter Page</b><br>Trim Size: 4" x 3"<br>Submission Size: 4.25" x 3.25" |

## Individual Ticket Prices\*

\*If cost is an issue, including if you have experienced a recent hardship, AABANY has allotted funds for subsidies to attend the Annual Dinner. Please submit a written request, including a short statement on why attending the Annual Dinner is important to you, to [ad18@aabany.org](mailto:ad18@aabany.org).

	<b>Early bird deadline</b> February 9, 2018	<b>Regular deadline</b> February 23, 2018
<b>General Admission</b> <ul style="list-style-type: none"><li>• Rate for members and non-members</li><li>• Includes 1-year of AABANY membership for non-members or renewal of AABANY membership for additional year for existing members (up to \$125 value)</li></ul>	\$425	\$525
<b>Government / Non-Profit / Public Interest / Judges / Academic</b>	\$195	\$295

## Payment

To make a payment via mail, email or fax, send reply form to:

**Asian American Bar Association of New York**  
45 Rockefeller Plaza, 20th Floor  
New York, New York, 10111

Please make all checks payable to:  
Asian American Bar Association of New York

**To make an on-line payment, please visit:**  
[aabany.org/pay](http://aabany.org/pay)

Fax: 718-228-7206 | Email: [AD18@aabany.org](mailto:AD18@aabany.org) | Website: [bit.ly/aabanyad18](http://bit.ly/aabanyad18)

AABANY is recognized as a 501(c)(6) not-for-profit professional organization by the Internal Revenue Service. Sponsorships are not tax deductible as charitable contributions but may be deductible as a business expense. Please consult your tax professional.