



2018 Poster Contest Rules

*¡El español y el portugués en marcha!
O espanhol e o português em movimento!*

Please follow these rules carefully, as there are changes for 2018:

Teachers should contact their AATSP chapter for contest deadlines and other submission information. Visit www.aatsp.org for chapter contact information. Posters may be submitted directly to the National Contest Coordinator ONLY if an AATSP chapter does not offer the Poster Contest. Individual entries that bypass an AATSP Chapter Contest will **NOT** be considered. (See the document titled “Organizing an AATSP Chapter Poster Contest” to coordinate a contest within your local chapter.)

All posters become the property of the AATSP and will not be returned. With submission of the entry, permission is automatically granted to the AATSP to use the poster or poster image, the school’s name, and the student’s name.

HAND-DRAWN POSTER RULES:

1. Sponsoring teachers must be AATSP members whose dues are current for 2018.
2. The Spanish and/or Portuguese theme(s) **MUST BE** included on the poster.
3. Each poster must be the original work of one student; no group entries.
4. Posters should measure *approximately* 12 X 18 inches (but **NO LARGER** than ½ poster board size).
5. Any materials may be used such as watercolor, pen and ink, crayon, chalk, or markers. Winning posters will be reproduced and reprinted. Clear artwork and easy-to-read messages are best. Markers or paint are preferred for best color.
6. Primary captions and the majority of poster dialogue, text, or writing **MUST BE** in Spanish or Portuguese, and artwork should represent the Hispanic and/or Luso-Brazilian cultures and Spanish and/or Portuguese languages in a prominent way.
7. All posters must be the student’s original, creative artwork, including illustrations, images, or quotations. Depictions of cartoon, video game, movie, television, or theme characters, or recreations of past poster designs do not constitute creativity or originality. **ABSOLUTELY NO COPYRIGHTED** images, figures, or wording are to be used. The AATSP holds no liability for copyright infringement.
8. **JUDGING CRITERIA:** Posters will be judged on their visual impact, overall appealing effect, applicability to the theme, neatness, creativity, and originality.
9. Each poster must be accompanied by the “Student Information Form.” Please **TAPE** form to the back of the poster.
10. **LIMIT:** Each Chapter Contest Coordinator may submit a maximum of **THREE (3)** posters per category. The four hand-drawn categories are: (1) K–3rd, (2) 4th–5th, (3) 6th–8th, and (4) 9th–12th grades.
ONLY if the AATSP chapter does not offer the poster contest may a teacher submit posters directly to the National Poster Contest. Each teacher may submit **ONE (1)** poster per category depending on the grades taught.
11. Package posters flat. A full-sized, folded poster board works great. Please **DO NOT** roll or fold posters. Mail posters first class to your local AATSP Chapter Poster Contest Coordinator. Individual entries that bypass an AATSP Chapter Contest will **NOT** be considered. Chapter Poster Contest submissions must be **RECEIVED** by the

AATSP National Coordinator by **April 1, 2018**. Mail to: Crystal Vicente, Coordinator, AATSP Poster Contest, 2819 Arrowleaf Drive, Valdosta, GA 31601.

12. Teachers of winning students will be notified by the end of May 2018. Winning posters will be displayed on the AATSP website, showcased at the annual conference, and reprinted as necessary.

DIGITAL POSTER RULES (9th–12th grades only):

1. Sponsoring teachers must be AATSP members whose dues are current for 2018.
2. The Spanish and/or Portuguese theme(s) **MUST BE** included on the poster.
3. Each poster must be the original work of one student; no group entries.
4. Primary captions and the majority of poster dialogue, text, or writing **MUST BE** in Spanish or Portuguese, and artwork should represent the Hispanic and/or Luso-Brazilian cultures and Spanish and/or Portuguese languages in a prominent way.
5. All posters must be the student's original, creative artwork, including illustrations, images, or quotations. Depictions of cartoon, video game, movie, television, or theme characters, or recreations of past poster designs do not constitute creativity or originality. **ABSOLUTELY NO COPYRIGHTED** images, figures, or wording are to be used. The AATSP holds no liability for copyright infringement.
6. Winning posters will be reproduced and reprinted. Clear artwork and easy-to-read messages are best. Posters may be in the form of graphic designs, digital illustrations, or photographs. Students may use any available design applications/programs.
7. Save the design in a **high resolution .jpg format** as ChapterName_StudentFirstName_LastName.
8. **JUDGING CRITERIA:** Posters will be judged on their visual impact, overall appealing effect, applicability to the theme, neatness, creativity, and originality.
9. **LIMIT:** Each Chapter Contest Coordinator may submit a maximum of **THREE (3)** posters for the 9th–12th grade digital category. **ONLY** if your AATSP Chapter does not offer the Contest may a teacher submit posters directly to the National Poster Contest. Each teacher may submit **ONE (1)** poster for the 9th–12th digital category. Individual entries that bypass an AATSP Chapter Contest will **NOT** be considered.
10. Each entry must be accompanied by the "Student Information" form. Email the .jpg image and the "Student Information" form **TOGETHER** to the AATSP Chapter Poster Coordinator. Chapter Poster Contest submissions must be **RECEIVED** by the AATSP National Coordinator by **April 1, 2018**. Email to: Crystal Vicente, Coordinator, AATSP Poster Contest, postercontest@aatsp.org.
11. Teachers of winning students will be notified by the end of May 2018. Winning posters will be displayed on the AATSP website, showcased at the annual conference, and reprinted as necessary.

PRIZES: Awarded to 1st, 2nd, and 3rd place winners in each of the five following categories. All other participants receive a participation prize and ribbon.

- Category grades K–3
- Category grades 4–5
- Category grades 6–8
- Category grades 9–12 Hand-drawn
- Category grades 9–12 Digital

For additional information, email Crystal Vicente at postercontest@aatsp.org with your AATSP Chapter name in the subject line.