



# Value of ACBSP Accreditation Brochure Order Form

ACBSP has two new marketing brochures that communicate the value of ACBSP accreditation. Both brochures are now available to all ACBSP accredited member institutions. A description of each brochure is listed below, along with options for ordering. Both brochures are available for download on [www.acbsp.org](http://www.acbsp.org) by using the links referenced below.

### A Guide For Students

This brochure is a guide for students who are considering which college or university to attend. It speaks not only to the student, but to anyone who might be advising the student on the benefits of choosing an ACBSP accredited school. This brochure is available for download in English at: [Value of ACBSP Accreditation—Guide for Students\\_English](#) or in Spanish at: [Value of ACBSP Accreditation—Guide for Students\\_Spanish](#).

### A Guide For Employers

This brochure outlines the benefits of hiring graduates from ACBSP accredited institutions. It details how core business curriculum required for accreditation produces graduates who are ready to meet the challenges of a global marketplace. This brochure is available for download in English at: [Value of ACBSP Accreditation—Guide for Employers\\_English](#) or in Spanish at: [Value of ACBSP Accreditation—Guide for Employers\\_Spanish](#).

## There Are Three Options For Ordering

- Option 1:** Brochures may be ordered directly from the ACBSP office without customization in English or Spanish. Quantities range from 50 to 500. The two brochures can be ordered in any quantity combination. Just indicate your preference on the "Process Your Order" form shown on page 2. (For example: An order of 200 can include 150 student brochures and 50 employer brochures.)

Quantity	Cost Per Piece	Price (including shipping)
50	\$0.30	\$ 15.00
100	\$0.25	\$ 25.00
200	\$0.25	\$ 50.00
300	\$0.23	\$ 70.00
400	\$0.23	\$ 90.00
500	\$0.20	\$100.00

Quantities of 50-100 will be sent Priority Mail (5-7 business days) — Larger quantities will be sent UPS Ground (3-5 days)

- Option 2:** Brochures may be ordered online through Print Time by going to <http://order.printtime.com/acbsp/>. The Web site allows member schools to customize the back panel of either brochure with content and a logo. Print Time will ship the order to the school, or directly to any mailing list the school provides.

Quantity	Cost Per Piece	Price (DOES NOT include shipping)
100-750	\$0.60	\$ 60.00 - \$450.00
1000	\$0.51	\$ 510.00
1500	\$0.47	\$ 705.00
2000	\$0.45	\$ 900.00
5000	\$0.40	\$2,000.00

Print Time has projected these prices through the end of the 2009 calendar year. Shipping is not included in the price.

- Option 3:** ACBSP can customize testimonials and photos in the Student Brochure and/or testimonials and company logos in the Employer Brochure for your institution to print, using a campus print shop or local printer of choice. A school would need to provide ACBSP with testimonials, photos, and/or company logos that will replace the testimonials shown in the current brochures. The back panel could also include a school logo and specific content. Please contact Melinda Dorning at 913-339-9356 or [mdorning@acbsp.org](mailto:mdorning@acbsp.org) for specific information, including pricing.

# Process Your Order

Please use this form to order the desired quantity of Value of ACBSP Accreditation brochures. This is for anyone seeking to use **Option 1**, described on page one of this Order Form. You may fax your order form to ACBSP at FAX# 913-339-6226 or mail to the address shown at the bottom of this form. You may also scan this order form and send it as an email attachment to [mdorning@acbsp.org](mailto:mdorning@acbsp.org). Feel free to call the ACBSP office with any questions at 913-339-9356.

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Institution: \_\_\_\_\_ Phone: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

City, State/Province, Postal Code, Country: \_\_\_\_\_

## Order Quantity and Price (From Option 1):

<u>Quantity</u>	<u>Cost Per Piece</u>	<u>Price (including shipping)</u>
50	\$0.30	\$ 15.00
100	\$0.25	\$ 25.00
200	\$0.25	\$ 50.00
300	\$0.23	\$ 70.00
400	\$0.23	\$ 90.00
500	\$0.20	\$100.00

Please send: "A Guide for Students" brochure. English version \_\_\_\_\_ Spanish version \_\_\_\_\_  
Quantity Quantity

Please send: "A Guide for Employers" brochure. English version \_\_\_\_\_ Spanish version \_\_\_\_\_  
Quantity Quantity

Total Quantity \_\_\_\_\_ Total Cost \$ \_\_\_\_\_

## Billing Information:

My check, made payable to ACBSP, is accompanying this order form.  Please send me an invoice.

Please charge my:  VISA  MasterCard  AMEX

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Date: \_\_\_\_\_

Cardholders Name: \_\_\_\_\_ Signature: \_\_\_\_\_

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