



2017 ACEC Texas Leadership Forum Program Agenda & Registration Form

The American Council of Engineering Companies of Texas announces the 2017 class in our continuing series of the Consulting Engineering Leadership Forum - a leadership-training program for young principals and others identified as future leaders in member firms.

The program is designed for individuals with approximately 6 to 10 years' experience in the industry and who are identified as potential leaders of your firms. Approximately thirty-five individuals will be selected through registration and recommendation. Participants will be expected to participate in four sessions, which will be presented in four modules: ***Leadership Skills, Business Management Skills, Vision and Strategic Thinking & The External Environment.***

Leadership Forum speakers and seminar leaders will include a number of prominent management consultants to the engineering and construction industry:

- *Jim Krug, Advanced Performance Group*
- *John Geddie, Geddie & Associates*
- *Herb Cannon, A/E/C Management Solutions*
- *David Stone, bluStone Marketing*
- *Jon Stigliano, Strategic Solutions Group*
- *Mark Cook, CrossGroup*
- *DeWayne Ables, Pioneer IQ*

In addition, each session of the Forum will include a panel of senior leaders in ACEC Texas member firms offering their insights on the topic of the session, their business experiences and lessons learned. Participants will benefit from interaction and networking with a group of peers who are at roughly the same stage in their professional and business development.

Each participant will be provided a year's subscription to ***Fortune*** magazine with the goal of boosting awareness of general business trends. Participants will be provided and asked to read various books and articles on topics such as emotional intelligence, managing the professional services firm, and strategic planning.

• 2017 PROGRAM AGENDA •

Session I: Leadership Skills – Jim Krug & John Geddie June 16th & June 17th • Omni Mandalay Hotel • Irving, Texas

The balance of the session will address such issues as the differences between management and leadership, strategic leadership both within the firm and within the industry, including subjects such as profiles of strategic leaders, qualities needed for success, motivation and accountability, and the importance of values.

Session II: Business Management Skills – Herb Cannon & David Stone July 28th & July 29th • Omni Mokara Hotel • San Antonio, Texas

This session will focus on identifying key financial performance indicators, as well as indicators in other areas such as staffing, technology, strategic position, business development, and market integrity.

Session III: Vision and Strategic Thinking – Jon Stigliano & Mark Cook August 25th & August 26th • St. Regis Hotel • Houston, Texas

Your clients businesses are changing even faster than the Consulting Engineering profession. How can engineering firms prepare for this accelerating change? Principals must be prepared to embrace inevitable change and capitalize on the opportunities. This interactive session will arm you with the tools to create a strategic plan addressing every aspect of your firm's practice.

Session IV: The External Environment – DeWayne Ables & John Geddie September 28th & September 29th • Hyatt Lost Pines Resort • Bastrop, Texas

This session will be focused on a long-term view of the consulting engineering industry and the external factors in the larger society that act upon it, including the political process, demographics, technology and related issues.

*** Dates are correct – however, start & conclusion times subject to change**



COST

The tuition for the program will be **\$2,250** per participant. This will cover the cost of speakers, speaker expenses and meals associated with the sessions. Each participant or their firm will be responsible for transportation to and from each session and overnight lodging costs at the session site.

REGISTRATION

Registration deadline for this class will be **April 30, 2017**. Interested persons should register by letter and also by filling out the attached registration form. Please address to:

Steve Stagner, *President*
ACEC Texas
1001 Congress Ave., Suite 200
Austin, Texas 78701

Please include a detailed resume or biographical sketch with information on your engineering work experience, civic activities, firm responsibilities, business experiences and other information. In addition, registrants should include a reference letter signed by a principal of the applicant's firm and a photograph - *preferably a headshot*.

A credit of 24 Professional Development Hours (PDH's) will be allowed for each attendee. These credits can be used to help meet the Continuing Education requirements for Professional Engineers. These requirements are mandatory for all 2017 & 2018 PE registration renewals.

The ACEC Texas Business Practices Committee, primarily for the purpose of ensuring consistency with the program guidelines and goals, will review registration forms.

2017 ACEC Texas Leadership Forum Registration Form

I am committed to attending all four sessions of the 2017 Leadership Forum. I understand the enclosed \$2,250 registration fee is nonrefundable. I understand that my registration is transferable within my firm prior to Session I scheduled for June 16, 2017. (First-come/first-reserved)

Personal / Professional Information

Name _____

Nickname For Badge _____

Title _____

Firm _____

Mailing Address _____

City/State/Zip _____

Phone Number _____

Fax Number _____

E-mail Address _____

Hobbies/Interests _____

Degrees/Majors and Schools _____

Firm Disciplines _____

Number of Branches in Your Firm (*excluding headquarters*) _____

Number of Employees Firm-Wide _____ Number of Employees in Your Office _____

Does Your Firm Work Internationally? _____ If so, where? _____

Has Your Firm Sent Anyone Else To Previous Leadership Forum Classes? Yes No

How did you hear about the ACEC Texas Leadership Forum (LF)? (*Check all that apply*)

LF Alumni ACECTX Web Site Brochure ACECTX Meeting ACECTX Update

Professional Liability Insurance Carrier

DPIC CNA/Schinnerer RA&MCO Insurance Marsh USA Other _____

The attached non-refundable \$2,250 registration fee reserves a seat in my name for the 2017 Leadership Forum. I may transfer the seat within my firm prior to Session I by notifying ACEC Texas and submitting a new registration form.

Signature _____ Date _____