

ACLEA's 54th Annual Meeting
July 28 - 31, 2018
Portland, Oregon – U.S.A.

General Information

All prices are in USD

HOTEL INFORMATION

Our host hotel is the Portland Marriott Downtown Waterfront. ACLEA has secured a special room rate of \$219/night plus state and local taxes (currently 15.3%) for single/double available until June 29, 2018 or until the room block is exhausted, whichever comes first.

Portland Marriott Downtown Waterfront

1401 SW Naito Pkwy | Portland, OR 97201 – U.S.A.
Phone: + 1 (503) 226-7600
Toll Free: +1 (800) 228-9290

TRANSPORTATION

The closest airport to the Portland Marriott Downtown Waterfront is the Portland International Airport (PDX) located 9 miles (14km) from the hotel.

Airport Transportation Options

- Blue Star Shuttle:**
Estimated fare: \$14 (one way); scheduled
- Taxi:**
Estimated fare: \$45 (one way)
- Uber:**
Estimated fare: \$30 (one way)

Additional directions can be found on the hotel transportation website



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Special Thanks to Our 54th Annual Planning Committee!

- Chair: Kes Joerg, Oregon State Bar
- Annette Buras, Louisiana State Bar Association
- Dennis Cuevas, District of Columbia Bar
- Sarah Fluke, State Bar of Arizona
- Betsy Huitts, Jones Day
- Erin Monahan, Trial Lawyers Association of BC
- Susan Munro, The Continuing Legal Education Society of British Columbia
- Mark Rosch, Internet For Lawyers/CLEseminars.com



Association for Continuing Legal Education
1000 Westgate Drive, Suite 252 | St. Paul, Minnesota 55114
p. 1+ (651) 366-6082 | f. 1+ (651) 290-2266 | www.aclea.org

Register online and download the full brochure at www.aclea.org



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REGISTRATION

The program registration fee includes conference materials, admission to Sunday, Monday, and Tuesday sessions, the Saturday and Sunday evening receptions, and the Monday night offsite event. The CLE Boot Camp course and all optional lunches are separately priced. We must receive payment for optional courses and lunches in advance of the conference to guarantee your reservation. Unless otherwise stated, all ticket payments are nonrefundable after July 13, 2018.

SPOUSE/GUEST FEE

ACLEA has a spouse/guest fee for attendance at ACLEA meetings by those not eligible for ACLEA membership. This is a restricted fee intended for family members. Any spouse/guest who is interested in networking with other spouses/guests as well as friends in ACLEA may pay a fee to cover the costs of food and beverage and attendance at some meetings. This \$185/\$235 fee includes continental breakfasts, Saturday Welcome Reception in the Exhibit Marketplace, morning and afternoon breaks, and attendance at any sessions on topics that may be of interest, but does not include conference materials, luncheons, or optional events. Tickets for the Saturday Welcome Reception are available separately for guests who attend this event only. This benefit is extended only to those spouse/guests who are not eligible for ACLEA membership. ANYONE CONSULTING WITH, OR EMPLOYED BY, AN ORGANIZATION ELIGIBLE FOR MEMBERSHIP IN ACLEA IS NOT ELIGIBLE FOR THIS FEE.

CANCELLATION POLICY

All ticketed event payments are nonrefundable after July 13, 2018. Registration refunds, less a \$50 processing fee, will be given to registrants who cancel by 5:00 p.m. Central Time on July 13, 2018. No refunds will be granted thereafter.

Questions? Contact Us!

p. 1+ (651) 366-6082 | f. 1+ (651) 290-2266
aclea@aclea.org | www.aclea.org

Saturday, July 28

7:30 a.m. – 5:00 p.m.
Member Services/Registration Desk Open

8:00 a.m. – 3:30 p.m.
New Member Orientation and CLE Boot Camp (ticketed)

12:00 p.m. – 1:00 p.m.
First Time Attendee & New Member Luncheon (by invitation only)

3:30 p.m. – 4:30 p.m.
55th Mid-Year Planning and 55th Annual Committee Meetings
(by invitation only)

4:30 p.m. – 5:30 p.m.
SIG and Committee Chair Leadership Workshop
(by invitation only)

5:30 p.m. – 7:00 p.m.
Welcome Reception (open to all attendees)

7:00 p.m.
Optional Dine-Arounds (meal and transportation at individual's expense)

Sunday, July 29

7:00 a.m. – 5:00 p.m.
Member Services/Registration Desk Open

7:00 a.m. – 8:00 a.m.
Healthy Fitness Options

- Running
- Walking
- Zumba

8:00 a.m. – 9:30 a.m.
Networking Breakfast in the Exhibitor Marketplace

8:30 a.m. – 9:30 a.m.
SIG Breakfast Meetings

- Executive Leadership
- Publications
- State and Provincial Bars

9:30 a.m. – 10:00 a.m.
President's Welcome and Opening Announcements

10:00 a.m. – 11:00 a.m. **PLENARY**
The Power of Strengths – Stop Trying to Fix Weaknesses and Focus on What You Already Do Best
Darien Fleming, Career Coach, Trainer, and Founder of I'Mpossible

11:00 a.m. – 11:15 a.m.
Networking Break in the Exhibitor Marketplace

11:15 a.m. – 12:15 p.m. **PLENARY**
A Brave New World: Artificial Intelligence and the Practice of Law
Andrew Arruda, CEO and Co-Founder of ROSS Intelligence

12:15 p.m. – 12:30 p.m.
Networking Break in the Exhibitor Marketplace

12:30 p.m. – 1:45 p.m.
Functional SIG Lunches (ticketed – attendance open to all functional SIG members)

- Executive Leadership
- Marketing
- Programming
- Publications
- Technology

1:45 p.m. – 2:00 p.m.
Networking Break in the Exhibitor Marketplace

2:00 p.m. – 3:00 p.m. **WORKSHOPS A**

- A1. Get to Know Your Strengths – Understanding and Leveraging your StrengthsFinder Results
- A2. Subscription and Bundling Strategy 101: One Size Doesn't Fit All
- A3. Improve Your Productivity with Alexa & Google Assistant
- A4. Artificial Intelligence: Will it Replace Lawyers?

3:00 p.m. – 3:30 p.m.
Networking Break in the Exhibitor Marketplace

3:30 p.m. – 4:30 p.m. **WORKSHOPS B**

- B1. Seize the Opportunity as More States Require Diversity and Inclusion, Mental Health, and Substance Use Disorder Credits
- B2. Rapid Fire Tech Tips
- B3. Assessing Credibility and Emotions
- B4. The Professional Duty of Self Care

4:30 p.m. – 6:00 p.m.
Reception Sponsored by the Practising Law Institute

7:00 p.m.
Optional Dine-Arounds (meal and transportation at individual's expense)

Monday, July 30

7:00 a.m. – 5:00 p.m.
Member Services/Registration Desk Open

7:00 a.m. – 8:00 a.m.
Healthy Fitness Options

- Running
- Walking
- Yoga

7:30 a.m. – 9:15 a.m.
Networking Breakfast in the Exhibitor Marketplace

8:00 a.m. – 9:00 a.m.
Committee Breakfast Meetings (open to registered attendees)

- Exhibitor and Sponsors
- MCLE

9:15 a.m. – 10:15 a.m. **WORKSHOPS C**

- C1. The Downs and Ups of Building a CLE Curriculum for Clients
- C2. Publications in a Digital Age: Staying Relevant and Current
- C3. App Buffet
- C4. It's a Boat! It's a Plane! It's a CLE Program!

10:15 a.m. – 10:30 a.m.
Networking Break in the Exhibitor Marketplace

10:30 a.m. – 11:30 a.m. **WORKSHOPS D**

- D1. Inquiring Minds Want to Know: What Motivates an Attorney to Attend Your CLE Event?
- D2. Does Social Media Really Work?
- D3. Remote Leadership: Being Present in a Digital World
- D4. The Price Is Right!

11:30 a.m. – 11:45 a.m.
Networking Break in the Exhibitor Marketplace

11:45 a.m. – 1:00 p.m.
Organizational SIG Lunches (ticketed – attendance for respective organizational SIG members only)

- In-House/Professional Development
- Law Schools
- Local and Specialty Bars
- Nationals
- State and Provincial Bars
- Vendors and Speakers

1:00 p.m. – 1:15 p.m.
Networking Break in the Exhibitor Marketplace

1:15 p.m. – 2:15 p.m. **PLENARY**
How Binge Watching Affects CLE and Learning
Tong (Joy) Lu, Ph.D., Wharton School of Business, University of Pennsylvania

2:15 p.m. – 3:00 p.m.
"Oh, it's You! I Never Knew..." — Networking break in the Exhibitor Marketplace

3:00 p.m. – 4:00 p.m. **PLENARY**
10 Ways that Embracing Your Vulnerabilities Increases Your Success at Work
Kris Macchiarola, President & Owner, KMACC Solutions, LLC

4:15 p.m. – 5:15 p.m.
SIG & Committee Meetings (open to registered attendees)

- International SIG
- Membership Committee

7:00 p.m.
Offsite Networking Event Hop across the Willamette River and join us for an evening of good eats and engaging exhibits at the Oregon Museum of Science and Industry (OMSI). Tickets to this event are included in your registration fee, but we ask that you RSVP. Guest tickets are available for \$75.



Tuesday, July 31

8:00 a.m. – 12:00 p.m.
Member Services/Registration Desk Open

8:00 a.m. – 9:30 a.m.
Breakfast and ACLEA Annual Business Meeting (open to all ACLEA members)

9:30 a.m. – 10:00 a.m.
Networking Break in the Exhibitor Marketplace

10:00 a.m. – 11:00 a.m. **WORKSHOPS E**

- E1. MCLE Today: Let's Talk: A Session with CLEReg
- E2. Don't Fence Me in: Breaking out of the Silo Effect and Creating an Effective Content Strategy
- E3. Marketing Your CLE's — What's New and What's Tried and True
- E4. From Ordinary to Extraordinary — Planning Unique and Unusual CLE Programs

11:15 a.m. – 12:00 p.m. **CLEDtalks**
We're all familiar with TED talks, those terrific short speeches that present "Ideas Worth Spreading" in 18 minutes or less. So we decided to bring CLED talks to ACLEA! Join some of our own members and other professionals to hear their insights on:

- Time Management
- Work-Life Balance
- Motivation at Work

2018 ACLEA Annual Meeting REGISTRATION FEES

Early Bird (on or before June 29, 2018)
Member - \$685 | Non-Member - \$895 | Spouse/Guest - \$185

Regular (after June 29, 2018)
Member - \$740 | Non-Member - \$950 | Spouse/Guest - \$235

OPTIONAL EDUCATION PROGRAM (Pre-Registration Required)

SATURDAY, JULY 28, 2018

CLE Boot Camp Add-on to Meeting Registration:
Member - \$175 | Non-Member - \$235

CLE Boot Camp Only:
Member - \$210 | Non-Member - \$435



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Watch your email for the
Portland meeting app!



Get access to all crucial conference information. Connect with other attendees before, during, and after the event using your mobile app.