Putting Prevention Front and Center

Establish ACPM and Preventive Medicine physicians as leaders in the transformation of health care delivery systems around public health, clinical preventive medicine, and population health principles.

Establish ACPM as the leading national specialty society for advancing community-level promotion of healthy lifestyle and lifestyle medicine.

Advancing Science in Real World Practice

Increase full dues-paying membership by 20% by October 1, 2018. Increase the level of engagement for the current membership as well as prospective members.

Enhancing Value for Our Members

Identify and execute business opportunities to drive ACPM value creation in health systems, population health, and lifestyle medicine.

Positioning the College for the Long Term

Leadership Development Program Work Group constituted and initial program scheduled for 2018

Toolkit delivered to ACPM members

Identify areas of mutual interest with CR members where joint messaging may be appropriate

Identify possible positions (such as residency rotations or advisory boards) for ACPM Members with Corporate Roundtable (CR) Members

2 resolutions addressing population health

Feasibility Report on congressional Public Health caucus for Board

Aspiration

Strategic priorities

Goals

2017 Key performance indicators