

ADED 2017 Annual Conference & Exhibits

ALBUQUERQUE, NM

July 28-Aug 1, 2017

SPONSORSHIP OPPORTUNITIES



ADED is committed to maximizing your marketing opportunities and brand recognition through direct interaction with conference attendees. Each sponsor package is designed to meet your budget, enhance and expand messaging as well as offer more face time and interaction with ADED conference attendees.
See back for details.

Packages not for you? Check out our a 'la carte options-see back

Deadline to meet print publications: May 12, 2017
Sponsor to provide: Completed sponsorship order form, company logo, artwork (*if selecting program book advertising*)

ADED
 200 First Ave NW #505
 Hickory NC 28601

Phone: 866.672.9466
 Fax: 828.855.1672
 E-mail: exhibits@driver-ed.org

Conference dates: 7/28-8/1, 2017
Exhibitor move-in day: 7/29/17

Sponsorship Order Form

Company _____

Primary contact name & e-mail address _____

Mailing Address _____

Phone _____

Select Package: see back for details

BRONZE \$500

SILVER \$2500

GOLD \$3500

Pick-one item: _____

a 'la carte: \$ _____

item: _____

Total: \$ _____

MasterCard Discover
 Visa American Express

Method of Payment: Check Bill Me

Credit Card # _____

Exp. date _____

Signature _____

GOLD PACKAGE **\$3500**

SOLD OUT *highest visibility!*

- **FREE ADVERTISING:** 1/8 page advertisement in Preconference News Brake, ADED's newsletter.
- **PRODUCT PRESENTATION:** *Unopposed time Saturday evening, offered as education seminar*
- * **Pick One***– see box for options *limited availability-first come, first serve*
- **INCLUDES** Bronze Package benefits

SILVER PACKAGE **\$2500** 6 SPACES AVAILABLE

- **FREE ADVERTISING:** 1/8 page advertisement in Preconference News Brake, ADED's newsletter.
- **PRODUCT DEMONSTRATION:** *offered as an education seminar Sunday afternoon*
- * **Pick One***– see box for options *limited availability-first come, first serve*
- **INCLUDES** Bronze Package benefits

captive audience!

BRONZE PACKAGE **\$500**

affordable option!

- **TOTE BAG STUFFER**-provided by company, inserted into conference tote bag. *Items limited to one promotional item per company*
- **FREE LISTING** in conference program
- **FREE LISTING** in pre-conference News Brake, ADED's newsletter
- **RECOGNITION:** Company recognition on thank you signage at breaks.

COMPANY RECOGNITION ONLY FOR BRONZE LEVEL SPONSORS:

- Exhibit Hall Prizes
- Banquet Decorations



a 'la carte items

SEMINAR SPONSOR w/company logo
[3 opportunities available] **\$500**

INSIDE FRONT COVER Program Book
[1 opportunity available] **SOLD!**

INSIDE BACK COVER Program Book
[1 opportunity available] **SOLD!**

DIVIDER TABS Program Book
[9 opportunities available] **SOLD!**

SPIRIT OF CRESCENT INDUSTRIES SPONSORSHIP
[Sponsor attendee at conference] **\$1250**

NEW ATTENDEE RECEPTION-Fri PM
[1 opportunities available] **SOLD!**

Deadline to meet print publications: May 12, 2017

***PICK ONE: for Gold and Silver level Packages only**

- | | | |
|------------------------------|--------------------------|--------------------------|
| ◆ FRONT COVER ARTWORK | ◆ SCHEDULE CARDS | ◆ WELCOME SIGNAGE |
| ◆ BACK COVER ARTWORK | ◆ ROOM KEY CARDS | ◆ KEYNOTE SIGNAGE |
| ◆ TAPE MEASURE | ◆ NOTE PADS | ◆ BANQUET SIGNAGE |
| ◆ LANYARDS | ◆ DOCUMENT HOLDER | ◆ WATER BOTTLES |
| ◆ TOTEBAGS | ◆ CLIPBOARD | |