



ADVERTISING RATE CARD

ASSOCIATION OF ENVIRONMENTAL & ENGINEERING GEOLOGISTS

Our Members Are Unique

We ARE applied geology! Members of the Association of Environmental & Engineering Geologists (AEG) include geologists specializing in engineering geology, environmental geology, and hydrogeology as well as other professionals in affiliated fields, such as civil and mining engineering, land-use planning, public policy and education. Our members regularly purchase, or influence the purchase of:

- Software
- Field equipment
- Instrumentation
- Office and field supplies
- Geologic support services
- Analytical environmental and geotechnical laboratory services

Helping Your Company Succeed

AEG is not only committed to helping our members accomplish their goals, but we want our sponsors and supporters to succeed as well. We commit to connect you with potential buyers and will do all we can to help you build your business. Advertising with AEG puts your company information in front of over 3,000 professionals, and our website receives thousands of hits every day. Our members are passionate about their profession and AEG, and they select their suppliers from regular supporters of the Association.

Six Issues of the AEG News & One-Year Website Link

- 4 regular issues (March, June, September, December)
- Program with Abstracts (August) & Annual Report and Directory (January)

Description	Ad size (w" x h")	Cost/year
Cover—Inside front or back	8-3/4 x 11-1/4	\$6,000
Cover—Back outside	8-3/4 x 11-1/4	\$6,000
Full page inside	7-1/2 x 10-1/2	\$4,800
Half page	7-1/2 x 4-5/8	\$3,600
One column	3-5/8 x 9-3/8	\$2,700
One-quarter page	3-5/8 x 4-5/8	\$2,100
Business card	3-5/8 x 2-1/4	\$1,200

- Cover ad dimensions allow for bleeds.
- Inside ad dimensions are the total print area available for the ad.

Discounts

Prepay advertising = 10%

Issue	Materials Due	Publication Date
News 1: (Annual Report and Directory)	November 30	January
News 2: (Regular Issue)	January 31	March
News 3: (Regular Issue)	April 30	June
News 4: (Program with Abstracts/Annual Mtg.)	May 31	August
News 5: (Regular Issue)	July 31	September
News 6: (Regular Issue)	October 31	December

- Send files via email, preferably as attachments, to email address below. Ad file format should be Press Quality PDF or a minimum of 300dpi .jpeg or .tiff.
- Color should be set at CMYK or Grayscale. No RGB or SPOT colors. All ads have the option of full color.
- Cancellations and change orders must be submitted to publisher in writing prior to materials due date.

Contact us at advertising@aegweb.org
or 844-331-7867
for more information on how
you can connect with your next customer.