



## ROI Worksheet

Today's energy companies face many challenges in organizational stability, profitability, and innovation. In the new economy, value is delivered by innovative ideas created by the many connections among people and the knowledge they share. Energy professionals use AESP as a resource and a catalyst to add more value to their organizations through people networks, best practices, collaboration and leadership development.

After the conference I will return to the office full of new ideas that we can implement, and will share this information with the company to ensure we stand out and make lasting connections with our clients. Where else can you learn so much in a little time? More information about the AESP National Conference can be found at [aesp.org](http://aesp.org).

### Reasons to Attend AESP's National Conference

- Networking opportunities and interactive ideas exchanges
- Access to unparalleled learning opportunities in energy
- Take away actionable strategies and ideas that can be applied to your organization immediately
- Develop key relationships for personal and professional growth
- Align your development with organizational needs and priorities and deliver measurable results
- Share new money-saving and innovative techniques and strategies for your company and users
- Excellent value

### Conference Location and Lodging Information:

#### Marriott New Orleans

555 Canal St, New Orleans, LA 70130

504-581-1000

**Room Rate: \$ 229.00 per night** - Rate expires on Jan. 19, 2018 or when the room block is full.

<https://aws.passkey.com/go/2018AESP>

**We don't use a 3rd party room service - book your room directly through the link above or call the hotel.**



Professional:

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Personal:

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Conference Insights:

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### **Networking Objectives**

Networking Objectives: (Networking Functions, Speakers, Booths etc.)

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Notes: (Contact Info, Follow-ups, Interactions etc.)

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**AESP Conference - ROI Calculator**

**Conference Registration Fee** ..... \$ \_\_\_\_\_  
 Pre-conference Training Course: \$545 (optional/additional fee) \$ \_\_\_\_\_

**Discounts available:**

**Multiple registration discount: 3 for \$3,350 (\$235 Savings!)**.....

Is your company an AESP Group Member? You can use points to pay for your conference registration!

**Registration Total:** \$ \_\_\_\_\_

**Included with Registration Fee:**

- Day 1 - Conference registration bag with program/journal, energy-based literature, and networking reception with 'heavy' hors d'oeuvres and refreshments
- Day 2 - Breakfast, two breaks, lunch and networking reception with 'heavy' hors d'oeuvres and refreshments
- Day 3 - Breakfast, two breaks, lunch and networking reception with 'heavy' hors d'oeuvres and refreshments
- Day 4 - Breakfast, break, and lunch

**Air/ Ground Transportation:**

Transportation to New Orleans (Airfare, train, mileage, etc.) \$ \_\_\_\_\_  
 Hotel Cost (Daily Rate) x (# of nights) ..... \$ \_\_\_\_\_  
 Meals (Corp. per diem) x (# of days) ..... \$ \_\_\_\_\_  
 Home/ Office to Airport Roundtrip ..... \$ \_\_\_\_\_  
 Airport/ Hotel Roundtrip ..... \$ \_\_\_\_\_

**Transportation Total:** \$ \_\_\_\_\_

**Total Cost to Attend the AESP National Conference:** \$ \_\_\_\_\_