

AMERICAN FOLKLORE SOCIETY 2013 ANNUAL MEETING
October 16-19, 2013, Providence, Rhode Island (Exhibit Dates: October 17-19)

Exhibit and Program Book Advertising Order

We hereby authorize the American Folklore Society to reserve space for our exhibit at the annual meeting of the Society, to be held at the Omni Hotel under the conditions enumerated in the "Exhibitors Information." We agree to comply with and be bound by the Society's exhibitors' regulations.

Company _____

Contact Name _____

Address _____

Phone _____ Fax _____

E-mail _____

I want to reserve:

_____ 1 table = \$250 (GOOD VALUE!)

_____ 2 tables = \$400 (BETTER VALUE!!)

_____ 3 tables = \$550 (BEST VALUE!!! Includes a complimentary half page
program book advertisement valued at \$250.)

Two representatives per exhibitor receive complimentary registration. Names:

① _____ ② _____

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AFS 2013 ANNUAL MEETING PROGRAM BOOK ADVERTISING

[Circle Desired Rate]

	Exhibitor Rates	Non-Exhibitor Rates
Cover 3	\$ 450 (a 44% savings!)	\$ 650
Cover 4	\$ 650 (a 30% savings!!)	\$ 850
Full Page	\$ 350 (a 57% savings!!!)	\$ 550
Half Page	\$ 250 (an 80% savings!!!!)	\$ 450

TOTAL AMOUNT ENCLOSED \$ _____ (Make your check payable to AFS)

IF PAYING BY CREDIT CARD, CIRCLE ONE: VISA MasterCard

Credit Card # _____

Exp. Date _____ CVV _____ Billing Zip Code _____

Signature _____

Please return this form and payment by Monday July 1, 2013 to:

AFS 2013 Annual Meeting Exhibits
Mershon Center, Ohio State University
1501 Neil Avenue, Columbus, OH 43201-2602 USA

If paying by credit card, you may fax this form to 614/292-2407.

AFS 2013 ANNUAL MEETING EXHIBITORS INFORMATION

1. SPACE ASSIGNMENT

All applications for exhibit space at the American Folklore Society (referred to as AFS) 2013 Annual Meeting must be made on an official order form. Full payment must accompany the order form. Space will be assigned as order forms accompanied by full payment are received. You will be notified of your space assignment after your order has been processed. AFS reserves the right to rearrange the floor plan if necessary.

2. EXHIBIT INSTALLATION AND DISMANTLING

Exhibitors will have access to set up their exhibits on Wednesday, October 16, from 4:00–8:00 pm. Exhibits will remain intact until exhibit closing at 1:00 pm on Saturday, October 19. Teardown will be from 1:00-3:00 pm that day.

3. EXHIBIT LOCATION AND HOURS

All exhibits will be located in the Omni Hotel.

Exhibit room hours will be Thursday and Friday, October 17-18, from 9:00 am-1:00 pm and 2:00-6:00 pm; and Saturday, October 19, from 9:00 am-1:00 pm. We will lock the exhibit room between 1:00 and 2:00 pm on October 17-18 so that exhibitors can have lunch.

4. AMENITIES AND SUPPORTING ACTIVITIES

In order to increase traffic to the exhibit room, we will schedule the following other activities in the room: complimentary morning and afternoon beverage service each day for exhibitors and attendees, and table-top presentations by a number of AFS interest-group sections. Additionally, no sessions will be scheduled 4:00–6:00 pm on Thursday or Friday to allow meeting participants time for informal networking and visits to the exhibit room.

All exhibitors will receive a complimentary listing in the annual meeting program book.

5. SPACES

All spaces will be limited to draped tables with two chairs per table.

6. MUSIC AND VIDEOS

You may show videos in the exhibit room, but the sound must not interfere with other exhibitors. You may not play music in the exhibit room.

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7. HOTEL RESERVATIONS AND SHIPPING

AFS will send you hotel reservation information and shipping instructions in late summer.

8. LIABILITY

Exhibitors assume the entire responsibility and liability for losses, damage and claims arising out of injury or damage to exhibitor's displays, equipment, and other property brought upon the premises of the Omni Hotel, and shall indemnify and hold harmless the AFS, the Omni Hotel, their agents, subcontractors, servants, and employees from any and all such losses, damages, and claims.

The AFS and the Omni Hotel will make a reasonable effort to protect the exhibit area; however, it is the exhibitor's responsibility to obtain insurance and to secure materials. The AFS and the Omni Hotel do not guarantee or protect exhibitors against loss or damage of any kind.

9. PROGRAM BOOK ADVERTISING

Send your message to meeting attendees by reserving ad space in the AFS annual meeting program! All exhibitors will receive significant discounts (between 30% and 80% off) on the purchase of display advertising space, and exhibitors who rent three tables will receive a half page ad FREE!!

Cover 3, cover 4, and full page ad specs are 7.375" x 9.75"; half page specs are 7.375" x 4.375".

Ad copy should be delivered as a PDF (with all fonts included) in the actual image size.

Please send all ad files to Jeff McArdle (jmcardle@illinois.edu) at the University of Illinois Press before **August 1, 2013**.

Thank you for your support of folklorists and of the work of the American Folklore Society! We look forward to seeing you in Providence this October.

Lorraine Walsh Cashman, AFS Associate Director
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cashman.11@osu.edu
www.afsnet.org