



AIA Charlotte

2017 SPONSORSHIP PROGRAM

Become an AIA Charlotte Strategic Partner Today!

PLATINUM

\$3000

\$2500

with AIA Triangle
Co-sponsorship

Includes Gold, Silver
& Bronze Benefits

AIA Allied Membership for a total of 4 representatives (\$1000 value)*

Includes membership rate for 4 attendees to all AIAC events

Platinum Spotlight Presence at all AIAC events

Presence on various print collateral and signage

Company Logo Link

Logo on aiacharlotte.org footer, AIA Charlotte Connection footer, and all electronic communications with link to website

Hole Sponsorship at Golf Tournament

Includes signage with company logo on course and invitation to join us for lunch

GOLD

\$1500

\$1250

with AIA Triangle
Co-sponsorship

Includes Silver &
Bronze Benefits
Listed Below

AIA Allied Membership for a total of 3 representatives (\$750 value)*

Includes membership rate for 3 attendees to all AIAC events

Gold Signage Presence at all AIAC events

Executive Director Consult

One hour consult with Executive Director to explore your company needs and maximize sponsorship benefits

Company Logo Link

Logo on aiacharlotte.org sponsor page

Sponsorship Spotlight E-blast

Sent to more than 2,000 contacts in the design and construction industry

SILVER

\$1000

Includes Bronze
Benefits

AIA Allied Membership for a total of 2 representatives (\$500 value)*

Includes membership rate for 2 attendees to all AIAC events

Silver Signage Presence at all AIAC events

Company Link on the AIAC website sponsor page (\$250 value)

Online Career Center & Calendar

Unlimited postings on aiacharlotte.org career center and calendar (\$75 value/ posting)

BRONZE

\$750

AIA Allied Membership for 1 representative (\$250 value)*

Bronze Signage Presence at all AIAC events

Sponsor Appreciation Event recognition at annual social event

Company Link AIAC website sponsor page (\$250 value)

Indicate AIA Charlotte Sponsorship on your promotional materials

INDIVIDUAL ALLIED

MEMBERSHIP

\$250

AIA Allied Membership is open to engineers, planners, landscape architects, sculptors, muralists, artists, and those in government, education, journalism, manufacturing industry, and other fields allied to architecture

Benefits all AIA member benefits at member rate

Title Use of the title "AIA Charlotte Allied Member"

New for 2017!

AIA CHARLOTTE & AIA TRIANGLE CO-SPONSORSHIP

Double your exposure by sponsoring both AIA Charlotte and AIA Triangle and receive a substantial discount on Platinum or Gold-level sponsorships.

More Ways to Support AIAC

2017 GOLF TOURNAMENT

All sponsorships include sponsor logo on AIA Charlotte Golf Tournament webpage with link to company website and a social media blast recognizing company and sponsorship level

\$500 Hospitality Carts (2)

\$400 Dinner Sponsor

\$400 Lunch Sponsor

\$400 Closest to Pin

\$400 Longest Drive

\$350 Hospitality Table

\$350 Registration Table

\$300 Gift Bag Sponsor

\$250 Putting Green/ Practice Tee

\$150 Hole Sponsorship

Raffle Prize Donations

Gift Bag Donations

ARCHITECTURE MONTH (APRIL)

DESIGN AWARDS

MEMBERSHIP MEETINGS

CONTINUING EDUCATION EVENTS

CANSTRUCTION

E-NEWSLETTER SPONSOR

E-NEWSLETTER POSTING



AIA Charlotte

The mission of **AIA Charlotte** is to be the voice of the architecture profession, dedicated to three purposes: fostering the next generation, engaging the public, and advancing the profession.

AIA Charlotte believes in fostering alliances with professionals in the industry which will further improve the quality of the built environment around us. AIA Charlotte serves Mecklenberg and the 11 surrounding counties, representing approximately 880 members. The weekly newsletter, AIA Charlotte Connection, is distributed to over 2,000 recipients, while membership meetings gather around 150 architects and members of the design and construction industry. AIA Charlotte is governed by a Board of Directors, consisting of 11 voting members. The Board is supported through the Executive Director and Staff.

SIGN ME UP! Please check the appropriate boxes and return.

QUESTIONS? 980.939.5438 or kate.shelton@aiacharlotte.org

1 SELECT YOUR SPONSORSHIP

- \$3000 Platinum
- \$2500 Platinum
+\$2500 Co-sponsorship
with AIA Triangle
- \$1500 Gold
- \$1250 Gold
+\$1250 Co-sponsorship
with AIA Triangle
- \$1000 Silver
- \$750 Bronze
- \$250 Allied Member

2 MEMBERSHIP MEETING, GOLF, OR OTHER SUPPORT

Please fill in your selection(s)

COST	SPONSORSHIP
<input type="checkbox"/> \$ _____ / _____	_____
<input type="checkbox"/> \$ _____ / _____	_____
<input type="checkbox"/> \$ _____ / _____	_____
<input type="checkbox"/> \$ _____ / _____	_____

3 CONTACT INFORMATION

NAME _____

COMPANY _____

PHONE/EMAIL _____

RETURN VIA

EMAIL kate.shelton@aiacharlotte.org

MAIL AIA Charlotte
Post Office Box 680907
Charlotte, NC 28216

4 PAYMENT

\$ _____ Total Amount Due Check enclosed payable to AIA Charlotte Bill Me

Pay online at aiacharlotte.org/sponsor

THANK YOU

To all our past, present, and future sponsors.
You make our work possible.