

iaarchitect

THE SHOWCASE MAGAZINE FOR IOWA AND MIDWEST DESIGN

Media Kit 2015

iaarchitect magazine is the official publication of AIA Iowa. It reaches a uniquely balanced audience of architects, trade professionals and well-educated design seekers. The publication serves as a voice for advocating design excellence in architecture and arts and for informing about innovative products and technologies. iaarchitect serves as a link to society, place, space and experience.



All ads will be in full four-color!
Special placement upon availability.

Editorial Calendar & Advertising Deadlines

SPRING

Materials Issue
AD DEADLINE
February 15

FALL

Design to
Completion
AD DEADLINE
August 15

SUMMER

Advocacy Issue
AD DEADLINE
May 15

WINTER

Awards Issue
AD DEADLINE
November 26

Advertising Rates/Specifications

	1x	2x	4x
Back Cover Trim: 8.5" x 8 ⁵ / ₈ " Bleed: 8.75" x 8.75" <small>Bleed off sides and bottom only. No bleed at the top</small>	\$ 2,500	\$ 2,300	\$ 2,000
Inside Covers Trim: 8.5" x 11" Bleed: 8.75" x 11.25"	\$ 2,250	\$ 2,100	\$ 1,800
Full-Page Trim: 8.5" x 11" Bleed: 8.75" x 11.25"	\$ 1,750	\$ 1,600	\$ 1,400
Half-Page Horiz: 7" x 4.625" Vert: 3.375" x 9.5"	\$ 1,500	\$ 1,300	\$ 1,000
Quarter-Page 3.375" x 4.625"	\$ 800	\$ 750	\$ 700

Firm and Company Profiles

One-Page Profile with ½-page ad \$ 2,200

Two-Page Profile with 1 full page ad \$ 3,400

Firm and Business Spotlight

Four-Page Profile 1 full page ad \$ 5,800

For more information contact
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AIA Iowa
A Chapter of The American Institute of Architects