



AICI

PREFERRED PARTNER PROGRAM



**The Association of Image
Consultants International**

1000 Westgate Drive, Suite 252
St. Paul, Minnesota, 55114 USA

www.aici.org

There has never been a better time to benefit from a partnership with the Association of Image Consultants International!

AICI AT A GLANCE:

- 25 years of experience within the image and personal styling industry.
- Membership of approximately 1,000 image professionals that covers 52 countries.
- Regional chapter representation in North America, South America, Europe, Africa, India, Asia and Australia.
- 12 unique Certified Image Masters.
- 140 highly qualified Certified Image Professionals.
- More than 200 Certified Image Consultant Image Professionals.

AICI was established in 1990 as the first professional association for image consultants internationally with a goal of professionalizing the image industry. Today, AICI is the fastest growing professional association of personal and corporate image consultants and personal stylists worldwide.

AS A PARTNER OF AICI YOU WILL HAVE ACCESS TO:

- Approximately 1,000 image professionals worldwide.
- An international, biennial conference that attracts image and personal style professionals from around the globe.
- AICI regional and local chapter events that bring together certified image professionals, personal stylist and individuals associated with the image business.
- Exceptional educational opportunities related to the image industry.
- AICI's global publications and multimedia.

The AICI Partner Program offers a variety of partnership opportunities to suit all image related industries.



AICI Preferred Partner Program Levels Per Annum

	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$2,000
Benefits				
Website				
*Logo on Bottom Sliding Banner of AICI Website	✓	✓	✓	-
30-Sec. Video on Preferred Partner Directory Page	✓	✓	✓	✓
Logo & Link on Preferred Partner Directory Page	✓	✓	✓	✓
*Listed on Image Trainers Directory Page	✓	✓	✓	✓
Social Media Posts				
Twitter, Facebook, or LinkedIn	4	3	2	1
*Twitter, Facebook, or LinkedIn	12	6	4	3
Email Blasts				
Email to AICI Members	4	2	1	-
AICI Membership				
Recognized Image Training Providers graduating students get one year's FREE membership.	Yes	Yes	Yes	-
Global Magazine - Quarterly				
Feature Story	4	3	2	1
Full-Page Ad (2-Page Spread w/1 Article Option)	4	-	-	-
Half-Page Ad	-	4	2	-
Quarter-Page Ad	-	-	-	2
Preferred Partner discounted advertising rates			Yes	Yes
Biennial Conference				
Exhibit Booth at Upcoming AICI Conference	✓	✓	-	-
Sponsorship Credit at Upcoming AICI Conference	\$1,000	\$500	\$250	\$100

*An asterisk denotes exclusivity to Image Trainers. If you have any questions, please email blakef@aici.org.

Please Indicate Preferred Program Partner Level:

- | | | | |
|---|----------|---|---------|
| <input type="checkbox"/> Platinum Partner | \$10,000 | <input type="checkbox"/> Silver Partner | \$3,500 |
| <input type="checkbox"/> Gold Partner | \$5,000 | <input type="checkbox"/> Bronze Partner | \$2,000 |

Grand Total: \$ _____

Payment MUST accompany form to guarantee sponsorship.

AICI Preferred Partner Program Registration Form

Contact Information

Please use this form to list a point of contact.

Name _____

Company _____

Address _____ Country _____

City _____ State/Province _____ Postal Code _____

Phone _____ Email _____

All listings and signage should read: _____

(fill in company name as desired)

I agree to the terms of agreement (sign here) _____

By signing this document I understand all the details as outlined and I agree to pay in full the amount indicated. I also understand this document does not constitute a joint venture or formal partnership between stated company/individual and AICI. I agree that I am responsible for submitting all content by the timelines mentioned on the accompanying page.

Payment (must accompany application to guarantee sponsorship)

Check (payable to AICI) Visa Mastercard American Express P.O.: _____

If paying by credit card, all of the following fields are required.

Card Number _____ Exp. Date _____ Sec.Code _____

Cardholder Name _____ Phone _____

Cardholder Signature _____

Credit Card Billing Address: Same as address above

Address _____ Country _____

City _____ State/Province _____ Postal Code _____

Mail/Fax to the AICI Office at:

1000 Westgate Drive, Suite 252 | St. Paul, MN 55114 U.S.A.

Phone: +1 (651) 290-7468 | Fax: +1 (651) 290-2266

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

Questions? Email Blake Finger at blakef@aici.org or +1 847-447- 1707

****Due to PCI Compliance, please do NOT provide any credit card information via email. Call or fax it in only, or use our secure online payment system**** Prepayment is required.

Please submit your electronic advertisements for the AICI Global Magazine and Weekly Announcement **within one month** of submitting this form. Please send requested social media tweets/updates **one week prior to the start of each month** for inclusion in social media scheduling.

Please send all electronic files (logos, advertisements, video files, etc.) to gigij@aici.org. **Files should be sent as .png or .jpg files.** Header files should be 600 pixels in width by 150 pixels in height, 72 dpi and static. Please provide the URL you would like your header to link to. Ads not submitted to these specifications will not be used. Directory page advertisements should be the following pixels: Platinum - 250x250, Gold - 200x200, Silver - 150x150, and Bronze - 100x100.

Upon completion of program approval, AICI representatives will contact you regarding the fulfillment of your program level's individual benefits.

Advertising Planner

Weekly Email Announcements | Sent Each Friday

\$50.00 AICI Weekly Announcement Header

\$40.00 AICI Weekly Announcement Footer

Please indicate **desired run date(s)**:

1st Choice: _____

2nd Choice: _____

3rd Choice: _____

AICI Global Magazine Member Rates | Sent Quarterly (January, April, July & October)

Full Page

8.5 x 11 - live area
8.25 x 10.75 - safe zone
8.75 x 11.25 - bleed

- 1 Iss./\$150.00
- 2 Iss./\$290.00
- 3 Iss./\$420.00
- 4 Iss./\$550.00

Half Page

8.5 x 5.5 - live area
8.25 x 5.25 - safe zone
8.75 x 5.75 bleed

- 1 Iss./\$90.00
- 2 Iss./\$170.00
- 3 Iss./\$240.00
- 4 Iss./\$300.00

Business Card

3.5 x 2 - live area

- 1 Iss./\$50.00
- 2 Iss./\$95.00
- 3 Iss./\$120.00
- 4 Iss./\$150.00

*Rates represent price of one ad.

AICI Global Magazine Nonmember Rates | Sent Quarterly (January, April, July & October)

Full Page

8.5 x 11 - live area
8.25 x 10.75 - safe zone
8.75 x 11.25 - bleed

- 1 Iss./\$220
- 2 Iss./\$420
- 3 Iss./\$570
- 4 Iss./\$780

Half Page

8.5 x 5.5 - live area
8.25 x 5.25 - safe zone
8.75 x 5.75 bleed

- 1 Iss./\$140
- 2 Iss./\$260
- 3 Iss./\$360
- 4 Iss./\$450

Business Card

3.5 x 2 - live area

- 1 Iss./\$60
- 2 Iss./\$105
- 3 Iss./\$135
- 4 Iss./\$180

*Rates represent price of one ad.

Issue Publication

April 2017
July 2017
October 2017
January 2018
April 2018

Space Reservation List provided to editor

February 3, 2017
May 5, 2017
August 4, 2017
October 20, 2017
February 2, 2018

Art Submission All files submitted to editor

March 3, 2017
June 2, 2017
September 1, 2017
November 17, 2017
March 2, 2018