

2017 BUSINESS PARTNER PROGRAM: BENEFITS AT-A-GLANCE		Diamond	Gold	Silver	Bronze	Associate	Supporter
Sponsor Limit		1	3	10	25		
Right of First Acceptance for Sponsor Level		★	★	★	★		
Membership Directory							
Prominent advertising in Directory		★					
Listing in the Boston ALA Membership Directory		★	★	★	★	★	★
Representative Access to Boston ALA Electronic Membership Directory		4	3	2	2	1	1
Access to electronic (*.pdf) version of Membership Directory		★	★	★	★	★	★
ALABoston.org Website Benefits							
Home page listing with your Sponsor level and your logo		★	★				
Hyperlink from Homepage to Business Partner Alpha Directory Listing		★	★				
Hyperlink from Homepage to Business Partner Level Directory				★	★		
Business Partner Directory Listing with logo and Company Overview		★	★	★	★	★	★
Access to Business Partner Vendors only portion of website		★	★	★	★	★	★
Multiple listing under each applicable category on Business Partner section of website		★	★	★	★	★	★
Business Partner Spotlight Program		★	★	★	★	★	★
Educational Luncheon							
1st Choice of Dates as Featured Sponsor for two Luncheon Programs		★					
2nd Choice of Dates as Featured Sponsor for Luncheon Programs			★				
Co-Sponsor for Luncheon Program				★			
Listing in Managing Partner Program		Full/Cover	Logo	Logo	Listing		
Boston ALA Golf Tournament (Exclusive - Bronze and above)							
Four Players including dinner and signage on a hole		★	★				
Two Players including dinner and signage on a hole				★			
Single Player including dinner for two and signage on a hole					★		
Recognition as a Sponsor of the Boston ALA Golf Tournament		★	★	★	★		
Business Partner/Member Social Events							
Complimentary invitations to attend Social events during the year		4	3	2	2	1	
Use of Logo							
Logo and name on all Boston ALA Announcements		★	★				
Logo and name displayed at all Boston ALA monthly lunches		★	★	★			
Other Benefits							
Personal Representative Concierge		★	★	★			
Updated Member mailing list upon request up to 1 time per month		★	★	★	★		
Opportunity to be selected to sit on the Business Partner Advisory Council		★	★	★	★	★	
Participation in Business Partner Feedback Program (as scheduled)		★	★	★	★	★	
Chapter Educational Conference & Exhibit Hall (scheduled at Chapter discretion)		2 Tables	1 Table	1 Table	1 Table	Shared Table	
High Profile Location at Chapter Educational Conference Exhibit Hall (scheduled at Chapter Discretion)		★	★				
Invitation to Chapter Ed Conference (Scheduled at Chapter Discretion)		4	3	2	2	1	
Invitation to participate in Chapter Volunteer Programs (Community Challenge)		4	3	2	2	1	1
NEW: RFP for Presentation Opportunity at Educational Luncheon or Expert Insight Series		★	★	★	★		
Annual Sponsorship		\$15,000	\$10,000	\$7,500	\$5,000	\$2,000	\$1,000