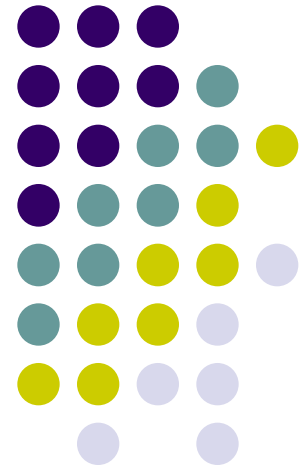
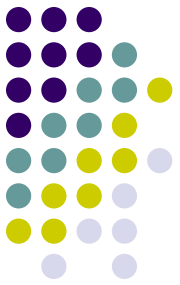


# State of the Association

2009-2010

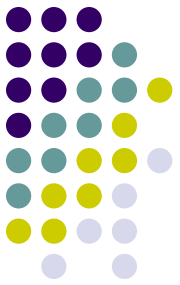


# Review of our Priorities



- Approved and Adopted by the membership
- Annual Meeting June 2009

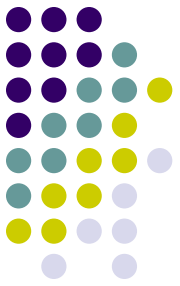
# Our Priorities



- I. Pursuit of Health Care Reform
  - Legislative Advocacy at federal and state levels
  - Development of relationships with legislators
  - Development of relationships with other practice disciplines
  - Development of relationships with insurance representatives
  - Advocacy for the just enactment of parity in Alabama
  - Engage in public policy development for the benefit of human welfare



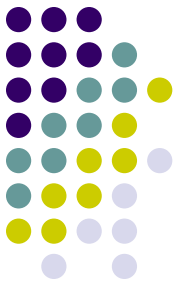
# Our Priorities



- II. Improvement of the status and role of psychologists in current and future health care and educational systems
  - Advocacy for all forms of practice, teaching and service
  - Advocacy for increased funding in state mental health programs and services
  - Improved relationship to and collaboration with the Alabama Board of Examiners in Psychology
  - Enhancements in the Alabama Practice Act
  - Pursuit of Prescriptive Authority



# Our Priorities



- III. Improvement in communication to members
  - Increase the efficiency of the Executive Council
  - Increase the transparency of the Executive Council's decision making and reports
  - Active solicitation of member needs and interests
  - Enhancements in web, email and print communication tools



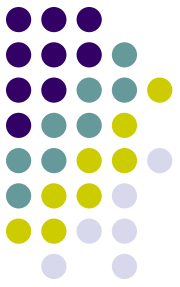
# Our Priorities



- IV. Managing conflicts or disagreements with other disciplines or agencies involved in health care or education
  - Duality or confusion in practice acts in Alabama
  - Insurance coverage and reimbursement issues
  - Conflicts in or with state agencies or institutions



# I. Pursuit of Health Care Reform



- Legislative advocacy at federal and state levels
- Met with all State Representatives' and Senators' offices in Washington DC re: psychologists and the Health Care reform debate



# I. Pursuit of Health Care Reform (Cont)



- Legislative advocacy at federal and state levels
- Continued key contacts within the State Legislature
- Development of relationships with legislators
- Went to Montgomery on three separate occasions to meet with law makers about mental health issues



# I. Pursuit of Health Care Reform (Cont)

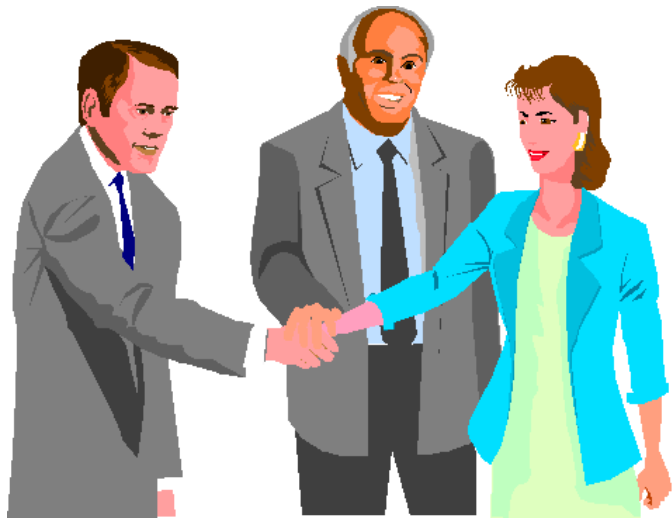


- Legislative advocacy at federal and state levels
- Development of relationships with legislators
- Develop relationships with other practice Disciplines
- Partnered with NAMI (Alabama), Department of Mental Health and Wings Over Alabama to lobby on Mental Health Day on the Hill
- Attended a Public Hearing in response to decision to oppose SB342 (Faith Based Bill)

# I. Pursuit of Health Care Reform (Cont)

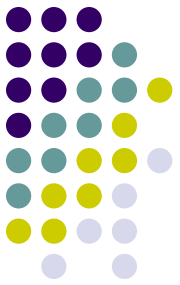


- Development of relationships with insurance representatives



- Met with the Deputy Medicaid Commissioner in response to Medicaid budget cuts to psychologists and the re-categorization of psychologists as “Mid-level providers”
- Got an agreement to maintain our appropriate provider status

# I. Pursuit of Health Care Reform (Cont)



- Development of relationships with insurance representatives



- Several meetings with Medicaid led to the reversal of their proposed 20% cut in reimbursement
- Continue to work with Medicaid on standards for psychologists
- Developed a aPA/ALPA joint committee on Insurance and Third party Payer issues

# I. Pursuit of Health Care Reform (Cont)

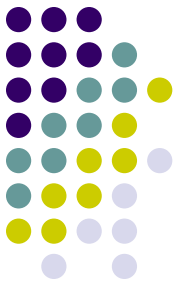


- Advocacy for the just enactment of parity in Alabama



- Articles to educate the membership on parity issues included in newsletter
- Model letter to send to policy makers re: how MCHA was handling parity was made available for members

# I. Pursuit of Health Care Reform (Cont)



- Engage in public policy development for the benefit of human welfare



- Representatives from aPA on:
  - All Kids Behavioral Advisory Council
  - Health Action Partnership of Jefferson County Department of Health – Mental Health Goal Group
  - Shelby County Children’s Policy Council

## II. Improvement of the status and role of psychologists in current and future health care and educational systems



- Advocacy for all forms of practice, teaching and service



- Heads Up Alabama!!!
- Psychology Promotes Healthy Living and Health Living Promotes Psychology!!

## II. Improvement of the status and role of psychologists in current and future health care and educational systems (cont.)



- Advocacy for increased funding in state mental health programs and services
- Lobbied for no budget cuts in mental health funding during Mental Health Day on the Hill
- 20% cut in Medicaid reimbursement for psychologists averted



## II. Improvement of the status and role of psychologists in current and future health care and educational systems



- Improved relationship to and collaboration with the Alabama Board of Examiners in Psychology
- More than a dozen members attended the March 2010 BOEP meeting
- Executive Council has communicated with the BOEP about concerns members have reported re: the current investigatory and disciplinary process
- Members met and discussed concerns with the BOEP during the May 2010 meeting.

**ALABAMA**  
BOARD OF EXAMINERS IN  
**PSYCHOLOGY**



# III. Improvement in Communication to Members

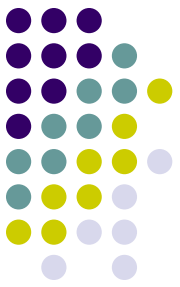


- Increase the efficiency of the EC



- Use of electronic communications to engage in ongoing communication between EC members
- Recent By-Law changes allowing for electronic voting by the EC when necessary

# III. Improvement in Communication to Members (cont)



- Increase the transparency of the EC's decision making and reports
- Approved minutes are posted on website for membership review
- EC members available via email and phone for any questions/concerns by membership
- Frequent updates on situations posted on website, list serv, facebook and twitter



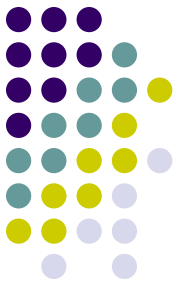
# III. Improvement in Communication to Members (cont)



- Active solicitation of member needs and interests
- Website has page specifically designed for members to express any interests/concerns they may have
- Forum added to the website to provide members the opportunity for more lengthy discussions regarding specific issues/interests



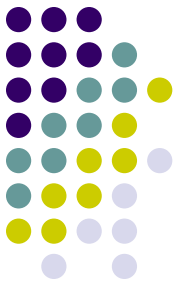
# III. Improvement in Communication to Members (cont)



- Active solicitation of member needs and interests
- Enhancement in web, email and print communication tools
- Use of Survey Monkey to gather information about member's needs and wants for Annual Convention
- Annual Convention moved back to Alabama's Gulf Coast in response to your survey results!



# III. Improvement in Communication to Members



- Enhancement in web, email and print communication tools
- Launching of:
  - aPA's facebook page  
AlabamaPsychologicalAssociation
  - Twitter  
alapsychassn

New membership packet developed, including a CD with a powerpoint presentation



follow us on  
**twitter**