



Empowering Latino Leaders

**ALPFA New York Office**  
85 Broad Street, 16<sup>th</sup> Floor  
New York, NY 10004

**ALPFA Los Angeles Office**  
801 South Grand Avenue, #400  
Los Angeles, CA 90017

1-855-692-5732  
www.alpfa.org

June 01, 2017

Dear ALPFA Board member's employer / ALPFA general member's employer:

I serve as Chief Executive Officer for ALPFA, Inc. (Association of Latino Professionals For America), and I write to you today to encourage you to support the attendance of your employee at ALPFA's 2017 Annual Convention, to be held from August 7 – 10, 2017 in Las Vegas.

Approximately 3,000 ALPFA members and guests are expected to attend the ALPFA Annual Convention, one of the largest professional development and networking events for Latino professionals and students in the United States.

ALPFA's purpose is to connect Latinos Leaders for Impact. Founded in 1972, ALPFA is a leading organization, dedicated to empowering and developing Latino men and women as leaders of character for the nation, in every sector of the global economy. ALPFA currently serves more than 81,000 Latinos through its 44 professional and 160-plus student chapters across the country and represents all professions.

The National Convention will provide your employee with the following valuable opportunities:

- Professional and personal development workshops focused on both soft and technical career skills
- Panel discussions featuring prominent business leaders, including Fortune 500 CEO's
- Marquee events, including Women of ALPFA, Leadership, and Scholarship Luncheons
- By-invitation events and receptions for our more experienced professional members
- CPE Credit: Your employee can earn CPE credits through the workshops and panel sessions
- Valuable networking opportunities with over 3,000 business professionals and students from across the United States

For more information regarding the Convention, please [Click here](#).

ALPFA's Convention is fundamental to the continued development of your employee's career. Your support would be greatly appreciated.

Sincerely,

Charles P. Garcia  
Chief Executive Officer