

Medical Spa Industry Growth on the Rise in the United States

The American Med Spa Association (AmSpa) experiences a 20% membership increase and 32% website traffic increase since December 2015

Chicago, IL ([PRWEB](#)) July 26, 2016 -- Recent statistics from the American Med Spa Association (AmSpa) are indicative of the continued growth of the medical spa industry in the United States. AmSpa, an organization created to provide comprehensive, relevant and timely legal and business resources for medical spas and medical aesthetic practices throughout the United States, has experienced significant increases in both membership and traffic during the first six months of 2016.

“The AmSpa organization has experienced a 20% growth in its memberships, as well as a 32% increase in its web traffic since December of 2015,” says AmSpa founder and director, Alex Thiersch, JD. “This surge of interest in AmSpa is indicative of the expansion and advancement of the aesthetics industry as a whole. New technology, younger patients and a desire to avoid surgery, among other motivations, have led to an explosion of new consumers in the medical spa industry.”

Thiersch also indicates that this boost in consumer interest has resulted in an industry on track to reach new levels in the coming months. “We’re seeing hundreds of millions of dollars from entrepreneurs, non-core physicians, and investors pouring into the industry. The number of medical spas and laser centers grows every day, with entrepreneurs from many disciplines wanting a piece of the pie,” says Thiersch. “The medical spa industry isn’t like most other cash-and-carry businesses, however. Medical spas are considered medical entities and, as such, it is critical that they operate both legally and safely while still appealing to clients and bringing in profit.”

Because medical spas are a specialized business type, according to Thiersch: “These new market entrants need significant training.”

This is where AmSpa comes in. As the No. 1 leader in medical spa and medical aesthetics education and resources, one of AmSpa’s core missions is to keep business owners up to date with the information they need to succeed in a legal, compliant and profitable way through its nationwide boot camps and workshops.

“Not only do we strive to provide a solid business foundation for new and existing medical spas, our main goal is to ensure the industry is compliant and safe,” explains Thiersch. “Attendees of our boot camps will not only leave with the necessary tools to build and operate a profitable medical spa, they’ll also know how to do it the right way.”

AmSpa will host two medical spa boot camps this fall featuring crucial information for those in the medical spa and medical aesthetics business. Known for offering the latest, cutting-edge education, AmSpa workshops are sought out over the country as top industry events to attend.

Early-bird registration is now available for AmSpa's two-day boot camps in San Jose, California and Dallas, Texas. Secure your spot early and save even more when you become an AmSpa Member!

AmSpa Medical Spa Boot Camps:



[A Step-By-Step Guide to Building a Profitable Medical Spa](#)

When: September 19-20, 2016

Where: Hyatt Place San Jose/Downtown
282 Almaden Blvd. San Jose, CA 95113

Early bird pricing ends August 19th!

[A Step-By-Step Guide to Building a Profitable Medical Spa](#)

When: November 7-8, 2016

Where: Dallas, Texas

Hotel information TBA!

THE AGENDA*

The Plan

Who is your client?

How to draft a business plan for a medical spa or aesthetics facility

The Build

How to create a profitable floor and retail area

Top 5 tips for a successful expansion

The Team

Commission structures and plans

Investing in education for your team

The Books

What is the best corporate structure for your business?

Common tax write-offs and deductions

The Launch

Marketing and cross-marketing

Is advertising worth it?

The Law - OSHA and HIPAA

7 common areas where OSHA will get you

Common HIPAA liability exposures

The Law

Overview of region's rules and regulations affecting the medical spa, medical aesthetics and laser industries

Commissions: The fee-splitting conundrum - is it legal? Is Groupon fee-splitting?

The Infrastructure

Working with vendors who will work with you

When to buy vs. when to lease



The Long-Term
How to build on initial success
Setting measures for success

The Lessons
25 habits of highly successful medical aesthetic practices and medical spas

AmSpa's two-day medical spa boot camps are limited to the first 30 who sign up! Register for [San Jose, California](#) and [Dallas, Texas](#) today!

About the American Med Spa Association (AmSpa). The American Med Spa Association (AmSpa) was created for the express purpose of providing comprehensive, relevant and timely legal and business resources for the medical aesthetic industry throughout the United States. For more information and to become a member, log on to <http://www.americanmedspa.org>.



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Online Web 2.0 Version

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