



ENVIRON™

FOR IMMEDIATE RELEASE

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DERMACONCEPTS™ IS APPOINTED THE EXCLUSIVE DISTRIBUTOR OF ENVIRON® SKIN CARE FOR THE ENTIRE UNITED STATES

Mashpee, MA (September 16, 2013) – DermaConcepts™, the sole east coast distributor of Environ® Skin Care, is excited to announce their appointment as the exclusive distributor of the coveted, award-winning South African product range to the entire United States. The line will now be available for retail and professional use at doctor's offices, medical spas and wellness centers from coast-to-coast. Environ® is developed and formulated to help achieve maximum effectiveness of vitamins, peptides and other proven ingredients for the appearance of a healthy and beautiful skin. The addition of the expanded U.S. market brings Environ®'s distribution network to over 75 countries worldwide, and positions it as the fastest growing global, medical skin care brand in the world.

"At DermaConcepts, we're intensely passionate about skin care. We strive to present the marketplace with innovative technologies and products that are backed by science and proven to deliver truly transformational results," says Robert and Carol Trow, Owners, DermaConcepts. Adding, "With the introduction of Environ® to the Midwest and West, we're proud to provide consumers with easy access to a product line that is a world leader in serious, results oriented skin care."

Launched 25 years ago by plastic surgeon, Dr. Des Fernandes in response to a growing awareness of the dangers of the sun and its impact on the skin, Environ® Skin Care is designed to assist with the appearance of skin problems caused by the deficiency of Vitamin A and antioxidants that everyone in the world suffers from in the exposed areas of our skin. This deficiency results in all the major problems that humans "naturally" develop in the skin: pigmentation irregularities, wrinkles, and skin disorders.

Environ® is known for cutting edge ingredients in a variety of strengths and formulations to meet the needs of persons of all ages, skin types, ethnicity and conditions. The brand pioneered the use of effective doses of Vitamin A (predominantly as retinyl palmitate, retinyl acetate and retinol) and antioxidants which allows their use without a retinoid reaction and/or aggravated problematic skin. In addition, the brand uses a patented stabilized, gentle and highly efficacious, fat soluble form of Vitamin C to assist with the look of lax skin, discoloration, and fine lines. Environ® products are non-comedogenic, hypoallergenic, and colorant free. They are formulated from the highest quality of pharmaceutical grade ingredients, and all ingredients are tested for effectiveness, safety and purity by independent laboratories. All products are manufactured in Environ®'s own highly sterile facility which allows the brand to avoid adding any preservatives during manufacture in virtually the whole range.

Environ®'s distinct Advanced Vitamin Skin Therapy (AVST) and Ionzyme C-Quence product ranges feature a unique step-up system that is based on varying intensities and levels of ingredients to ensure that the patient's skin adapts in a healthy and safe manner, allowing them to progress to the highest allowed doses of Vitamin A. Committed to ensuring premium product standards, these lines are accredited with the prestigious Swiss Vitamin Institute seal. A globally recognized institute, the marking verifies that the products tested contain the claimed vitamin strength, and guarantees the active efficacy as specified by Environ®. AVST and Ionzyme C-Quence products are tested annually to enable them to carry this certificate of endorsement.

Appointed as the exclusive U.S. distributor, DermaConcepts demonstrates an unparalleled dedication to their team of world-class educators and training programs in an effort to provide intensive knowledge on the newest products, protocols, procedures and industry developments. DermaConcepts programs are recognized by physicians, nurses, physician assistants and estheticians as some of the best in the country.

DermaConcepts' trading principle is to sell Environ Skin Care products only through physicians, medical spas, and wellness centers affiliated with a medical professional; products are not available at traditional retail locations or on the internet. For more information about DermaConcepts, Environ® product ranges or to locate an Environ® stockist please visit www.dermaconcepts.com.

About Environ®

Launched in South Africa in 1987 by Dr. Des Fernandes, the Environ® mission is to provide the most effective range of skin care products using only the highest quality ingredients available to us. Products help to combat and relieve the harmful effects of the environment and can be used by all skin types and ethnicities. The efficacy of its products has made it one of the cult favorites among movie, television and sports stars and those in the know, and is acclaimed by international beauty editors, skin care therapists and physicians. Environ® is committed to remaining at the forefront of skin care development and to continue to safely take skin through the 21st century.

About DermaConcepts™

DermaConcepts™ is the exclusive United States distributor of Environ® Skin Care, and strives to provide state of the art products and technology that are always a generation ahead of other skin care companies. The company is proud to represent a line which is a world leader in serious, results oriented skin care. As appointed distributor, DermaConcepts has maintained extraordinary growth and offers industry leading education, training, marketing support and an innovative business model for physicians, med spas, and wellness centers with active physician involvement, which guarantees results for a practice and their patients.

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