

Workshop: Corpsmember Recruitment & Retention

Many AmeriCorps alumni are motivated to assist with local recruitment efforts and support current corpsmembers. This **discussion-based workshop** is designed to help AmeriCorps Program Staff and Site Supervisors tap into the AmeriCorps Alums network to **increase the number and quality of applicants** for AmeriCorps positions.

Workshop participants will experience:

- An overview of the **national alumni network**;
- A demonstration of several **effective partnerships** between existing chapters and AmeriCorps programs;
- An introduction to the **online communication resources** available through www.AmeriCorpsAlums.org; and
- A discussion about program needs and strategies to **improve recruitment and retention**.

Format: Workshop with Facilitated Discussion

Audience: AmeriCorps Program Staff and Community Partners

Time Requirement: 45 to 90 minutes

Room Set-up: LCD Projector and screen; tables for small-group discussions

Venues: state service conferences, program staff meetings, site supervisor trainings



"Recruiting for a 60-member program can be a challenge, especially with a small program staff. By the end of the workshop, we had a practical plan to expand our recruitment team with the help of enthusiastic alumni ~ and it worked!"

*- workshop participant,
San Francisco, CA*



www.AmeriCorpsAlums.org