



How Do We Do This? Chapter Structure & Leadership

Chapter Leader Connection Call
12/8/09

Agenda

- Introductions
- Chapter Levels
- Resources (Chapter Toolkit)
- From the Start Timeline
- Sample Chapter Leadership Structure
- Goals for your Chapter
- Tips & Tricks
- Questions?

Chapter Levels

- Signature
- Emerging
- Aspiring

Signature Chapters

- A Fiscal Agent (the ability to receive contributions/grants)
- A leadership structure or beginnings of one (not just one person doing everything!!)
- Regular meetings AND events (i.e. service, social, or professional development)
- An active page on www.americorpsalums.org with an updated list of chapter leadership & an active facebook page
- A template press release and a list of 5-10 local media contacts.

Emerging

- A leader or 2, no formal structure (may not be connected to AC alums staff/volunteers)
- Occasional meetings/events
- May or may not have a page on americorpsalums.org
- No fiscal agent
- Little/no contact with press

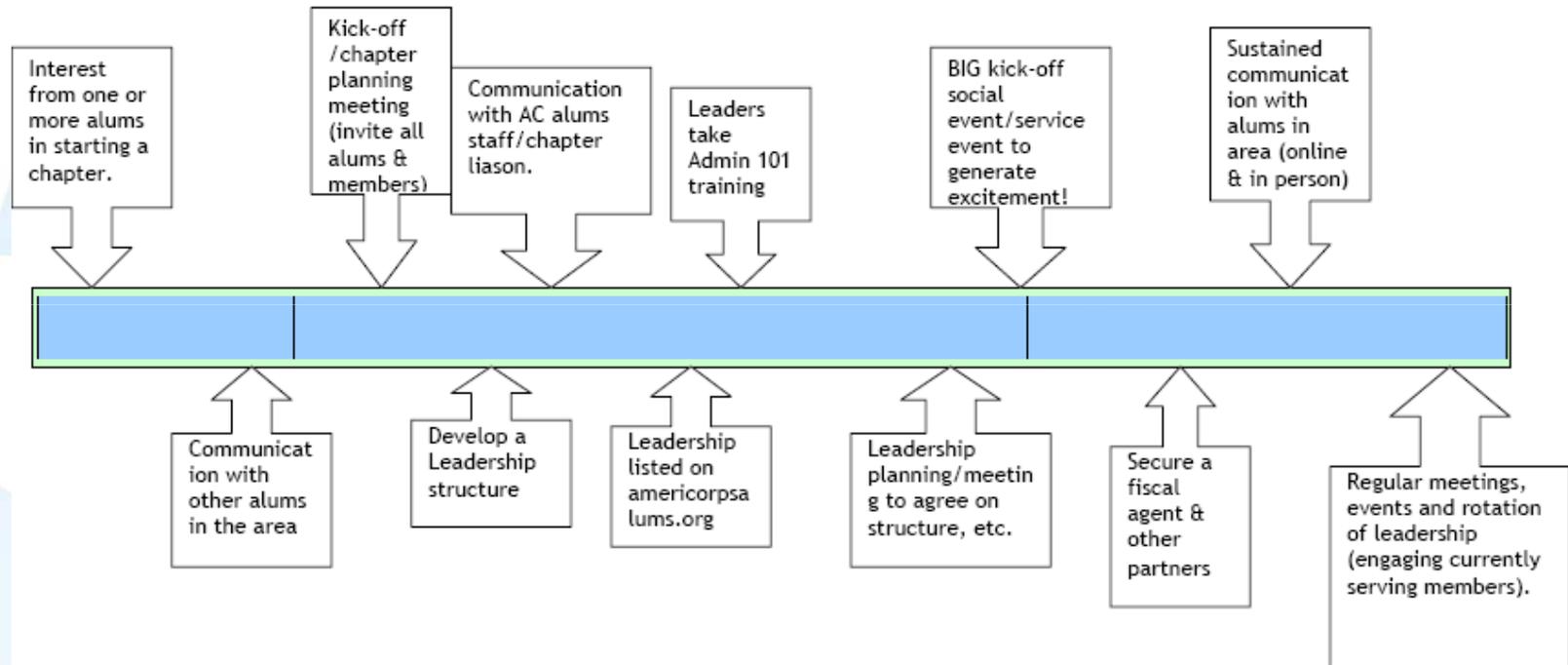
Aspiring

- Area with a large concentration of alums
- No leaders/leadership
- Interest from a HandsOn Action Center, state commission or AC alums office

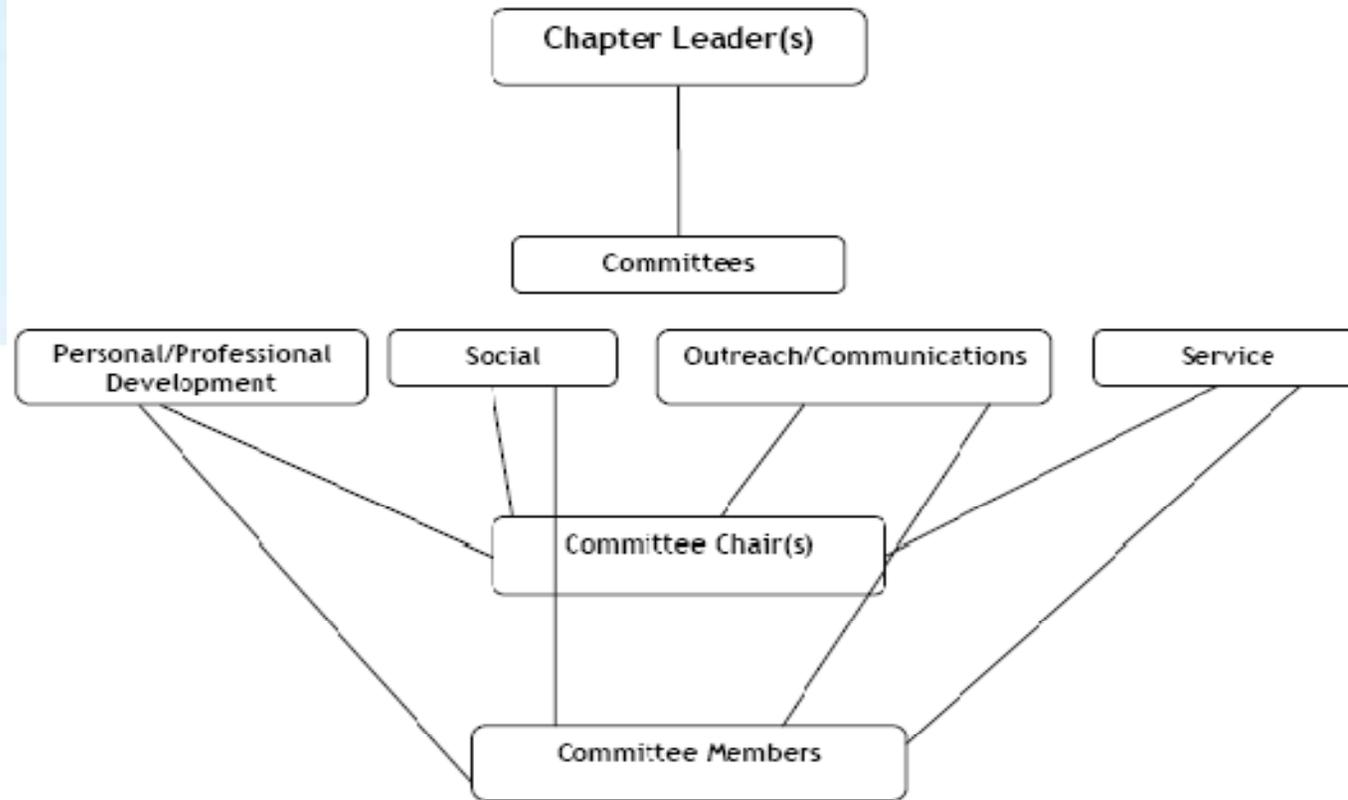
Chapter Toolkit

- Chapter Benchmarks
- Chapter Communication
- Chapter Structure
- Fundraising
- Legal and Finance
- Professional Development
- Social Media
- Training
- Volunteer Management

Chapter Development Timeline



Chapter Leadership Structure



Chapter Goals

- It's imperative that you set realistic goals
 - One step at a time!
 - Refer to the timeline
- Engage current members
- Partner with local HandsOn Action Center, state service commission and/or AmeriCorps Programs!

Tips & Tricks

- Only some people will be interested in leadership... THAT'S OK!
- Use americorpsalums.org and facebook OFTEN to get the word out about meetings/events, etc.
- Regular meetings that occur on the same day each month (ie-first Wednesday) and in the same place are more likely to be remembered!

Tips & Tricks Cont'd

- Determine a beginning date for your leadership team & be clear about how long one will have to serve.
- Be clear about roles/responsibilities
- Realize that the leadership council is different than the entire network of alums in your region
- Tell all the AmeriCorps programs in your area about your chapter!



Questions? Comments?

