



ANNUAL CONFERENCE

Financial Performance
& Risk Management

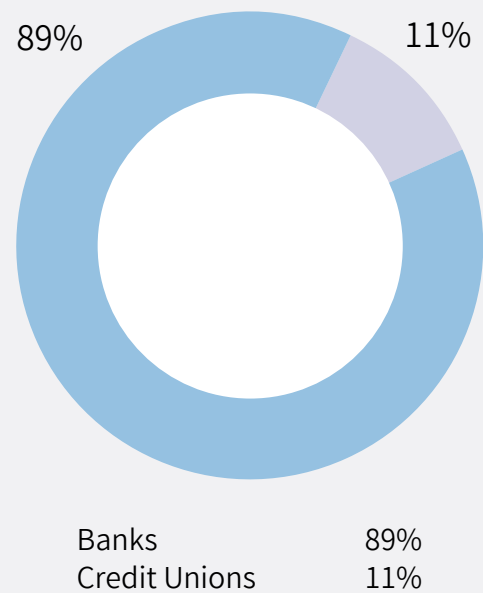
APRIL 18 - 20, 2018 | Tempe, AZ
TEMPE MISSION PALMS

FMS-AMIFs ANNUAL CONFERENCE

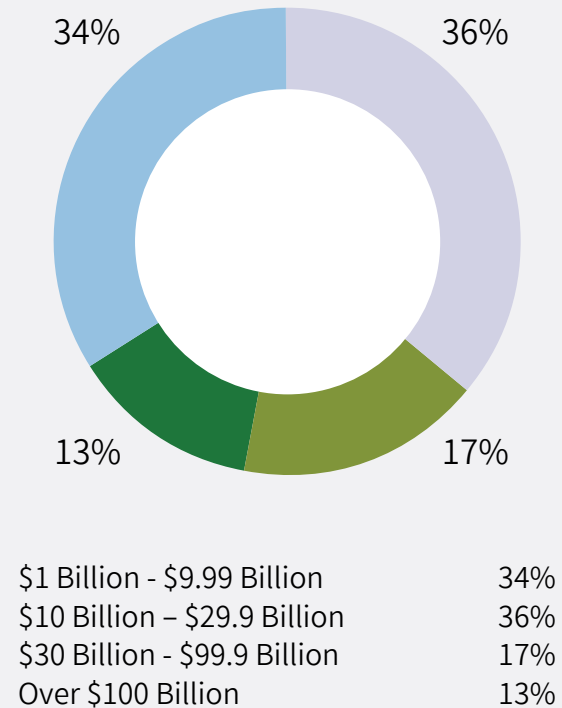
The FMS-AMIFs Annual Conference is the premier event for financial performance, profitability, and risk management professionals in financial institutions. Your exhibit space at and/or sponsorship of this conference gives you access to this exclusive audience from across the globe.

WHO ATTENDS?

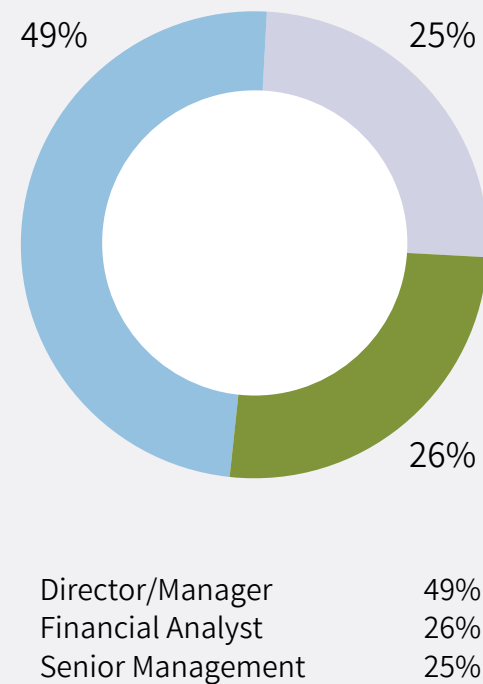
ATTENDEES BY INSTITUTION TYPE



ATTENDEES BY ASSET SIZE



ATTENDEES BY JOB FUNCTION



PAST EXHIBITORS/SPONSORS

- | | |
|---------------------------------|------------------------------|
| Acorn Systems | Hartland Financial Solutions |
| Accenture | IBM |
| ADI Strategies | Kaufman Hall - Axiom EPM |
| Angel Oak Advisory | Moody's |
| Armada | MountainView - McGuire |
| Bank Risk Advisors | Openspan |
| Capco | Oracle |
| CoreProfit | Peloton |
| Darling Consulting Group | ProfitStars |
| DDJ Myers | PwC |
| DMA | Robbins Gioia |
| Empryeon Strategic Partners | Rolta |
| Exequor Group | SunGard |
| Farin Financial Risk Management | ZM Financial Systems |
| Flow Tracker | |

OVERVIEW

FMS-AMIFs ANNUAL CONFERENCE

FMS-AMIFs ANNUAL CONFERENCE RESOURCE CENTER

FMS-AMIFs ANNUAL CONFERENCE SPONSORSHIPS

THE 2018 FMS FORUM

THE FMS FORUM MARKETPLACE EXHIBIT HALL

THE FMS FORUM SPONSORSHIPS

FMS-AMIFs ANNUAL CONFERENCE RESOURCE CENTER



RESOURCE CENTER TABLETOP EXHIBITS

Members	\$2,995
Non-members	\$3,345

RESOURCE CENTER HOURS

Wednesday, April 18

12:00 PM – 4:00 PM	Registration and Set-up
5:00 PM – 6:30 PM	Welcome Reception

Thursday, April 19

7:00 AM – 8:00 AM	Buffet Breakfast
10:30 AM – 11:00 AM	Refreshment Break
12:00 PM – 1:30 PM	Lunch
5:30 PM – 6:30 PM	Evening Reception

Friday, April 20

7:00 AM – 8:00 AM	Buffet Breakfast
10:15 AM – 10:45 AM	Morning Refreshment Break
11:00 AM – 1:00 PM	Tabletop Teardown

INCLUDED WITH YOUR TABLETOP

- One (1) 6-foot skirted table with two (2) chairs
- One (1) complimentary FMS-AMIFs Annual Conference registration
- Company description and contact information in the On-site Guide and conference mobile app
- Company link on the FMS-AMIFs Annual Conference website

“ This program has exposed us to a broad network of industry experts and enabled us to develop those introductions into new client relationships. ”

Past AMIFs Partner

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NETWORKING SPONSORSHIPS

Welcome Reception in the Resource Center

Meet and greet bankers at this great Welcome Reception in the Resource Center. Not only is your company name prominently displayed during the function, you will have time to mix and mingle with the attendees and give a kick-off welcome to the group.

\$5,500

Morning Networking and Buffet Breakfast

Mingle with attendees at your sponsored breakfast before the Opening General Session. Your company will also be featured on signage throughout the dining area.

\$4,000

2

Available

Lunch in the Resource Center

Welcome attendees and take a break from learning during this daily networking lunch in the Resource Center. Your company's likeness will also be prominently featured on signage throughout the lunch area.

\$4,500

2

Available

Thursday Evening Reception in the Resource Center

Wind down from an exciting day two during this networking event in the Resource Center. Your company will enjoy additional recognition on signage throughout the event.

\$4,500

2

Available

Want to sponsor BOTH the FMS-AMIfs Annual Conference and The FMS Forum? Custom packages are available. Contact, Autumn Wolfer at awolfer@FMSinc.org (312) 630-3420

“ This event has been incredibly beneficial as we have met many new clients through the resources provided. ”

Past AMIfs Partner

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PROMOTIONAL SPONSORSHIPS

Conference Mobile App

The FMS-AMIfs Annual Conference mobile app will allow attendees to access conference materials and stay up-to-date on any changes or events taking place throughout the week. Your company's image/brand will be displayed on the app and throughout all event signage.

\$3,750

Hotel Room Key Card

Put your organization in front of attendees upon first arrival in Tempe by sponsoring their hotel room key cards. Your custom artwork will be printed on each card, given to hotel guests at check-in, and used to access their rooms throughout their stay.

\$3,000

Conference Padfolios

Customized with your company's branding, these handy padfolios will be used by attendees throughout the conference to take notes and reference key learning objectives during the week's sessions.

\$2,500

Conference Presentation Flashdrives

One of the most widely-used conference items long after attendees return home. Your company name and logo will be imprinted and featured on each device.

\$3,500

Pre-Conference Email Marketing

Send your personalized message to FMS and AMIfs full database prior to the conference. FMS will send out a one-time HTML-formatted email on your behalf before the event begins. Message must be approved by FMS.

\$2,500

2
Available

General Session Chair Drop

Have a message you'd like to express to this niche group of financial professionals? The general session chair drop offers the perfect opportunity to promote your company's products and solutions right as the day kicks off.

\$1,500

3
Available

On-site Guide

Gain attention throughout the week on the frequently-referenced On-site Guide. Your company will be prominently displayed on the back cover of this printed piece as attendees use the guide to navigate through the conference.

\$3,500

Registration Packets

Handed out as attendees stop by to pick up their conference materials, your company's logo will be featured on these packets containing important conference-related information that will be referenced continuously throughout the week.

\$2,500

Conference Pens

Used throughout the conference space, place your logo on these take-away items that will get used during and long after attendees leave Arizona.

\$2,500

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