

2014 AMS World Marketing Congress

August 5 – August 8, 2014

Universidad ESAN - Lima, Peru

E-mail: ams@latech.edu

CONFERENCE REGISTRATION FORM

GENERAL INFORMATION *(Please print)*

First Name: _____ Last Name: _____

University or Company: _____

Department: _____

University / Company Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Telephone Number: _____ Fax: _____

E-mail: _____

New member of AMS? _____ Yes _____ No 1st or 2nd year faculty member: _____ Yes _____ No

LUNCHEON/BANQUET ATTENDANCE (included with registration fee) *Please check the appropriate space.*

Welcome Reception – 08/05/14 (evening) _____ Lunch – 08/08/14 (12pm – 1:30pm)* _____

Lunch - 08/06/14 (12pm – 1:30pm)* _____ Reception – 08/08/14 (prior to banquet) _____

Reception – 08/06/14 (evening) _____ President's Banquet – 08/08/14 (evening) _____

Lunch – 08/07/14 (12pm – 1:30pm)* _____ Vegetarian Option – for all meals _____

*Please note that the luncheons will be held at the ESAN campus.

REGISTRATION FEE - Please complete the appropriate space(s) and indicate the total fee paid (in US dollars). **Please note that withdrawing your registration will result in a \$150 (US) cancellation fee.**

Fellow Registrations

- AMS **Active Fellow** Registration \$470.00 _____
 - **Early Bird AMS Active Fellow** Registration (by 06/12/14) \$430.00 _____
- AMS **Inactive Fellow** Registration \$560.00 _____
 - **Early Bird AMS Inactive Fellow** Registration (by 06/12/14) \$520.00 _____

Student Registrations

- AMS **Active Student** Registration \$270.00 _____
 - **Early Bird AMS Active Student** Registration (by 06/12/14) \$230.00 _____
- AMS **Inactive Student** Registration \$330.00 _____
 - **Early Bird AMS Inactive Student** Registration (by 06/12/14) \$290.00 _____

Membership Registration

- Add **12 months** to membership \$90.00 _____
- Add **5-Year-Deal: 5-Year Membership for the price of 4 years** \$360.00 _____

Guest Registration (Nonrefundable)

- **Reception - Guest Ticket** \$20.00 (per reception) _____
- **Lunch - Guest Ticket** \$30.00 (per lunch) _____
- **President's Banquet - Guest Ticket** \$85.00 _____
- **GUEST PASS** – includes all of the events at a discounted rate \$180.00 _____

PLUS: City Tour Lima - August 7, afternoon (Nonrefundable) \$30.00 _____

TOTAL DUE (in US Dollars) _____

I understand that pictures will be taken during the conference. I give permission to the Academy of Marketing Science (AMS) to use any including myself in its communication media (e.g. social media, AMS Quarterly, etc.).

Non-Online Registration Processing

Make check/money orders payable to the **Academy of Marketing Science**. If paying by credit card, please provide the following information: (We accept **Visa** and **MasterCard** only.)

Visa: _____ **MasterCard:** _____

Name (as it appears on the card): _____

Number: _____

Expiration Date: _____ **CVV:** _____

Signature: _____

Mail this form and check (if paying by check) to:

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Louisiana Tech University
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Ruston, LA 71272
Phone: 318-257-2612
Fax: 318-257-4253