

**ACADEMY OF MARKETING SCIENCE
ANNUAL CONFERENCE EXHIBITOR PARTNERSHIPS**

Conference: 2017 Academy of Marketing Science Annual Conference

Dates: May 24-26, 2017

Location: Hotel del Coronado, Coronado Island, CA, USA

Membership Statistics (Updated Nov, 2016)

-Members are Professors and doctoral students of marketing and related fields-key influencers/thought leaders
-1,049 current, paid members (476 of those in USA-531 of those international scholars)

| | | |
|---|---------|-------|
| PLATINUM | \$3,000 | _____ |
| Three conference registrations | | |
| Two exhibit tables | | |
| Sponsorship of two coffee breaks | | |
| ½ page Ad in the AMS Conference Program | | |
| 1/4 page Ad in AMS Quarterly | | |
| List of Pre-Registered Attendee E-mails* | | |
| GOLD | \$2,500 | _____ |
| Two conference registrations | | |
| One exhibit table | | |
| Sponsorship of one coffee break | | |
| ½ page ad in the AMS Conference Program | | |
| 1/4 page Ad in AMS Quarterly | | |
| List of Pre-Registered Attendee E-mails* | | |
| SILVER | \$1,500 | _____ |
| One conference registration | | |
| One exhibit table | | |
| Sponsorship of one coffee break | | |
| ¼ page ad in AMS Quarterly | | |
| ½ page Ad in Conference Program | | |
| A LA CARTE OPTIONS | | |
| Exhibit Table | \$500 | _____ |
| Conference Registration | \$425 | _____ |
| Sponsor a Coffee Break | \$500 | _____ |
| Sponsor an Evening Reception | \$1,800 | _____ |
| Print Flyer and place in Conference Bags (price per page side)..... | \$400 | _____ |
| AMS Quarterly Newsletter | | |
| Full page ad | \$500 | _____ |
| ½ page ad | \$350 | _____ |
| ¼ page ad | \$200 | _____ |
| AMS Conference Program ad**(outside cover) | \$400 | _____ |
| (inside cover) | \$300 | _____ |
| (inside page) | \$200 | _____ |

*Terms of use: can email members no more than twice after the conference; may not sell list; must provide opt-out option.

**For ad purchase: Camera-ready ad (conference program measures 9" x 4")

TOTAL AMOUNT _____

Name: _____ Signature: _____

Title: _____ Company: _____

Address: _____

_____ (City) (State) (Zip)

Phone: _____ Email: _____

Names of Conference Attendees:

1) _____ 2) _____ 3) _____

Please return this completed form, your ad and payment (credit card via phone or mail check) by April 1 to:

ACADEMY OF MARKETING SCIENCE

Louisiana Tech University

P.O. Box 3072

Ruston, LA 71272

E-mail: ams@latech.edu

Phone: 318-257-2612

Fax: 318-257-2473

Contact the AMS office or VP Development- Angeline Close Scheinbaum (angeline@austin.utexas.edu) for inquiries.