

## **Calls for Nominations**

The AMS Board of Governors is pleased to make the following announcements:

The Academy of Marketing Science is seeking nominees for its most prestigious awards. If you wish to nominate someone for one of these awards, you may submit your nomination directly to the appropriate subcommittee at the email address indicated for each award or you can send to [ams@latech.edu](mailto:ams@latech.edu). In each case, individuals who accept the nomination to be considered for an award may be asked to provide documentation supporting their case. All nominations are due by December 1, 2017 unless otherwise noted or otherwise extended by the chair of the respective subcommittee.

All nominations may be submitted via email to [ams@latech.edu](mailto:ams@latech.edu) with the appropriate award title in the subject line. The nominating letter may be addressed to the subcommittee chair. Nominations are sought for the following awards:

**The Harold W. Berkman Distinguished Service Award** – named after the AMS Founding Fellow, who continues to serve as the AMS Executive Vice-President and Director, this award recognizes individuals who epitomize selflessness in service to the AMS and to the marketing discipline in general. A list of the previous recipients can be found at:

[http://c.ymcdn.com/sites/www.ams-web.org/resource/resmgr/Files/List\\_of\\_Winners.pdf](http://c.ymcdn.com/sites/www.ams-web.org/resource/resmgr/Files/List_of_Winners.pdf)

Include a brief statement of worthiness for the award given the criteria above. Subcommittee Chair: John Ford. Subcommittee Members: David Ortinau, Barry J. Babin, John Ford, and Joe Hair

**The AMS/Cutco-Vector Outstanding Marketing Educator** – the award recognizes achievement in marketing education within AMS and the marketing Academy. This award recognizes long-term achievement in advancing the discipline through teaching, research, mentorship and service in promoting and upholding professionalism in the marketing discipline. A list of previous winners can be found at:

[http://c.ymcdn.com/sites/www.ams-web.org/resource/resmgr/imported/legends/AMS\\_Marketing\\_Educators.pdf](http://c.ymcdn.com/sites/www.ams-web.org/resource/resmgr/imported/legends/AMS_Marketing_Educators.pdf)

Subcommittee Chair: Michel Laroche. Subcommittee Members: Michel Laroche, Rosann Spiro, John Ford, and Linda Price

**The AMS Outstanding Marketer of the Year** – this award recognizes achievement and prominence through the practice of marketing. Winners have exemplified effectiveness in marketing and maintained high professional moral standards through all their actions. Ben Lee of Pierry, Inc. was the 2017 recipient. For a list of all recipients, follow this link:

<https://ams.site-ym.com/page/OutstandingMarketer>

Subcommittee Chair: Leyland Pitt. Subcommittee Members: Leyland Pitt, Eli Jones, Bodo Schlegelmilch

**The Harold & Muriel Berkman Faculty Development and Achievement Award** - this award recognizes initiative in service to AMS and achievement within AMS and the profession among developing scholars. Candidates must have a minimum of three consecutive years of AMS Fellow membership and have served in some official capacity in AMS programs. Preference is given to candidates within the first 15 years in academics. For a description of the award and a list of previous winners:

<http://www.ams-web.org/?page=HMBFDAAward&hhSearchTerms=%22Development%22>

Nominations can be sent to Harold Berkman through [ams@latech.edu](mailto:ams@latech.edu). Subcommittee Members: Harold and Muriel Berkman.

**The [AMS Global Marketer of the Year](#)** – this award recognizes achievement within the marketing discipline to an individual that has furthered the cause of marketing internationally and global market development. The recipient will have demonstrated his/her accomplishments through their actions and statements, and will have at all times acted with integrity and high ethical standards. It is not required that this individual has a terminal degree, nor is it required that this individual has been an academic – although the award can be give to either academics or practitioners. Last year, Olivier Dexemple of Coca-Cola Europe was the winner. For a list of all previous winners click on the link in the first line of this paragraph. Nominations due by 2/1/18. Nominations can be sent to Adel El-Ansary at [aelsansar@unf.edu](mailto:aelsansar@unf.edu). Subcommittee Members: Adel El-Ansary, Jean-Luc Herrmann, Leyland Pitt