

# 9th International Research Meeting in Business and Management (IRMBAM 2018)

## Call for Papers

<http://ipag-irm.sciencesconf.org>

5-7 July 2018, IPAG Business School - Nice Campus - 4, boulevard Carabacel, 06000 Nice, France

You are cordially invited to submit your research papers for presentation at the 9th International Research Meeting in Business and Management (IRMBAM-2018) that will take place on 5-7 July 2018 in Nice, the beautiful capital of the French Riviera and one of the world's most popular tourist destinations.

The IRMBAM-2018, organized by the IPAG Business School, South Champagne Business School, Telfer School of Management of the University of Ottawa, and University of Nice Sophia Antipolis, will be an excellent networking opportunity for academics, doctoral students and practitioners to present new research results, and discuss current and challenging issues in their disciplines. We welcome submissions in areas of business, finance, accounting, management, and theoretical and applied economics, among others. Below is the full list of the conference tracks:

- Track 1: Accounting and Financial Accounting
- Track 2: Banking, Insurance and Finance
- Track 3: Entrepreneurship
- Track 4: Strategic Management
- Track 5: Marketing
- Track 6: Business Ethics
- Track 7: Law and Management
- Track 8: Logistics, Circular Economy and Digital Economy
- Track 9: Theoretical and Applied Economics
- Track 10: Economic and Management Issues in Developing Economies
- Track 11: Public Economics, Public Administration and Management
- Track 12: Health Care Management and Information Technology
- Track 13: Geopolitics

The IRMBAM-2018 also hosts two subconferences:

### **Subconference in Family Business Research** (Organizer: **Andrea Calabro**, *IPAG Business School*)

- Invited Speaker: **Alessandro Minichilli**, *Bocconi University, Italy*

### **Subconference in Environmental Economics** (Organizers: **Ingmar Schumacher**, *IPAG Business School*; **Eric Strobl**, *University of Bern*; **Cees Withagen**, *IPAG Business School & VU University*)

- Invited Speaker: **Knut Einar Rosendahl**, *School of Economics and Business, Norwegian University of Life Sciences, Norway*
- Invited Speaker: **Nicolas Treich**, *Toulouse School of Economics, France*

### **KEYNOTE SPEAKERS**

Professor **David G. Allen**, *TCU Neeley School of Business, United States & University of Warwick, United Kingdom*  
Professor **Shaker A. Zahra**, *University of Minnesota, United States*

## **PAPER SUBMISSION PROCEDURE**

Authors are invited to submit their papers, preferably in English, in PDF file, no later than April 8, 2018, by midnight Paris time, via the conference website: <http://ipag-irm.sciencesconf.org/submission/submit>. Papers in French will be presented in Specific Sessions. Early submissions are highly encouraged. The scientific program will be available on the website of the conference around mid-June, shortly after the conference registration is closed.

## **IMPORTANT DATES**

Submission deadline (full paper): April 8, 2018

Notification of review results: May 4, 2018

Registration deadline: June 4, 2018

Conference event: July 5-7, 2018

Please visit our website for detailed information: <http://ipag-irm.sciencesconf.org>

## **FURTHER INFORMATION**

For queries, please contact the organizers at [ipag-irm@sciencconf.org](mailto:ipag-irm@sciencconf.org)