

ANDE IN EAST AFRICA

The East Africa Chapter is working toward **strengthening the entrepreneurial ecosystem** in the region through programming that will encourage **knowledge sharing and collaboration** between actors in the sector. We currently have more than **80 member organizations** with staff based in the region and 15 of these members are headquartered in East Africa.



CHAPTER STEERING COMMITTEE

Annie Roberts, Open Capital Advisors (Chair)
Jenny Everett, ANDE Global
Johnni Kjelsgaard, GrowthAfrica
Kanika Kumar, Intellectap
Laura Smeets, Bid Network
Naoko Koyama-Blanc, Dalberg Global Development Advisors
Robert Karanja, Villgro
Sapna Shah, Novastar Ventures
Timothy Nzioka, Land O' Lakes

ANDE SOUTH AFRICA TEAM

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We work with our members to identify common challenges that can be addressed collectively. As a result, our programs include supporting the development and dissemination of a legal toolkit for enterprises, co-hosting an SME Finance Expert Forum with EAVCA and the Dutch Good Growth Fund, hosting a roundtable on entrepreneurship in education (with support from SAP AG) and hosting a roundtable on green inventing sponsored by the Lemelson Foundation.

FACILITATING NETWORKING, KNOWLEDGE SHARING AND COLLABORATION

The chapter hosts meetings and events for members in the region. These meetings are an opportunity for members to share best practices for supporting entrepreneurs in the region and to seek out new opportunities to work together. Through these meetings, we are working to increase collaboration around everything from data collection, to accelerators, talent, finance, and more in order to promote and strengthen SGBs as a means of development in East Africa.

BUILDING STRONGER ORGANIZATIONS IN THE SECTOR WITH TALENT AND TRAINING

The chapter has designed a talent development program that will build a talent pipeline for the SGB sector by attracting entry level talent and training them to take on more responsibility in entrepreneurial

organizations. In 2015, working with Amani Institute and edge, ANDE East Africa hosted four talent breakfasts. The meetings served as a platform for knowledge sharing and collaboration to address talent challenges in the region.

In 2016, we will continue to develop the initiatives we launched in 2015. We will build on the talent breakfasts by introducing an SGB Career Series targeting three universities in Kenya and concluding with an ANDE Career Fair. We will also explore the possibility of expanding the program to other universities in the region. An SGB Orientation Training for new hires and summer associates will be introduced to equip new talent coming into the sector with the knowledge and skills they need to build successful careers.

BUILDING AN ECOSYSTEM FOR INVENTION-BASED ENTREPRENEURSHIP

The East Africa Chapter built off of the 2014 roundtables held by ANDE and The Lemelson Foundation to understand the challenges invention-based entrepreneurs encounter. This roundtable, held in January 2016, focused on "Green Inventing." It examined how we can support entrepreneurs who are addressing environmental challenges while bringing essential products to market. Like the education roundtables, these discussions are meant to catalyze the movement from ideas to action.

PROVIDE AND DISSEMINATE RESOURCES FOR THE SECTOR

The Chapter continues to establish itself as the source for market intelligence in the sector by disseminating knowledge resources through quarterly chapter meetings, breakfast meetings and entrepreneur forums on the following topics:

- Access to finance for entrepreneurs
- Immigration and tax compliance
- Lean data
- Gaps in the Kenyan entrepreneurial ecosystem
- Creating an employer value proposition
- The impact investing landscape in East Africa
- Legal challenges SGBs faces with an emphasis on women led SGBs

Regular member updates are issued with information on new funding opportunities, new initiatives, research and events in the region. A monthly newsletter goes out to more than 1,500 contacts in the region to provide industry news and opportunities for entrepreneurs, and highlights member activity in the region.

