2014
AOCD Midyear Meeting
Program Review
-----
Dallas, Texas
February 20 – 23, 2014
Program Evaluation Summary

44 program evaluations returned, 272 speaker and content evaluation forms returned

What was your reason for enrollment? (more than one selection could be made)
- 34% – Program topics
- 64% – Location of the program
- 45% – Desire to broaden knowledge
- 80% – Needed CME hours
- 7% – Other

Were you interested in a specific speaker?
- 39% – Yes (see chart below)
- 61% – No

Have you previously attended an AOCD CME program?
- 95% – Yes
- 3% – No
Which subjects were the most valuable to you?

- Coding/ICD-10 – 12
- Psoriasis – 9
- Legal Dilemmas – 7
- NCCN Melanoma Treatment Guidelines – 7
- Melanoma – 6
- All Topics – 4
- Melanocytic Conundrums – 4
- OCC/Recertification – 4
- What’s Under the Ulcer – 4
- Mohs Criteria – 3

- Thoughts That Make Dermatology Practice Easier - 3
- Cutaneous Lymphomas – 2
- Pitfalls in Personal Finance and Investing – 2
- Safety and Continuous Improvement in Dermatology – 2
- Nanotechnology – 2
- Acne Scarring – 1
- Case Studies – 1
- Dermatopathology Update – 1
- Ethics – 1

What is the population of the city in which you practice?

- Over 100,000 – 55%
- 50,000 - 100,000 – 25%
- 30,000 - 50,000 – 8%
- 10,000 - 30,000 – 12%

In which type of practice are you currently engaged?

- Group – 60%
- Solo – 36%
- Hospital – 4%
• Facial Reconstruction – 1
• The Future of Dermatology Practice – 1
• General Dermatology – 1
• Lasers for Alopecia – 1

What topics would you like to see addressed at future meetings?
• Pediatric Dermatology – 4
• Alopecia – 3
• Billing/Coding/ICD-10 – 3
• Connective Tissue Disease – 3
• Finance/Business/Investing – 3
• Medical Legal Issues – 3
• Atopic Dermatitis Update - 2
• Biologics – 2
• Contact Dermatitis Update – 2
• Cosmeceutical Update - 2
• Dermoscopy – 2
• Infectious Disease – 2
• New Drugs/Treatments in Dermatology – 2
• Practice Management – 2
• Psoriasis – 2
• ACA/Insurance Update – 1
• Accutane Symptoms – 1
• Adult Onset Acne – 1
• Anatomy-oriented Filler/Botox Lecture – 1
• Board Review – 1
• Complex Dermatology – 1
• Cosmetic Injectables – 1
• Dermatologic Emergencies – 1
• Dermatology Hospital Consultations – 1
• Medical Updates – 1
• Oral Ulcerations – 1
• Resident Lectures – 1
• Sunless Tanners – 1

Which subjects do you feel could have been omitted?
• None – 13
• Androgenetic Alopecia – 2
• ICD-10 – 2
• Resident Lectures – 2

If you could choose one location to attend a CME program, where would it be?
• Dallas, TX – 5
• New York, NY – 5
• Charleston, SC – 3
• Las Vegas, NV – 3
• Boston, MA – 2
• Branson, MO – 2
• Fort Worth, TX – 2
• Los Angeles, CA – 2
• Miami, FL – 2
• Padre Island, TX – 2
• San Antonio, TX – 2
• San Diego, CA – 2
• San Francisco, CA – 2
• Arizona – 1
• Asheville, NC – 1
• Charlotte, NC – 1

• Cities and major airline hubs with hotels within 20-30 minutes max – 1
• Denver, CO – 1
• Florida – 1
• Indianapolis, IN – 1
• Myrtle Beach, SC – 1
• Naples, FL – 1
• New Orleans, LA – 1
• Orlando, FL – 1
• Phoenix, AZ – 1
• Richmond, VA – 1
• Sacramento, CA – 1
• Savannah, GA – 1
• Scottsdale, AZ – 1
• Sedona, AZ – 1
• Washington D.C. – 1
• Williamsburg, VA – 1

What topics would you like to see addressed at future meetings?
• Ethnic Dermatology – 1
• Fingernail and Toenail Disorders – 1
• Frontal Fibrosing Alopecia – 1
• Future of Dermatology – 1
• Highlights of the Best and Most Recent Articles from the “throw away” journals – 1
• History of Dermatology/AOCD (when programs started, etc.) – 1
• How to Start a Dermatology Practice with Respect to Changing Healthcare – 1
• Humanities – 1
• Hypersensitivity Reaction – 1
• Immunobullous Treatment – 1
• James Del Rosso Overviews – 1
• Lab Complications (Pro and Retroactive Management) – 1
• Lasers in the Treatment of Onychomycosis – 1
• Lasers in the Treatments of Warts – 1
• Management & Strategies for Complicated Medication – 1
• Meaningful Use – 1
• Medical Updates – 1
• Melanoma (and Squamous Cell Carcinoma) – 1
• More OCC Information and Updates – 1
• More on Safety – 1
• More Steven Grekin lectures – 1
• Multidisciplinary Dermatology – 1
• Non-Ablative Facial Rejuvenation – 1
• Nurse Practitioner and PA Training the DO Way – 1
• Original Resident Research/Opportunities for Clinical Dermatologists to Participate in Research Opportunities from Their Own Private Clinics – 1
• PQRS – 1
• Review of Recent Dermatology Literature – 1
• Sarcoidosis Management – 1
• Skin & Soft Tissue Infection – 1
• Skin Signs of Systemic Disease – 1
• Superficial Radiation (Non-Surgical Option for the Treatment of Skin Cancer) – 1
• Surgical Pearls – 1
• Tattoo Removal – 1
• Use of Herbal Remedies in Dermatology – 1
• Vaginal Dermatoses – 1
• Vasculitis – 1
• Wilderness Medicine – 1

What was the best part of your experience at this meeting?
• Lectures/Speakers – 11
• Social Activities/Networking – 10
• Hotel/Venue – 6
• Location – 5
• Everything – 3
• Being Close to Home – 2
• Weather – 2
• Financial Lecture – 1
• Future of Dermatology Lecture – 1
• Great Food – 1
• ICD-10 Coding Update – 1
• Mohs Lecture – 1
• OCC Lecture – 1
• Onychomycosis Lecture – 1

What was the worst part of your experience at this meeting?
• All was satisfactory – 11
• Difficulty Understanding ICD-10 Speaker – 2
• Resident Lectures – 2
• 25 Mile Taxi Ride – 1
• 7:30 Start Time was Too Early – 1
• Being Indoors – 1
• Cash Bar at Welcome Reception – 1
• Cost of Hotel – 1
• Flight – 1
• Location – 1
• Parking Cost – 1

Speaker Evaluation Averages

<table>
<thead>
<tr>
<th>Speaker Type</th>
<th>Average Rating</th>
</tr>
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<tbody>
<tr>
<td>Featured Speakers</td>
<td>4.7</td>
</tr>
<tr>
<td>Resident Speakers</td>
<td>4.5</td>
</tr>
<tr>
<td>Thursday Speakers</td>
<td>4.5</td>
</tr>
<tr>
<td>Friday Speakers</td>
<td>4.6</td>
</tr>
<tr>
<td>Saturday Speakers</td>
<td>4.6</td>
</tr>
<tr>
<td>Sunday Speakers</td>
<td>4.8</td>
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<tr>
<td>Total Average</td>
<td>4.6</td>
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### General Program Evaluation

<table>
<thead>
<tr>
<th></th>
<th>Average Rating</th>
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<tbody>
<tr>
<td>Program content</td>
<td>4.7</td>
</tr>
<tr>
<td>Scheduling</td>
<td>4.8</td>
</tr>
<tr>
<td>Length of program</td>
<td>4.7</td>
</tr>
<tr>
<td>Program Publicity</td>
<td>4.6</td>
</tr>
<tr>
<td>Facilities</td>
<td>4.9</td>
</tr>
<tr>
<td>Overall Rating</td>
<td>4.8</td>
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### Evaluation of Program Content

<table>
<thead>
<tr>
<th>Evaluation of Program Content</th>
<th>Average Rating</th>
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<tbody>
<tr>
<td>Presentation met your needs</td>
<td>4.6</td>
</tr>
<tr>
<td>Presentation provided usable ideas and/or techniques</td>
<td>4.6</td>
</tr>
<tr>
<td>Program will improve professional effectiveness</td>
<td>4.7</td>
</tr>
<tr>
<td>Time for questions &amp; answers was sufficient</td>
<td>4.6</td>
</tr>
<tr>
<td>Handouts were useful</td>
<td>4.3</td>
</tr>
<tr>
<td>Seminar met your expectations</td>
<td>4.5</td>
</tr>
<tr>
<td>Format and organization were effective</td>
<td>4.6</td>
</tr>
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</table>

- **20-Feb-14**: 4.6, 4.6, 4.7, 4.6, 4.3, 4.5, 4.6
- **21-Feb-14**: 4.7, 4.7, 4.7, 4.8, 4.6, 4.7, 4.8
- **22-Feb-14**: 4.8, 4.8, 4.8, 4.8, 4.7, 4.7, 4.8
- **23-Feb-14**: 4.8, 4.8, 4.8, 4.8, 4.6, 4.8, 4.8
Did these lectures meet the objectives of the CME program?

<table>
<thead>
<tr>
<th>Date</th>
<th>Yes (%)</th>
<th>No (%)</th>
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<tbody>
<tr>
<td>February 20, 2014</td>
<td>100%</td>
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Would you attend a similar conference next year?

<table>
<thead>
<tr>
<th>Date</th>
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<th>No (%)</th>
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<tbody>
<tr>
<td>February 20, 2014</td>
<td>97%</td>
<td>3%</td>
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<tr>
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<td>February 22, 2014</td>
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<td>2%</td>
</tr>
<tr>
<td>February 23, 2014</td>
<td>98%</td>
<td>2%</td>
</tr>
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</table>

Did the activity remain commercially unbiased?

<table>
<thead>
<tr>
<th>Date</th>
<th>Yes (%)</th>
<th>No (%)</th>
</tr>
</thead>
<tbody>
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<tr>
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Comments

- Excellent meeting!
- Good CME program!
- Guide residents to present more common topics and avoid ultra-rare diagnoses. New technology lectures are better than never-see-again diagnoses.
- I could not understand the coding speaker.
- Karthik was so gracious getting water for the speakers and smoothing over misunderstandings.
- Thank you for being close to an airport.
- Thanks for a very worthwhile meeting!
2014 Midyear Meeting Selection Survey

1. What is most important to you at a Midyear Meeting:
   1. Location of convention site
   2. Hotel accommodations
   3. Convention facilities

2. Location of convention site:
   1. West/Central (tie)
   2. Northeast/Southeast/East (tie)

3. Hotel:
   1. Convenience to airport
   2. Walking distance to anything
   3. Good restaurants close by
   4. Public transportation

4. Transportation:
   1. Availability of flights
   2. Convenience to public transportation

5. Which location would you like for a Midyear Meeting:
   1. Charleston, SC/San Francisco, CA/Seattle, WA
   2. Austin, TX/Chicago, IL/Denver, CO/Portland, OR/Tampa, FL
   3. Atlanta, GA/Miami, FL/New Orleans, LA/New York, NY/Philadelphia, PA/Washington D.C.
   4. Los Angeles, CA

   Other locations requested: Napa, CA; Sonoma, CA; Carmel, CA; Tahoe, CA; Reno, NV; Detroit, MI; Williamsburg, VA

6. Would you like the AOCD to have a Weekend Workshop/Conference consisting of approximately 8-12 CME taking place on a Saturday and half day Sunday?
   1. 86% Yes
   2. 14% No

Comments:
   • It would be helpful if the annual conference was Friday-Sunday
2014 Midyear Meeting Outcome Evaluation Results

Do you intend to make changes or apply learning to your practice as a result of this program?

- Yes, I plan to make changes: 92%
- I’m not sure, but I’m considering changes: 8%
- No, I already practice these recommendations: 0%
- No, I don’t think this applies to my practice: 0%

Was the program successful in meeting the following objectives?

- Recognize typical vs. atypical skin ulcers:
  - Yes, definitely: 84%
  - Maybe, I’m not sure: 16%

- Identify autoimmune diseases that present as skin ulcers:
  - Yes, definitely: 92%
  - Maybe, I’m not sure: 8%

- Appreciate that ulcers of skin can be key to many diverse skin disorders and not just smelly things to “turf” to some wound care clinic:
  - Yes, definitely: 92%
  - Maybe, I’m not sure: 8%

- List innovative ways to manage patients via new or old therapies:
  - Yes, definitely: 80%
  - Maybe, I’m not sure: 20%

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  - Yes, definitely: 92%
  - Maybe, I’m not sure: 8%

- List innovative ways to manage patients via new or old therapies:
  - Yes, definitely: 80%
  - Maybe, I’m not sure: 20%
Make diagnoses easier with new or old information

- Yes, definitely 76%
- Maybe, I'm not sure 24%

Recognize and use available medications for “off label usage”

- Yes, definitely 80%
- Maybe, I'm not sure 16%

Understand new and revised regulatory and coding updates pertaining to dermatology in 2014

- Yes, definitely 84%
- Maybe, I'm not sure 16%

Learn chapter specific coding guidelines and concepts in dermatology specific ICD-10-CM and the correlation to current procedural terminology (CPT) coding

- Yes, definitely 84%
- Maybe, I'm not sure 8%

Easily identify correct and appropriate use of dermatology specific ICD-10-CM using easy step-by-step code crosswalk leading to accurate ICD-10-CM code selection

- Yes, definitely 96%
- Maybe, I'm not sure 4%

Update and review the appropriate use criteria for Mohs micrographic surgery

- Yes, definitely 96%
- Maybe, I'm not sure 4%

Review indications for mohs micrographic surgery

- Yes, definitely 92%
- Maybe, I'm not sure 4%

Understand the difference between latent and active errors

- Yes, definitely 71%
- Maybe, I'm not sure 25%
- No 4%
Consider the concept of operating "above the line" when involved in patient safety events

- Yes, definitely 79%
- Maybe, I'm not sure 17%
- No 4%

Familiarize colleagues and residents with the updated 2013 NCCN clinical practice guidelines for melanoma

- Yes, definitely 96%
- Maybe, I'm not sure 4%

Discuss the application of the guidelines in the community setting

- Yes, definitely 87%
- Maybe, I'm not sure 13%

Discuss the role of both the dermatology and the oncologist in the treatment of various melanoma stages

- Yes, definitely 87%
- Maybe, I'm not sure 13%

Discuss the ethical implications of cosmetics in dermatology

- Yes, definitely 83%
- Maybe, I'm not sure 17%

Discuss the new and novel cosmetic treatments, maintaining patient’s satisfaction and physician fulfillment

- Yes, definitely 70%
- Maybe, I'm not sure 30%

Discuss rationale for choosing systemic agents in specific patients with moderate-to-severe plaque psoriasis

- Yes, definitely 96%
- Yes, definitely 4%

Identify comorbidities and other factors that inform treatment decisions in patients with moderate-to-severe plaque psoriasis

- Yes, definitely 100%
<table>
<thead>
<tr>
<th>Select the most appropriate treatment for psoriasis patients at different stages in their life</th>
<th>Analyze legal dilemmas to facilitate appropriate patient care</th>
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<tbody>
<tr>
<td>Maybe, I'm not sure 17%</td>
<td>Maybe, I'm not sure 13%</td>
</tr>
<tr>
<td>Yes, definitely 83%</td>
<td>Yes, definitely 87%</td>
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<table>
<thead>
<tr>
<th>Recognize legal implications of treatment alternatives</th>
<th>Understand legal consequences of alternative treatment options</th>
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<tbody>
<tr>
<td>Maybe, I'm not sure 17%</td>
<td>Maybe, I'm not sure 25%</td>
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<tr>
<td>Yes, definitely 83%</td>
<td>Yes, definitely 75%</td>
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<tr>
<td>Yes, definitely 83%</td>
<td>Yes, definitely 83%</td>
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<table>
<thead>
<tr>
<th>Understand legal consequences of alternative treatment options</th>
<th>Review anatomy of the upper lip</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maybe, I'm not sure 20%</td>
<td>Maybe, I'm not sure 12%</td>
</tr>
<tr>
<td>Yes, definitely 80%</td>
<td>Yes, definitely 88%</td>
</tr>
</tbody>
</table>
Yes, definitely 92%

Maybe, I'm not sure 8%

Yes, definitely 20%

Yes, definitely 80%

Yes, definitely 80%

Yes, definitely 72%

Maybe, I'm not sure 28%

Yes, definitely 20%

Yes, definitely 80%

Yes, definitely 92%

Maybe, I'm not sure 8%

Yes, definitely 92%

Maybe, I'm not sure 8%

Yes, definitely 92%

Yes, definitely 96%

Yes, definitely 96%

Maybe, I'm not sure 8%

Yes, definitely 92%

Maybe, I'm not sure 8%

Yes, definitely 92%

Yes, definitely 96%

Yes, definitely 96%
Develop follow up and monitoring approaches that are helpful in management patients treated with frequently used systemic therapies in dermatology practice such as antibiotics and antifungal agents

Yes, definitely 88%

Maybe, I'm not sure 12%

Explain pathophysiologic mechanisms associated with epidermal barrier dysfunction, acne, rosacea, and atopic dermatitis with clinical correlations to therapies used

Yes, definitely 96%

Maybe, I'm not sure 4%

Assist dermatologists in managing their personal and practice finances in a manner that promotes good patient care and career longevity

Yes, definitely 76%

Maybe, I'm not sure 24%

Assist dermatologists in developing, implementing, and maintaining a sensible investing plan for retirement

Yes, definitely 76%

No 4%

Learn to manage dysplastic nevi

Yes, definitely 83%

Maybe, I'm not sure 17%

Understand new melanocytic neoplasm terminology

Yes, definitely 87%

Maybe, I'm not sure 13%

Understand the problem of borderline “grey zone” melanocytic neoplasms

Yes, definitely 92%

Maybe, I'm not sure 8%
**Understanding of psoriasis comorbidities**

- Yes, definitely 100%

**Understanding of systemic inflammation, psoriasis & cardiovascular disease**

- Yes, definitely 100%

**Understanding of psoriatic arthritis for the dermatologist**

- Yes, definitely 96%
- Maybe, I'm not sure 4%

**Describe the role of nanotechnology in dermatology**

- Yes, definitely 83%
- Maybe, I'm not sure 17%

**Discuss the important areas of research in nanotechnology for the diagnosis and treatment of skin disease**

- Yes, definitely 79%
- Maybe, I'm not sure 21%

**Recognize the risks and benefits of nanotechnology for consumers and patients**

- Yes, definitely 83%
- Maybe, I'm not sure 17%

**Discuss recent and anticipated changes made to healthcare policy**

- Yes, definitely 79%
- Maybe, I'm not sure 21%

**Discuss the effects that these changes may have on the dermatology practice**

- Yes, definitely 83%
How useful to your practice were the following topics of this program?

**Discuss methods for which these changes can be accommodated in the dermatology practice**
- Yes, definitely: 75%
- Maybe, I'm not sure: 25%

**Increase clinician's awareness of subtle findings in common lesions**
- Yes, definitely: 87%
- Maybe, I'm not sure: 13%

**Recognize and identify certain patterns that can assist in formulating a diagnosis**
- Yes, definitely: 92%
- Maybe, I'm not sure: 8%

**Improve the ability to combine histological and clinical information to render a diagnosis**
- Yes, definitely: 79%
- Maybe, I'm not sure: 21%

**What's Under The Ulcer**
- Very Useful: 52%
- Somewhat Useful: 48%

**Thoughts That Make Dermatology Practice (And Life) Easier**
- Very Useful: 44%
- Somewhat Useful: 52%

**2014 Dermatology Coding And Regulatory Updates – ICD-10-CM Coding Education**
- Very Useful: 80%
- Somewhat Useful: 12%

**Update On The Appropriate Use Criteria For Mohs Micrographic Surgery**
- Very Useful: 84%
- Somewhat Useful: 16%

- Not Useful: 8%
Safety And Continued Improvement In Dermatology

- Very Useful: 64%
- Somewhat Useful: 36%

2013 NCCN Melanoma Guidelines – Are You Following The Standard Of Care?

- Very Useful: 92%
- Somewhat Useful: 8%

Cosmetic Dermatology – It’s A Marathon Not A Sprint

- Not Useful: 4%
- Somewhat Useful: 44%
- Very Useful: 52%

Managing Psoriasis Patients Across The Life Course

- Not Useful: 4%
- Somewhat Useful: 16%
- Very Useful: 80%

Legal Dilemmas In Dermatology

- Somewhat Useful: 12%
- Very Useful: 88%

Reconstruction Of The Upper Lip

- Not Useful: 8%
- Somewhat Useful: 52%
- Very Useful: 40%

Update On Cutaneous Lymphomas

- Somewhat Useful: 16%
- Very Useful: 84%

Osteopathic Continuing Certification Update

- Not Useful: 4%
- Somewhat Useful: 16%
- Very Useful: 80%
Dermatology Q & A: Common Encountered Challenges Related To Dermatologic Diagnosis And Therapy

Very Useful: 80%
Somewhat Useful: 20%
Not Useful: 4%

Pitfalls In Personal Finance And Investing

Very Useful: 64%
Somewhat Useful: 36%

Melanocytic Conundrums

Very Useful: 72%
Somewhat Useful: 24%
Not Useful: 4%

The Spectrum Of Comorbidities In Psoriasis With Special Reference To Cardiovascular Issues

Very Useful: 84%
Somewhat Useful: 16%

Nanotechnology For The Prevention, Diagnosis, And Treatment Of Skin Disease

Very Useful: 48%
Somewhat Useful: 52%

The Future Of Dermatology Practice

Very Useful: 57%
Somewhat Useful: 43%

Dermatology Update

Very Useful: 74%
Somewhat Useful: 26%

Resident Lectures

Very Useful: 48%
Somewhat Useful: 52%
Would additional education and training on any of these topics be helpful to your practice?

- Yes, definitely: 87%
- Maybe, I'm not sure: 13%

The content presented was timely and will influence how I practice.

- Yes, definitely: 87%
- Maybe, I'm not sure: 13%

Please identify one concept you learned from this program that you will try to incorporate into your practice.

- Better use of management guidelines: 44%
- Use of evidence-based adherence: 30%
- Treating earlier or more aggressively: 13%
- Initiate prevention management: 13%