

2014 ONLINE ADVERTISING BOOKING FORM

Company Name:

VAT Number:

Purchase Order No:

Contact Person:

Designation:

Telephone:

Email:

Postal Address:

City/Province:

Postal Code:

Please indicate below which online advertising option/s you'd like to book. Should you have any questions, please do not hesitate to contact us for advice and clarity on 011 615 9417.

APSO Business Partners and Verified Service Providers qualify for additional discounts, please indicate if you are currently a recognised BP or VSP. Alternatively, please contact us for more information on these marketing partnership programmes.

Rotating Web Banner

Date of publication:

Duration of Advert: One Month

Three Months

Six Months

Twelve Months

Blog Posts Please indicate which of these blogs you'd like to post to as well as the desired publication date.

Publicly accessible:

Staffing South Africa (recruiters)

Publish date:

Talent Magnet (corporate employers)

Publish date:

In the Hiring Line (job seekers)

Publish date:

Member-Only accessible:

Publish date:

Disability (sector-specific)

Publish date:

E-recruitment (staffing type)

Publish date:

Executive Search (staffing type)

Publish date:

Healthcare (sector-specific)

Publish date:

Outsourcing (staffing type)

Publish date:

Permanent Recruitment (staffing type)

Publish date:

Temporary Employment Services (staffing type)

Publish date:

Other specialist sector (please specify)

Publish date:

Advertising Terms & Conditions

- Please note that the advertiser is solely responsible for the design and creation of adverts (including costs) to the stated parameters. Advertisers are required to check the accuracy and quality of the advert before submission to APSO. APSO will not be held liable for any errors in this regard.
- Blog posts will be checked in terms of content and must meet the requirements stipulated by APSO. Advertisers will be provided with constructive feedback in the event of non-compliance to facilitate publication but APSO reserves the right to refuse any advertisement.
- Adverts or blog posts that do not reach APSO by the stipulated deadline (in line with the booked publication date) may be subject to delay in line with APSO's publication schedule. In the event that the advertiser wishes to commence with the late publication, and if this is convenient to APSO, any "lost days" within the original advertising period will be forfeited and no refund/discount will be offered.
- Adverts will not be published until paid for in full. Should the advertiser wish to withdraw the advert before the conclusion of the purchased advertising period they may do so in writing and will not be entitled to any refund.
- Discounted prices are subject to the terms associated, for example a minimum advertising period. APSO reserves the right to back-date to the original price in the event that an advertiser fails to take up the agreed minimum advertising period.

I accept the terms above.

Booking authorised by:

Designation:

Signature:

Date:

Please submit your completed form to:

Deshni Singh
Communications Assistant
Email: deshnisingh@apso.co.za
Tel: 011 615 9417

For Office Use Only:

Advert/Post Scheduled:

Invoice Generated:

Invoice Paid:

Advert/Post Received:

Advert/Post Approved:

Advert/Post Published:

Advert/Post Expired: