



The Savage Truth Tour

Aimed at owners and managers, this seminar is a master class in developing your recruitment business through effective positioning, sharing the blueprint for capturing candidates your clients cant, managing recruiters and balancing income generation and administration. Greg will use his own business case study and lessons learned and will show you:

- The Firebrand 11-prong integrated digital and social media strategy
- How to build a brand for your business that is targeted and effective
- Harnessing Consultant buy-in to your business social media strategy
- Generating clients and job orders via social media
- Creating an effective PR-machine at a fraction of the traditional cost
- Employer Brand: Hiring great recruiters for social media
- Team building
- Creating a climate of trust and productivity
- Managing your priorities
- Balancing billing and leading
- Coaching and mentoring
- Dealing with weak players & prima donnas
- Tackling the difficult decision



Building a Profitable Recruitment Business

AFTERNOON SEMINAR 1PM - 4PM

CAPE TOWN 07 MAY
 DURBAN 08 MAY
 JOBURG 10 MAY

Per Person Price:

APSO Member R1350 ex Vat
 Non-Member R2250 ex Vat



Speaker: Greg Savage