

Memorandum of Understanding



American Rainwater Catchment Systems Association (ARCSEA)

And

Plumbing Manufacturers International (PMI)

PURPOSE

In recognition of common interests, the American Rainwater Catchment Systems Association (ARCSEA) and Plumbing Manufacturers International (PMI) subscribe to this Memorandum of Understanding (MOU) to explore the promotion of mutual interests within the industry as related to education, training and advocacy.

STIPULATIONS

PMI acknowledges the unique membership characteristics of ARCSEA and recognizes its authority to exercise sole and exclusive discretion in all decisions concerning matters related to the direction, administration, and operation of ARCSEA. Furthermore, PMI acknowledges ARCSEA's copyright in publications and understands that neither the PMI nor its members who may engage in activities as a result of this MOU accrue any interest or property rights, including rights in copyright, to publications or products which they participate in developing.

ARCSEA acknowledges the unique membership characteristics of PMI and recognizes its authority to exercise sole and exclusive discretion in all decisions concerning matters related to the direction, administration and operation of PMI. Furthermore, ARCSEA acknowledges PMI's copyright in publications and understands that neither the ARCSEA nor its members who may engage in activities as a result of this MOU accrue any interest or property rights, including rights in copyright, to publications or products which they participate in developing.

OBJECTIVES

- Identify areas of mutual interest and seek to identify areas within which ARCSEA and PMI could work cooperatively to improve the efficient use of each organization's resources.
 - Where mutually beneficial, identify and consider a possible agreement between ARCSEA and PMI to promote new and existing sustainability opportunities and services collaboratively to our members and the industry, including ARCSEA's green training programs.
 - ARCSEA and PMI agree to open a dialogue between them designed to consider ways the organizations might aid best practices in the plumbing industry, and to consider ways to seek collaborations with other industry groups to promote effective delivery of continuing education programs for workers, and recruitment of new workers.
 - ARCSEA and PMI agree to work to identify for possible collaboration joint areas of interest in legislative and regulatory advocacy.
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- Consider a possible agreement between ARCSA and PMI whereby ARCSA would expand its educational content and offerings to include hosting of existing PMI courses, and collaborate with PMI on development of new courses that may be offered jointly and co-promoted.
- ARCSA and PMI agree to investigate the feasibility of jointly-produced educational conferences.
- Consider a possible agreement between ARCSA and PMI whereby ARCSA and PMI, through the use of the ARCSA staff and industry subject matter experts, would coordinate the overall course development, hours of instruction, method of delivery, and cost of instruction and assessment of the new collaborative programs .
- ARCSA and PMI would negotiate and work toward coming to terms on a possible agreement regarding the financial terms of the program, which may include either a cost and revenue-sharing matrix, or a percentage of profits (for PMI), or a fee per student (for PMI).
- Upon mutual execution of this MOU, ARCSA and PMI will meet to consider next steps in reaching a binding agreement between them relating to the subject matter of this MOU and determine jointly the announcement date of this MOU, and what will be said regarding the program and the projected possible start date for a first course offering, or a first jointly-produced training program.

TERMS

This MOU shall commence immediately upon signing by both the PMI and the ARCSA. Both PMI and ARCSA acknowledge that this MOU is a non-binding memorandum of understanding which reflects the intent of the two organizations to cooperate in good faith to explore reaching a binding agreement on the subject matter of the MOU. This MOU does not itself constitute a legally binding agreement.

TERMINATION

This MOU may be terminated by either organization by submitting written notice to the other organization. Such notice shall indicate the reasons for such termination.

ATTEST:

ARCSA
American Rainwater Catchment
Systems Association

By: 

David Crawford
President

ATTEST:

PMI
Plumbing Manufacturers International

By: 

Barbara C. Higgins
CEO/Executive Director

Date October 30, 2013

Date: October 14, 2013
