



2017 Better Newspaper Advertising

Contest Winners

Members of the Oklahoma Press Association selected winners from 10 daily newspapers submitting 382 entries and 17 weekly newspapers submitting 355 entries.

Single Ad – 10" & Under

Smaller Dailies

First Place

Banner-News, Magnolia
Catherine Martin & Janey Sanders
Hot Dog, It's Summer!

Second Place

Saline Courier, Benton
Pat Stuckey
Riverside Grocery & Catering

Third Place

Banner-News, Magnolia
Janey Sanders
We Have Jeans!

Larger Dailies

First Place

The Sentinel-Record, Hot Springs
MerryLee Meeker & Kacey Smith
Cutter Morning Star School District

Second Place

Arkansas Democrat-Gazette, Little Rock
Martha Whit & Jimmy Barrow
Wirt's - *Start the New Year with a Yes*

Third Place

Texarkana Gazette
Kristin Davis
Barry Insurance

Smaller Weeklies

First Place

Sheridan Headlight
LeAnn Brown
Diamonds Always Make the Perfect Gift

Second Place

Advance Monticellonian, Monticello
Staff
Drew Central

Third Place

The Times of Northeast Benton County,
Pea Ridge
Lisa Shank & Donna Sugg
Peach Tree Village

Larger Weeklies

First Place

Madison County Record, Huntsville
Opal Dennis
Chili Dinner

Second Place

Hot Springs Village Voice
J. Kendall Kegley
Jake's Tree Care

Third Place

Stone County Leader, Mountain View
Daphne Morton
Clinton Stockyards

Honorable Mention

Madison County Record, Huntsville
Opal Dennis
HHS Class of 1976 Reunion

Single Ad – Over 10" - Under Half Page

Smaller Dailies

First Place

Banner-News, Magnolia
Janey Sanders
Say, I Love You

Second Place

Camden News
Robyn Yarbro & Quint Green
Banks Jewelers

Third Place

Saline Courier, Benton
Pat Stuckey
Tire Town

Honorable Mention

Harrison Daily Times
Sherry Zollo & Steve Edwards
Woodland Heights Church - *Fall Festival*

Larger Dailies

First Place

Texarkana Gazette
Andrew MacEntee
Flint's Furniture

Second Place

Texarkana Gazette
Kristin Davis
Charles Hollingsworth

Third Place

Arkansas Democrat-Gazette, Little Rock
Debbie Melvin & Brent Atkinson
Have You Shopped Proposals Lately?

Smaller Weeklies

First Place

Pacesetting Times, Horseshoe Bend
Carrie Johnson & Karen Sherrell
All About Smiles

Second Place

Herald-Leader, Siloam Springs
Debra Ballard & Donna Sugg
B's Auto Sales - *Proudly Serving...*

Third Place

Advance Monticellonian, Monticello
Samantha Walker
Smart Honda

Honorable Mention

Advance Monticellonian, Monticello
Samantha Walker
Metal Mart

Larger Weeklies

First Place

The Times Dispatch, Walnut Ridge
Shantelle Redden
Dodge Jeep Family

Second Place

The Weekly Vista, Bella Vista
Marisol Cortes & Barbra Smith
Rocky Mountaineer

Third Place

Madison County Record, Huntsville
Opal Dennis
Farmer's Market

Honorable Mention

Stone County Leader, Mountain View
Daphne Morton
We Love Our Builder

The Times Dispatch, Walnut Ridge
Shantelle Redden
Santa's Other Ride is a Chevy

Single Ad – Half Page & Over

Smaller Dailies

First Place

Harrison Daily Times
Sherry Zollo & Jon-Claude Whillock
Myers Metal - *4th of July Can Special*

Second Place

Banner-News, Magnolia
Catherine Martin & Janey Sanders
5 Star Rating

Third Place

Saline Courier, Benton
Pat Stuckey & Linda Hostetler
Enterprise Liquor Store

Larger Dailies

First Place

Texarkana Gazette
Kristin Davis
Dr. Rachael Keilin

Second Place

Arkansas Democrat-Gazette, Little Rock
Wess Daniel & Meagan York
U.S. Pizza Co. - *Brunch*

Third Place

Northwest Arkansas Democrat-Gazette,
Fayetteville
Debra Ballard & Amber Dicken
War Eagle Cavern

Smaller Weeklies

First Place

Advance Monticellonian, Monticello
Staff
Crenshaw Springs

Second Place

Dumas Clarion
Jerry Lawrence
Delta Memorial Hospital

Third Place

Sheridan Headlight
LeAnn Brown
Congratulations Kaylee Stewart

Larger Weeklies

First Place

Madison County Record, Huntsville
Opal Dennis
Chris Flanagan for District Judge

Second Place

Arkansas Weekly, Batesville
Mandi Curtwright & Rebecca Payne
Cup'd Up Outdoors

Third Place

Stone County Leader, Mountain View
Daphne Morton
Topsy Owens Memorial

Honorable Mention

Stone County Leader, Mountain View
Ed Coates
TD Home Center

Best Ad Campaign

Smaller Dailies

First Place

Saline Courier, Benton
Pat Stuckey & Suzie Winn
Saline Audiology - Love Campaign

Second Place

Harrison Daily Times
Sherry Zollo & Brandon Cone
1929 Hotel Seville - Halloween Spook-tacular

Third Place

Saline Courier, Benton
Pat Stuckey & Suzie Winn
Montalvo Interiors & Apparel

Larger Dailies

First Place

Northwest Arkansas Democrat-Gazette,
Fayetteville
Jennifer Doyle & Michelle Harris
Fayetteville Farmers Market

Second Place

Arkansas Democrat-Gazette, Little Rock
Martha White & Ric DuVall
Samuel F. Jirik - The Smile of a Lifetime

Third Place

Texarkana Gazette
Aaron Lewis
Miller Bowie Supply

Smaller Weeklies

First Place

Advance Monticellonian, Monticello
Kristie Nall
Re-Elect Mark Gober

Second Place

Pacesetting Times, Horseshoe Bend
Karen Sherrel & Carrie Johnson
Sonshine Shoppe

Third Place

Advance Monticellonian, Monticello
Kristie Nall
Bellevue

Larger Weeklies

First Place

Hot Springs Village Voice
J. Kendall Kegley
Remax Full Coverage Campaign

Second Place

Madison County Record, Huntsville
Opal Dennis
Robert Boyd for Madison County Sheriff

Third Place

Hot Springs Village Voice
J. Kendall Kegley
Remax Matters

Multiple Advertiser

Smaller Dailies

First Place

Batesville Daily Guard
Staff
Congratulations Independence Co. Offload

Second Place

Saline Courier, Benton
Staff
Reader's Choice Ballot

Third Place

Harrison Daily Times
Sherry Zollo
National Breast Cancer Awareness Month

Honorable Mention

Saline Courier, Benton
Pat Stuckey
Downtown Benton Business Association

Larger Dailies

First Place

Arkansas Democrat-Gazette, Little Rock
Lisa Williams & Staff
Tri-Lakes All Area Basketball Teams

Second Place

Northwest Arkansas Democrat-Gazette,
Fayetteville
Rachel Lipe & NWADG Sales Staff
Valentine's Day

Third Place

The Sentinel-Record, Hot Springs
Art Production & Sales Staff
Hot Springs Boat, Tackle & RV Show

Smaller Weeklies

First Place

Advance Monticellonian, Monticello
Kristie Nall
Breast Cancer

Second Place

Advance Monticellonian, Monticello
Kristie Nall
Don't Drink and Drive

Third Place

Westside Eagle Observer, Gravette
Jennifer Doyle & Dani Beeman
All Around the House

Honorable Mention

Washington County Enterprise Leader, Lincoln
Stephen Xi & Donna Sugg
Farmington Homecoming

Larger Weeklies

First Place

The Weekly Vista, Bella Vista
Terri Frye & Creative/Sales Staff
Countdown to Christmas

Second Place

Stone County Leader, Mountain View
Daphne Morton & Ed Coates
Christmas Open House

Third Place

Madison County Record, Huntsville
Opal Dennis
Huntsville Lady Eagles Going to State

Best Use of One Spot Color

Smaller Dailies

First Place

El Dorado News-Times
Joanna Hill & Peggy Cagle
Cole's Jewelers

Second Place

Saline Courier, Benton
Pat Stuckey & Linda Hostetler
Big Jake's Tires

Third Place

Harrison Daily Times
Sherry Zollo & Steve Edwards
Worley Tire - *Merry Christmas*

Honorable Mention

Banner-News, Magnolia
Janey Sanders
One Year Anniversary

Larger Dailies

First Place

Texarkana Gazette
Aaron Lewis
Cuff & Collar

Second Place

Texarkana Gazette
Kristin Davis
Miss Snowflake Pageant

Third Place

Texarkana Gazette
Kristin Davis
Dixie Diner

All Weeklies

First Place

Stone County Leader, Mountain View
Daphne Morton
Anderson's Propane

Second Place

Advance Monticellonian, Monticello
Samantha Walker
Welch Nissan

Third Place

Sheridan Headlight
LeAnn Brown
Sassy Shears - Valentine Special

Best Use of Process Color

Smaller Dailies

First Place

Camden News
Robyn Yarbro & Tina Sams
Learning Under Construction

Second Place

Saline Courier, Benton
Pat Stuckey & Suzie Winn
KB's - *Get Out and Ride*

Third Place

El Dorado News-Times
James Wisinger & Katie Meade
Vote Lightfoot

Honorable Mention

Harrison Daily Times
Sherry Zollo & Steve Edwards
The Cake Shop - *5th Anniversary*

Larger Dailies

First Place

Arkansas Democrat-Gazette, Little Rock
Erin Mize & Michelle Cothorn
Byron's Black Friday Sale

Second Place

The Sentinel-Record, Hot Springs
MerryLee Meeker & John Carter
Service Liquor & Wines

Third Place

Arkansas Democrat-Gazette, Little Rock
Erin Mize & Terry Cody
Holland Bottom Farm

Honorable Mention

The Sentinel-Record, Hot Springs
MerryLee Meeker & John Carter
Munro Footwear

Smaller Weeklies

First Place

Advance Monticellonian, Monticello
Samantha Walker
Jones Feed

Second Place

Advance Monticellonian, Monticello
Kristie Nall
Bessie's Frozen Yogurt

Third Place

Pacesetting Times, Horseshoe Bend
Carrie Johnson & Karen Sherrell
Mark's Pharmacy

Honorable Mention

The Times of Northeast Benton County,
Pea Ridge
Rachel Lipe & Amber Dicken
Community First Bank

Larger Weeklies

First Place

The Times Dispatch, Walnut Ridge
Shantelle Redden
Happy Holidays

Second Place

The Times Dispatch, Walnut Ridge
Shantelle Redden
Celebrate with McDonalds

Third Place

Arkansas Weekly, Batesville
Mandi Curtwright & Matt Johnson
Tribute to Frank Sinatra

Honorable Mention

Stone County Leader, Mountain View
Daphne Morton
Mountain View Chevy - Who Do You Drive For

Best Special Section – General

Smaller Dailies

First Place

Harrison Daily Times
Sherry Zollo
Holiday Open House

Second Place

El Dorado News-Times
Staff
Graduation 2016

Third Place

El Dorado News-Times
Staff
El Dorado Shootout

Larger Dailies

First Place

The Sentinel-Record, Hot Springs
Art Production, Sales & Editorial Staff
Peter's Flooring & Paint - *Celebrating*
110 Years

Second Place

Arkansas Democrat-Gazette, Little Rock
Cody Graves, Ashley Frazier & Special Sections
Staff
Holiday Gift Guide

Third Place

Northwest Arkansas Democrat-Gazette,
Fayetteville
Terri Frye & NWADG Advertorial/Sales Staff
NWA Life

Smaller Weeklies

First Place

Advance Monticellonian, Monticello
Kristie Nall & Samantha Walker
Holiday Gift Guide

Second Place

Advance Monticellonian, Monticello
Samantha Walker
Red Ribbon Week

Third Place

Blytheville Courier News
Stacy Riley, Bobby Garner & Terri Coleman
Letters to Santa

Honorable Mention

Advance Monticellonian, Monticello
Samantha Walker & Staff
Spring Outdoors

Larger Weeklies

First Place

Hot Springs Village Voice
Staff
2016 How to Choose

Second Place

Hot Springs Village Voice
Staff
2016 Spring Home Improvement

Third Place

Stone County Leader, Mountain View
Staff
Spring Visitor's Guide

Honorable Mention

The Times Dispatch, Walnut Ridge
Staff
Lawrence County Farm Family

Best Special Section – Magazine

Smaller Dailies

First Place

Batesville Daily Guard
Staff
Oomph!

Second Place

Saline Courier, Benton
Staff
Medical Directory

Third Place

Camden News
Staff
Hometown Moments & Memories

Honorable Mention

Saline Courier, Benton
Staff
The Next Step

Larger Dailies

First Place

Arkansas Democrat-Gazette, Little Rock
Cody Graves, Katie Nikpour & Special Sections
Where We Live

Second Place

Arkansas Democrat-Gazette, Little Rock
Sarah DeClerk, Emily Edmisten & Special
Sections Staff
Real Weddings in Arkansas

Third Place

Arkansas Democrat-Gazette, Little Rock
Wendy Miller & Lisa Williams
Tri-Lakes Medical Directory

All Weeklies

First Place

Hot Springs Village Voice
Staff
HSV Life 2016

Second Place

Blytheville Courier News
Stacy Riley, Bobby Garner & Terri Coleman
Heroes

Third Place

Advance Monticellonian, Monticello
Samantha Walker & Staff
Find It!

Best Special Section – Sports

Smaller Dailies

First Place

*Saline Courier, Benton
Staff
Under the Lights*

Second Place

*Camden News
Staff
Football Preview 2016*

Third Place

*Saline Courier, Benton
Staff
Salt Bowl*

Honorable Mention

*Batesville Daily Guard
Staff
Up and Running Basketball*

Larger Dailies

First Place

*Arkansas Democrat-Gazette, Little Rock
Wendy Miller & Special Sections Staff
All Arkansas Preps*

Second Place

*Texarkana Gazette
Staff
Football 2016*

Third Place

*Arkansas Democrat-Gazette, Little Rock
Jennifer Ellis, Michelle Cothorn & Staff
Zoned Editions Football Preview*

All Weeklies

First Place

*Blytheville Courier News
Stacy Riley, Bobby Garner & Terri Coleman
2016 Missco Football*

Second Place

*The Times Dispatch, Walnut Ridge
Staff
Lawrence County Fall Sports*

Third Place

*Advance Monticellonian, Monticello
Samantha Walker & Staff
Grid Iron*

Best Special Section – Cover

Smaller Dailies

First Place

Batesville Daily Guard
Matt Baker, Lua Jones & J. Ross Jones
Southside Class Flyin' High

Second Place

Saline Courier, Benton
Josh Briggs
Salt Bowl

Third Place

Batesville Daily Guard
Matt Baker, Lua Jones & J. Ross Jones
Batesville High Class of 2016

Honorable Mention

Banner-News, Magnolia
Janey Sanders
Columbia County Fair

Larger Dailies

First Place

Northwest Arkansas Democrat-Gazette,
Fayetteville
Lisa Shank
You at Your Best

Second Place

Texarkana Gazette
Staff
Football

Third Place

The Sentinel-Record, Hot Springs
MerryLee Meeker
How to Guide

Smaller Weeklies

First Place

Westside Eagle Observer, Gravette
Terri Frye
Gravette Day

Second Place

Dumas Clarion
Terry Hawkins
Profile 2016 'Tech-Time'

Third Place

Washington County Enterprise-Leader, Lincoln
Debra Ballard
WCEL Football

Honorable Mention

Advance Monticellonian, Monticello
Kristie Nall
Christmas Greetings

Larger Weeklies

First Place

Stone County Leader, Mountain View
Neal Fraser
Fall Visitor's Guide

Second Place

The Times Dispatch, Walnut Ridge
Shantelle Redden
Letters to Santa

Third Place

Stone County Leader, Mountain View
Lori Freeze
Spring Visitor's Guide

Honorable Mention

Madison County Record, Huntsville
Opal Dennis & Preston Tolliver
2016 Back to School

Best Section Cover – Magazine

Smaller Dailies

First Place

Saline Courier, Benton
Pat Stuckey
House to Home

Second Place

Batesville Daily Guard
J. Ross Jones
Oomph!

Third Place

Saline Courier, Benton
Pat Stuckey
Business Card Directory

Larger Dailies

First Place

Arkansas Democrat-Gazette, Little Rock
Emily Edmisten
Real Weddings in Arkansas

Second Place

Texarkana Gazette
Staff
HER Magazine - June 2016

Third Place

Arkansas Democrat-Gazette, Little Rock
Leanne Hunter
Where We Live

All Weeklies

First Place

Hot Springs Village Voice
Staff
2016 Holiday Gift Guide

Second Place

Blytheville Courier News
Stacy Riley, Bobby Garner & Terri Coleman
2016 Missco Football

Third Place

Hot Springs Village Voice
Staff
2016 HSV Life

Best Use of Original Photo

Smaller Dailies

First Place

Harrison Daily Times
Sherry Zollo & Gena Whillock
Permanent Solutions - *Wrinkles Bite*

Second Place

Saline Courier, Benton
Pat Stuckey
Everett - *Merry Christmas*

Third Place

Batesville Daily Guard
Randy Harris
UACCB Summer & Fall Registration

Larger Dailies

First Place

Texarkana Gazette
Linda Thrapp & Kristin Davis
Flanagan's Shenanigans

Second Place

Northwest Arkansas Democrat-Gazette,
Fayetteville
Debra Ballard & Lamar Allen
NWA Food Bank - One in Four

Third Place

Arkansas Democrat-Gazette, Little Rock
Wess Daniels & Meagan York
U.S. Pizza Co. - *We Heard You*

Smaller Weeklies

First Place

Pacesetting Times, Horseshoe Bend
Carrie Johnson, Cassie Stafford & Karen
Sherrell
Pocahontas Livestock Auction

Second Place

Sheridan Headlight
LeAnn Brown
Early Voting has Started

Third Place

Dumas Clarion
Jerry Lawrence
Vote Jimmy Lee Jones

Honorable Mention

Advance Monticellonian, Monticello
Staff
Cockrell's

Larger Weeklies

First Place

The Weekly Vista, Bella Vista
Jennifer Doyle & Kelley Young
Racers Ready to Rrrumble?

Second Place

Arkansas Weekly, Batesville
Stacy Fields & Matt Johnson
Merchants and Planters Bank

Third Place

Stone County Leader, Mountain View
Daphne Morton
Hooray Pool is Open

Best Use of Clip Art

Smaller Dailies

First Place

Saline Courier, Benton
Pat Stuckey, Kim Woods & Lisa Howell
Spring Home Layout

Second Place

Saline Courier, Benton
Pat Stuckey
Browns Country Store & Restaurant

Third Place

Harrison Daily Times
Sherry Zollo & Steve Edwards
Natures Wonder - *Think Organic*

Honorable Mention

Batesville Daily Guard
Randy Harris
Green's Lawn Care

Larger Dailies

First Place

The Sentinel-Record, Hot Springs
MerryLee Meeker & John Carter
Service Liquor & Wines

Second Place

Arkansas Democrat-Gazette, Little Rock
Erin Mize & Michelle Cothorn
Double Springs Grass Farm

Third Place

Northwest Arkansas Democrat-Gazette,
Fayetteville
Debra Ballard & Donna Sugg
Pressure Washing

Smaller Weeklies

First Place

The Times of Northeast Benton County,
Pea Ridge
Stephen Xi & Amber Dicken
Flying R Feed

Second Place

Herald-Leader, Siloam Springs
Terri Frye & Donna Sugg
Chicken Depot

Third Place

Advance Monticellonian, Monticello
Samantha Walker
Sonic

Honorable Mention

Sheridan Headlight
LeAnn Brown
Let Us Fill Your Home

Larger Weeklies

First Place

The Times Dispatch, Walnut Ridge
Shantelle Redden
Wings of Honor Museum

Second Place

Arkansas Weekly, Batesville
Stacy Fields & Chris Vines
Midland School District

Third Place

Arkansas Weekly, Batesville
Stacy Fields & Jack Hill
Maple Springs Baptist Church

Honorable Mention

The Weekly Vista, Bella Vista
Jennifer Doyle & Kelley Young
Linden's Custom Jewelry - *Save Big*

Best Newspaper Promotion

Smaller Dailies

First Place

El Dorado News-Times
Staff
Back to School Zone

Second Place

Banner-News, Magnolia
Janey Sanders
Ugliest Grill Contest

Third Place

Harrison Daily Times
Sherry Zollo & Todd Edwards
2016 Harrison Goblin Football Review

Larger Dailies

First Place

The Sentinel-Record, Hot Springs
MerryLee Meeker
Honoring Veteran's Day

Second Place

Arkansas Democrat-Gazette, Little Rock
Staci Miller Franklin
New Autos Arkansas

Third Place

Arkansas Democrat-Gazette, Little Rock
Leanne Hunter
Largest Car Lot Stairstep

Honorable Mention

The Sentinel-Record, Hot Springs
Kyle Name
Health & Wellness Special Section

Smaller Weeklies

First Place

Advance Monticellonian, Monticello
Staff
Overwhelmed?

Second Place

Advance Monticellonian, Monticello
Kristie Nall
Step Up

Third Place

Sheridan Headlight
LeAnn Brown
Find the Golden Egg

Honorable Mention

Dumas Clarion
Linna Jones
Newspaper Subscription Ad

Larger Weeklies

First Place

Madison County Record, Huntsville
Opal Dennis
Graduate Classes of 2016 - Subscription Special

Second Place

Madison County Record, Huntsville
Opal Dennis
Rodeo Days

Third Place

Stone County Leader, Mountain View
Daphne Morton
Mtn. View Mobile App.

Most Original Idea

Smaller Dailies

First Place

Camden News
Robyn Yarbro & Tina Sams
Pardon Our Progress

Second Place

Saline Courier, Benton
Pat Stuckey
Old South Realty - *Happy Holidays!*

Third Place

Harrison Daily Times
Sherry Zollo & Brandon Cone
Hotel Seville - *Learn to Dance Salsa*

Larger Dailies

First Place

Arkansas Democrat-Gazette, Little Rock
Wendy Miller, Sloane Grelen &
Promotions Staff
Downtown Little Rock Magazine

Second Place

The Sentinel-Record, Hot Springs
MerryLee Meeker & Garry Richards
Hot Springs Mall

Third Place

Arkansas Democrat-Gazette, Little Rock
Dede Green, Megan Raney & Vicki Morgan
Real Estate Spadea Wrap

Honorable Mention

The Sentinel-Record, Hot Springs
MerryLee Meeker & Garry Richards
Garland County Relay for Life

All Weeklies

First Place

Advance Monticellonian, Monticello
Staff
Reinhart Family Healthcare

Second Place

Advance Monticellonian, Monticello
Staff
Monticello School District

Third Place

Madison County Record, Huntsville
Opal Dennis
Tax Free Sales

Honorable Mention

Advance Monticellonian, Monticello
Staff
Goodyear Tire

Best Use of Humor

Smaller Dailies

First Place

Saline Courier, Benton
Pat Stuckey
Behind the Big Stupid Fence

Second Place

Camden News
Robyn Yarbro & Tina Sams
Stinson's

Third Place

Saline Courier, Benton
Pat Stuckey & Suzie Winn
Everett Buick GMC - Family Owned

Honorable Mention

Harrison Daily Times
Sherry Zollo & Jon-Claude Whillock
Remax - 25th Anniversary

Larger Dailies

First Place

Texarkana Gazette
Aaron Lewis
Fuzzy's Taco Shop

Second Place

The Sentinel-Record, Hot Springs
Kyle Name & Kim Shaw
Medical Arts Optical

Third Place

Arkansas Democrat-Gazette, Little Rock
Dede Green & Meagan York
Ken Rash - Eggtoberfest

Smaller Weeklies

First Place

Advance Monticellonian, Monticello
Staff
Town & Country Service Center

Second Place

The Times of Northeast Benton County,
Pea Ridge
Debra Ballard & Amber Dicken
Oakview Animal Clinic

Third Place

Pacesetting Times, Horseshoe Bend
Carrie Johnson & Karen Sherrell
Taylor Hearing Centers

Larger Weeklies

First Place

Arkansas Weekly, Batesville
Stacy Fields & Eddie Woodruff
Independence County Off Road

Second Place

Stone County Leader, Mountain View
Ed Coates
Best Drug - OH, OH, OH

Third Place

Madison County Record, Huntsville
Opal Dennis
Pawliday Special

Best Festival – Special Event Ad

Smaller Dailies

First Place

Harrison Daily Times
Sherry Zollo & Steve Edwards
Eagle Heights Baptist Church - *Fall Festival*

Second Place

Saline Courier, Benton
Pat Stuckey & Kim Woods
Quartet Singing Event

Third Place

Harrison Daily Times
Sherry Zollo & Steve Edwards
Boone County Heritage Museum - *Halloween Monday Bash*

Larger Dailies

First Place

Arkansas Democrat-Gazette, Little Rock
Erin Mize & Michelle Cothorn
Searcy Parks and Rec - *Skate with Us*

Second Place

Texarkana Gazette
Kristin Davis
2016 Home & Garden Show

Third Place

The Sentinel-Record, Hot Springs
MerryLee Meeker & Kim Shaw
Garland County Fair

Smaller Weeklies

First Place

Pacesetting Times, Horseshoe Bend
Karen Sherrell
Dogwood Days Festival

Second Place

Pacesetting Times, Horseshoe Bend
Karen Sherrell
Put It on the Map

Third Place

Dumas Clarion
Jerry Lawrence
Delta Memorial Hospital - *Ding Dong Days*

Larger Weeklies

First Place

Madison County Record, Huntsville
Opal Dennis
Walmart - *Back to School Special*

Second Place

Hot Springs Village Voice
Stephanie Dodson
Vina Morita - *Wine Gala Dinners*

Third Place

Arkansas Weekly, Batesville
Stacy Fields & Karen Owens
Mountain View Chamber of Commerce -
Mountains, Music & Motocycles

Honorable Mention

Madison County Record, Huntsville
Opal Dennis
Madison County Youth Hunt

Best Single Supplement Ad

Smaller Dailies

First Place

Saline Courier, Benton
Pat Stuckey
Riverside Grocery & Catering

Second Place

Saline Courier, Benton
Pat Stuckey & Suzie Winn
Everett Buick - *Christmas*

Third Place

Harrison Daily Times
Sherry Zollo
Pat Andrews - *Be Safely Armed*

Honorable Mention

Harrison Daily Times
Sherry Zollo & Jon-Claude Whillock
Hauna's - *Great Fashion*

Larger Dailies

First Place

Texarkana Gazette
Aaron Lewis
Texarkana Eye Associates

Second Place

Arkansas Democrat-Gazette, Little Rock
Martha White & Tony Cooper
Parker Lexus - *December to Remember*

Third Place

The Sentinel-Record, Hot Springs
Kyle Name & Kevin King
Lake Hamilton School District

All Weeklies

First Place

Hot Springs Village Voice
J. Kendall Kegley
Thank You From The Bottom of Our Hearts

Second Place

Stone County Leader, Mountain View
Daphne Morton
The Green House at Hipp Modern Builders
Supply

Third Place

Pacesetting Times, Horseshoe Bend
Carrie Johnson, Cassie Stafford & Karen
Sherrell
Mark's Pharmacy

Best Automotive Classified Ad

All Dailies

First Place

The Sentinel-Record, Hot Springs
Chris Meeks & Greg Gismond
Gildner Auto Group

Second Place

Northwest Arkansas Democrat-Gazette,
Fayetteville
Jemel Parker, Chris Rowe
McLarty Daniel - *Back to School*

Third Place

Saline Courier, Benton
Pat Stuckey & Suzie Winn
Everett - *Fleet*

Honorable Mention

Texarkana Gazette
Andrew MacEntee
ORR Volkswagen

Smaller Weeklies

First Place

Advance Monticellonian, Monticello
Staff
Ryburn - *Now Showing*

Second Place

Advance Monticellonian, Monticello
Staff
Ryburn - *Vacation Time*

Third Place

Sheridan Headlight
LeAnn Brown
Smart - *Let Us Wrap Up*

Larger Weeklies

First Place

Hot Springs Village Voice
Stephanie Dodson
Riser Ford Lincoln - *Ford Truck Month*

Second Place

Stone County Leader, Mountain View
Daphne Morton
Mtn. View Chevy

Third Place

Arkansas Weekly, Batesville
Stacy Fields & Karen Owens
Mark Martin Ford

Honorable Mention

Arkansas Weekly, Batesville
Mandi Curtwright & Karen Owens
Gregg Orr

Best Real Estate Classified Ad

Smaller Dailies

First Place

Harrison Daily Times
Sherry Zollo & Jon-Claude Whillock
Remax - Merry Christmas

Second Place

Banner-News, Magnolia
Catherine Martin & Janey Sanders
Movin' On Up

Third Place

Saline Courier, Benton
Pat Stuckey & Linda Hostetler
Thomas Real Estate - Drye Road

Larger Dailies

First Place

Northwest Arkansas Democrat-Gazette,
Fayetteville
Debra Ballard & Phil Goodpaster
Collier & Associates - Real Estate Done
Differently

Second Place

Texarkana Gazette
Aaron Lewis
Dennis Schafer

Third Place

Texarkana Gazette
Aaron Lewis
Legacy

Honorable Mention

Arkansas Democrat-Gazette, Little Rock
Dede Green & Megan Raney
CBRPM - Merry Christmas

All Weeklies

First Place

Stone County Leader, Mountain View
Daphne Morton
Outdoor Properties - Get Back to Nature

Second Place

Hot Springs Village Voice
J. Kendall Kegley
Remax of Hot Springs Village

Third Place

Hot Springs Village Voice
J. Kendall Kegley
Looking to Sell Your Home?

Honorable Mention

Hot Springs Village Voice
J. Kendall Kegley
Let Trademark Mark Your Home Sold

Best Employment Classified Ad

All Dailies

First Place

Texarkana Gazette
Shirley Carrigan
Legacy Hospice

Second Place

Texarkana Gazette
Shirley Carrigan
Harte Hanks

Third Place

Saline Courier, Benton
Pat Stuckey & Kim Woods
Almatis

Honorable Mention

Arkansas Democrat-Gazette, Little Rock
Jeremy Lewis & Susan Webb
Carelink - Job Fair

Smaller Weeklies

First Place

Advance Monticellonian, Monticello
Staff
Trinity Village

Second Place

Advance Monticellonian, Monticello
Staff
Welch Nissan

Third Place

Westside Eagle Observer, Gravette
Stephen Xi & Tammy Pelt
Marvins Savers Club Job Fair

Larger Weeklies

First Place

Stone County Leader, Mountain View
Daphne Morton
Caston's Blueberries - Help Wanted

Second Place

Stone County Leader, Mountain View
Ed Coates
Silica Transport

Third Place

Hot Springs Village Voice
J. Kendall Kegley
Big Red Realty - Come Join Our Team

Best Niche Publication

All Newspapers

First Place

Arkansas Democrat-Gazette, Little Rock
Katie Bridges & Sloane Grelen
Arkansas Life

Second Place

The Sentinel-Record, Hot Springs
Art, Production, Sales & Editorial Staff
HER - Hot Springs Magazine

Third Place

Arkansas Democrat-Gazette, Little Rock
Sarah DeClerk, Michelle Cothorn & Special
Sections Staff
What Women Want

Best of Show

The Sentinel-Record, Hot Springs

MerryLee Meeker

Veterans Day

Category 15 - Best Newspaper Promotion (Large Dailies)

Sweepstakes Award

Smaller Dailies

(6 Papers, 182 Entries)

First Place

Saline Courier, Benton

Second Place

Harrison Daily Times

Third Place

Batesville Daily Guard

Smaller Weeklies

(9 Papers, 185 Entries)

First Place

Advance Monticellonian, Monticello

Second Place

Pacesetting Times, Horseshoe Bend

Third Place

Sheridan Headlight

Larger Dailies

(4 Papers, 200 Entries)

First Place

Arkansas Democrat-Gazette, Little Rock

Second Place

Texarkana Gazette

Third Place

The Sentinel-Record, Hot Springs

Larger Weeklies

(8 Papers, 170 Entries)

First Place

Hot Springs Village Voice

Second Place

Stone County Leader, Mountain View

Third Place

Madison County Record, Huntsville

All winning ads can be viewed on the APA Ad Clearinghouse.
See folder "2017 Ad Conference Ads"

737 Total Entries from 27 Newspapers.
Judged by the Oklahoma Press Association.