

ARKANSAS  
**PRESS**  
ASSOCIATION

2018  
Better Newspaper  
Advertising

*Contest Winners*

Members of the Louisiana Press Association selected winners from 12 daily newspapers submitting 392 entries and 16 weekly newspapers submitting 362 entries.

# Best Single Ad – 10" & Under

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## **Smaller Dailies**

### **First Place**

*Camden News*  
Robyn Yarbro & Quint Green  
Creech Tire

### **Second Place**

*Harrison Daily Times*  
Sherry Zollo & Brandon Collins  
The Cove Restaurant

### **Third Place**

*El Dorado News-Times*  
Lance King & Joanna Hill  
Medlins

## **Larger Dailies**

### **First Place**

*Texarkana Gazette*  
Kristin Davis  
Golf USA

### **Second Place**

*Northwest Arkansas Democrat-Gazette,*  
Fayetteville  
Jemel Parker  
Superior Senior Care

### **Third Place**

*Northwest Arkansas Democrat-Gazette,*  
Fayetteville  
Ariana Mason  
Ballet Westside

## **Smaller Weeklies**

### **First Place**

*Washington County Enterprise Leader,*  
Lincoln  
Harton's Furniture

### **Second Place**

*Advance Monticellonian,* Monticello  
Kristie Nall  
McKievers "Holy Cow"!

### **Third Place**

*Washington County Enterprise Leader,*  
Lincoln  
Debra Ballard  
The Back Porch

## **Larger Weeklies**

### **First Place**

*Arkansas Weekly,* Batesville  
Stacy Fields & Rebecca Payne  
Southside Church of Christ

### **Second Place**

*Stone County Leader,* Mountain View  
Ed Coates  
Ritsy Rags

### **Third Place**

*Hot Springs Village Voice*  
J. Kendall Kegley  
Hot Springs Village Rentals

### **Honorable Mention**

*Madison County Record,* Huntsville  
Opal Dennis  
Fall Home Tours

# Best Single Ad – Over 10" & Under Half Page

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## **Smaller Dailies**

### **First Place**

*Harrison Daily Times*  
Sherry Zollo & Brandon Collins  
Sam Alexander Pharmacy

### **Second Place**

*El Dorado News-Times*  
Peggy Cagle & Joanna Hill  
Coles

### **Third Place**

*Saline Courier*, Benton  
Pat Stuckey  
Early Bird Sale - Sutherlands

### **Honorable Mention**

*Camden News*  
Robyn Yarbro & Quint Green  
Express Care

## **Larger Dailies**

### **First Place**

*Northwest Arkansas Democrat-Gazette*,  
Fayetteville  
Debra Ballard  
ENT Center of the Ozarks

### **Second Place**

*Arkansas Democrat-Gazette*, Little Rock  
Wess Daniels & Tonya Higginbotham  
Smile Arkansas

### **Third Place**

*The Sentinel-Record*, Hot Springs  
MerryLee Meeker & Ryan Alexander  
Alan Springer Agency - Allstate Insurance

## **Smaller Weeklies**

### **First Place**

*Advance Monticellonian*, Monticello  
Kristie Nall  
Pizza Pro

### **Second Place**

*Pacesetting Times*, Horseshoe Bend  
Carrie Johnson  
OffRoad Spring Sales Event

### **Third Place**

*Pacesetting Times*, Horseshoe Bend  
Karen Sherrell  
Mark Martin Power Sports

### **Honorable Mention**

*Carroll County News Midweek*, Berryville  
David Hoyer & Staff  
Merry Christmas and Many Thanks

## **Larger Weeklies**

### **First Place**

*The Times Dispatch*, Walnut Ridge  
Shantelle Redden  
Cavanaugh Legacy

### **Second Place**

*Arkansas Weekly*, Batesville  
Stacy Fields & Jared Cook  
Mark Martin Powersports

### **Third Place**

*Hot Springs Village Voice*  
Stephanie Dodson  
Crush Wine & Spirits

### **Honorable Mention**

*Arkansas Weekly*, Batesville  
Stacy Fields & Karen Owes  
Hays 2

# Best Single Ad – Half Page & Over

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## **Smaller Dailies**

### **First Place**

*Banner-News*, Magnolia  
Catherine Martin & Tina Sams  
Stacking Up Memories

### **Second Place**

*Harrison Daily Times*  
Sherry Zollo & Brandon Collins  
Dentures & Dental

### **Third Place**

*Paragould Daily Press*  
Kimberly Forbes  
Ballard Flowers Valentine

## **Larger Dailies**

### **First Place**

*Arkansas Democrat-Gazette*, Little Rock  
Wess Daniels & Tara Stevens  
Modern History

### **Second Place**

*The Sentinel-Record*, Hot Springs  
Chris Meeks, MerryLee Meeker & John Carter  
Peter's Paint & Flooring

### **Third Place**

*Texarkana Gazette*  
Kristin Davis  
Texarkana Emergency Center

## **Smaller Weeklies**

### **First Place**

*Pacesetting Times*, Horseshoe Bend  
Carrie Johnson & Karen Sherrell  
Reeves Propane

### **Second Place**

*Advance Monticellonian*, Monticello  
Kristie Nall  
Belle View Estate

### **Third Place**

*Dumas Clarion*  
Jerry Lawrence  
Dumas Seed Cleaners

### **Honorable Mention**

*Dumas Clarion*  
Jerry Lawrence  
Delta Memorial Hospital

## **Larger Weeklies**

### **First Place**

*Arkansas Weekly*, Batesville  
Stacy Fields & Chris Vines  
Tri County Farm

### **Second Place**

*The Times Dispatch*, Walnut Ridge  
Shantelle Redden  
Cook's Anniversary

### **Third Place**

*Hot Springs Village Voice*  
J. Kendall Kegley  
List with the BEST Jane Hollansworth

### **Honorable Mention**

*Arkansas Weekly*, Batesville  
Stacy Fields & Chris Vines  
Tri County Farm

# Best Ad Campaign

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## **Smaller Dailies**

### **First Place**

*Harrison Daily Times*  
Sherry Zollo & Brandon Collins  
Western Sizzlin

### **Second Place**

*Harrison Daily Times*  
Sherry Zollo & Sheri Underdown  
Powell Feed

### **Third Place**

*Malvern Daily Record*  
Michelle Cummins  
Encore Health

## **Larger Dailies**

### **First Place**

*The Sentinel-Record*, Hot Springs  
MerryLee Meeker, Amanda Howell &  
John Carter  
Peter's Paint & Flooring

### **Second Place**

*Arkansas Democrat-Gazette*, Little Rock  
Wess Daniels & Terry Cody  
Ask Attorney Choate

### **Third Place**

*Arkansas Democrat-Gazette*, Little Rock  
Debbie Melvin & Terry Cody  
Holland Bottom Farm

## **All Weeklies**

### **First Place**

*Madison County Record*, Huntsville  
Opal Dennis  
H. Perry Jewelers

### **Second Place**

*Advance Monticellonian*, Monticello  
Kristie Nall  
Metal Mart

### **Third Place**

*Stone County Leader*, Mountain View  
Ed Coates  
NAFS Co-op

# Best Multiple Advertiser

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## **Smaller Dailies**

### **First Place**

*Saline Courier*, Benton  
Pat Stuckey, Kim Woods & Lisa Howell  
Adopt a Shelter Pet

### **Second Place**

*Saline Courier*, Benton  
Pat Stuckey  
Don't Forget Your Valentine

### **Third Place**

*Batesville Daily Guard*  
Courtney Ewing, LaVonna Ables &  
Kelly Stephenson  
Brest Cancer Awareness

## **Larger Dailies**

### **First Place**

*Texarkana Gazette*  
Jordan High  
Santa's Little Helpers

### **Second Place**

*The Sentinel-Record*, Hot Springs  
Art & Advertising Staff  
Valentine's Day Gift Guide

### **Third Place**

*The Sentinel-Record*, Hot Springs  
Art & Advertising Staff  
Red Ribbon Week

## **Smaller Weeklies**

### **First Place**

*Washington County Enterprise Leader*, Lincoln  
Jennifer Doyle  
2017 Lincoln Homecoming

### **Second Place**

*Pacesetting Times*, Horseshoe Bend  
Karen Sherrell & Carrie Johnson  
Tips from Professionals

### **Third Place**

*Dumas Clarion*  
Jerry Lawrence  
Black History Month

### **Honorable Mention**

*Advance Monticellonian*, Monticello  
Kristie Nall  
Powerfully Pink

## **Larger Weeklies**

### **First Place**

*Stone County Leader*, Mountain View  
Daphne Morton  
Back to School Drive

### **Second Place**

*Stone County Leader*, Mountain View  
Daphne Morton & Ed Coates  
Christmas Open House

### **Third Place**

*The Times Dispatch*, Walnut Ridge  
Shantelle Redden  
National Rice Month - Thank A Farmer

# Best Use of One Spot Color

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## **Smaller Dailies**

### **First Place**

*Harrison Daily Times*  
Sherry Zollo & Brandon Collins  
Tennison Auto Sales

### **Second Place**

*Saline Courier*, Benton  
Pat Stuckey  
The Junior Auxiliary of Saline County

### **Third Place**

*Malvern Daily Record*  
Michelle Cummins  
ACME Brick

## **Larger Dailies**

### **First Place**

*Texarkana Gazette*  
Kristin Davis  
Charles Hollingsworth

### **Second Place**

*Arkansas Democrat-Gazette*, Little Rock  
Wess Daniels & Susan Webb  
National Community Health Center Week

### **Third Place**

*Arkansas Democrat-Gazette*, Little Rock  
Jeremy Lewis & Michelle Cothorn  
Zoo 2 U

## **All Weeklies**

### **First Place**

*Stone County Leader*, Mountain View  
Daphne Morton  
Brewer Family Reunion

### **Second Place**

*Advance Monticellonian*, Monticello  
Kristie Nall  
Welch Nissan Holly Jolly

### **Third Place**

*Sheridan Headlight*  
LeAnn Brown  
Attention - Sheriffs Notice

# Best Use of Process Color

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## **Smaller Dailies**

### **First Place**

*El Dorado News-Times*  
Katie Meade & Rita Jones  
Outdoor Expo

### **Second Place**

*Camden News*  
Robyn Yarbro & Tina Sams  
Camden Fairview

### **Third Place**

*Camden News*  
Robyn Yarbro & Quint Green  
Silver Oaks - Merry Christmas

## **Larger Dailies**

### **First Place**

*Northwest Arkansas Democrat-Gazette,*  
Fayetteville  
Jennifer Doyle  
H. Perry Jewelers

### **Second Place**

*Northwest Arkansas Democrat-Gazette,*  
Fayetteville  
Jennifer Doyle  
Westwood Gardens

### **Third Place**

*The Sentinel-Record,* Hot Springs  
MerryLee Meeker & John Carter  
Service Liquor & Wines

## **Smaller Weeklies**

### **First Place**

*Advance Monticellonian,* Monticello  
Samantha Walker  
Ryburn Motors "Bloom"

### **Second Place**

*Advance Monticellonian,* Monticello  
Kristie Nall  
Drew Memorial Hospital

### **Third Place**

*Sheridan Headlight*  
LeAnn Brown  
It's time for Christmas

## **Larger Weeklies**

### **First Place**

*Stone County Leader,* Mountain View  
Daphne Morton  
Swimming Pool Open

### **Second Place**

*The Times Dispatch,* Walnut Ridge  
Shantelle Redden  
Scott Flying Service

### **Third Place**

*Madison County Record,* Huntsville  
Opal Dennis  
Farmer's Market



# Best Special Section – General

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## **Smaller Dailies**

### **First Place**

*El Dorado News-Times*  
*El Dorado News-Times* Staff  
Student Express

### **Second Place**

*Saline Courier*, Benton  
Veterans Section

### **Third Place**

*Saline Courier*, Benton  
How-To Guide

## **Larger Dailies**

### **First Place**

*Northwest Arkansas Democrat-Gazette*,  
Fayetteville  
NWADG Creative Services Staff  
2017 DiscoverNorthwestArkansas.com

### **Second Place**

*The Sentinel-Record*, Hot Springs  
Art Advertising & Production Staff  
Reader's Choice

### **Third Place**

*Arkansas Democrat-Gazette*, Little Rock  
Wendy Miller & Special Sections Staff  
Healthbeat

## **Smaller Weeklies**

### **First Place**

*Advance Monticellonian*, Monticello  
Kristie Nall & Samantha Walker  
Holiday Gift Guide

### **Second Place**

*Advance Monticellonian*, Monticello  
Kristie Nall & Samantha Walker  
Class of 2029

### **Third Place**

*Advance Monticellonian*, Monticello  
Samantha Walker  
Red Ribbon Week

## **Larger Weeklies**

### **First Place**

*Hot Springs Village Voice*  
Spring Home Improvement

### **Second Place**

*Stone County Leader*, Mountain View  
2017 Fall Visitors Guide

### **Third Place**

*Hot Springs Village Voice*  
Fall Health & Wellness

# Best Special Section – Magazine

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## **All Dailies**

### **First Place**

*Arkansas Democrat-Gazette, Little Rock*  
Sarah DeClerk & Emily Partridge  
Real Weddings in Arkansas

### **Second Place**

*Batesville Daily Guard*  
Oomph!

### **Third Place**

*Arkansas Democrat-Gazette, Little Rock*  
Cody Graves, Esther Buchanan & Staff  
Where We Live

## **All Weeklies**

### **First Place**

*Hot Springs Village Voice*  
Holiday Gift Guide

### **Second Place**

*Advance Monticellonian, Monticello*  
Kristie Nall  
Monticello Arkansas Visitors' and  
Newcomers Guide

### **Third Place**

*Hot Springs Village Voice*  
HSVLife 2017

# Best Special Section – Sports

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## **Smaller Dailies**

### **First Place**

*Saline Courier*, Benton  
Under the lights 2017

### **Second Place**

*Malvern Daily Record*  
Ouachita River Rumble

### **Third Place**

*Harrison Daily Times*  
Sherry Zollo & Jeff Brasel  
Storm Alert - Football

## **Larger Dailies**

### **First Place**

*Northwest Arkansas Democrat-Gazette*,  
Fayetteville  
NWADG Creative Services Staff  
2017 College Football Preview

### **Second Place**

*Arkansas Democrat-Gazette*, Little Rock  
Jennifer Ellis, Michelle Cothorn &  
Promotions Staff  
Zoned Diamond Roundups

### **Third Place**

*Arkansas Democrat-Gazette*, Little Rock  
Jennifer Ellis, Michelle Cothorn &  
Promotions Staff  
Zoned Basketball Previews

## **All Weeklies**

### **First Place**

*Advance Monticellonian*, Monticello  
Kristie Nall  
Grid Iron

### **Second Place**

*Herald-Leader*, Siloam Springs  
2017 Football Preview

### **Third Place**

*Sheridan Headlight*  
LeAnn Brown  
Grant County Friday Night Lights

# Best Special Section – Cover

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## **Smaller Dailies**

### **First Place**

*Batesville Daily Guard*

Matt Baker, J. Ross Jones & Lua Jones

Pioneering Class of 17

### **Second Place**

*Batesville Daily Guard*

Matt Baker, J. Ross Jones & Lua Jones

Rising Stars

### **Third Place**

*Malvern Daily Record*

Stephanie Rhea

A Place Called Home

### **Honorable Mention**

*Saline Courier*, Benton

Pat Stuckey

Last Minute Gift Guide

## **Larger Dailies**

### **First Place**

*Texarkana Gazette*

Kristin Davis

Summer Fun Guide

### **Second Place**

*Arkansas Democrat-Gazette*, Little Rock

Leanne Hunter

Explore Arkansas

### **Third Place**

*Arkansas Democrat-Gazette*, Little Rock

Emily Partridge

Hometown Batesville

## **Smaller Weeklies**

### **First Place**

*Dumas Clarion*

Terry Hawkins

Ag Day/ Ag Week 2017

### **Second Place**

*Herald-Leader*, Siloam Springs

Debra Ballard

2017 Siloam Springs Dogwood Festival

### **Third Place**

*Advance Monticellonian*, Monticello

Kristie Nall

Grid Iron Report

## **Larger Weeklies**

### **First Place**

*Stone County Leader*, Mountain View

Edie Sutterfield

2017 Spring Visitors Guide

### **Second Place**

*The Times Dispatch*, Walnut Ridge

Shantelle Redden

2017 Lawrence County Farm Family of the Year

### **Third Place**

*Madison County Record*, Huntsville

Opal Dennis & Preston Tolliver

Madison County Living Fall Edition

# Best Section Cover – Magazine

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## **Smaller Dailies**

### **First Place**

*Batesville Daily Guard*  
Kay Tharp  
Oomph!!

### **Second Place**

*Malvern Daily Record*  
Stephanie Rhea  
Visitor's Guide

### **Third Place**

*Saline Courier, Benton*  
Pat Stuckey  
Bridal Digest 2017

### **Honorable Mention**

*Malvern Daily Record*  
Stephanie Rhea  
Here in Hot Spring County

## **Larger Dailies**

### **First Place**

*Arkansas Democrat-Gazette, Little Rock*  
Emily Partridge  
Real Weddings in Arkansas

### **Second Place**

*Texarkana Gazette*  
Danielle Dupree & Photo Staff  
HER August School

### **Third Place**

*Texarkana Gazette*  
Danielle Dupree  
HER July

## **All Weeklies**

### **First Place**

*Hot Springs Village Voice*  
Misty Castile  
Holiday Gift Guide

### **Second Place**

*Hot Springs Village Voice*  
Misty Castile  
Reader's Choice Awards

### **Third Place**

*Advance Monticellonian, Monticello*  
Kristie Nall  
Reflections

# Best Use of Original Photo

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## **Smaller Dailies**

### **First Place**

*Camden News*  
Robyn Yarbro & Tina Sams  
Silver Oaks - Home Away from Home

### **Second Place**

*Camden News*  
Kaci Rudd & Quint Green  
Farmers Bank

### **Third Place**

*Harrison Daily Times*  
Sherry Zollo & Jon-Claude Whillock  
Myers Metal Recycling

### **Honorable Mention**

*Harrison Daily Times*  
Sherry Zollo & Jon-Claude Whillock  
Magness Toyota

## **Larger Dailies**

### **First Place**

*Arkansas Democrat-Gazette*, Little Rock  
Wess Daniels & Terry Cody  
Choate Law Firm

### **Second Place**

*The Sentinel-Record*, Hot Springs  
Chris Meeks & Greg Gismond  
Allen Tillery Auto

### **Third Place**

*Texarkana Gazette*  
Kristin Davis  
Unique Flowers & Gifts

## **Smaller Weeklies**

### **First Place**

*Advance Monticellonian*, Monticello  
Kristie Nall  
Fuller Lawn & Garden

### **Second Place**

*Pacesetter Times*, Horseshoe Bend  
Karen Sherrell & Carrie Johnson  
Perryman Auction

### **Third Place**

*Westside Eagle Observer*, Gravette  
Catherine Ross  
Gravette Tire Shop

## **Larger Weeklies**

### **First Place**

*Madison County Record*, Huntsville  
Opal Dennis & Preston Tolliver  
Butterball 2017 IPRA Rodeo

### **Second Place**

*Madison County Record*, Huntsville  
Opal Dennis & Shannon Hahn  
Cornerstone 2017 Rodeo

### **Third Place**

*Hot Springs Village Voice*  
J. Kendall Kegley  
Happy 90th Birthday

### **Honorable Mention**

*Stone County Leader*, Mountain View  
Daphne Morton & Lori Freeze  
Trail of Lights

# Best Use of Clip Art

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## **Smaller Dailies**

### **First Place**

*Saline Courier*, Benton  
Pat Stuckey & Linda Hostetler  
Salem Produce

### **Second Place**

*Malvern Daily Record*  
Michelle Cummins  
Malvern - Hot Spring County Library

### **Third Place**

*Malvern Daily Record*  
Michelle Cummins  
Hughes Animal Hospital

## **Larger Dailies**

### **First Place**

*The Sentinel-Record*, Hot Springs  
MerryLee Meeker & Tresa Mcfarlin  
First Arkansas Insurance

### **Second Place**

*Texarkana Gazette*  
Aaron Lewis  
Miller Bowie Supply

### **Third Place**

*Arkansas Democrat-Gazette*, Little Rock  
Wess Daniels & Tracy Schlech  
Post-Holiday Sale

### **Honorable Mention**

*Arkansas Democrat-Gazette*, Little Rock  
Debbie Melvin & Lisa Williams  
Handmade May

## **Smaller Weeklies**

### **First Place**

*Herald-Leader*, Siloam Springs  
Debra Ballard  
Siloam Cinema 6

### **Second Place**

*Advance Monticellonian*, Monticello  
Samantha Walker  
O&M Oil

### **Third Place**

*Sheridan Headlight*  
LeAnn Brown  
Sheridan Community Center

### **Honorable Mention**

*Herald-Leader*, Siloam Springs  
Rachel Lipe  
Skydive Ranch

## **Larger Weeklies**

### **First Place**

*The Times Dispatch*, Walnut Ridge  
Shantelle Redden  
Veterans Day

### **Second Place**

*Stone County Leader*, Mountain View  
Daphne Morton  
May Motor Company

### **Third Place**

*Arkansas Weekly*, Batesville  
Stacy Fields & Eddie Woodruff  
Mark Martin Dodge Jeep Ram

# Best Newspaper Promotion

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## **Smaller Dailies**

### **First Place**

*Batesville Daily Guard*

Kelly Stephenson

Get More Mileage

### **Second Place**

*Batesville Daily Guard*

Kelly Stephenson

Sweet Deal

### **Third Place**

*Saline Courier, Benton*

Pat Stuckey

Courier wins again!

## **Larger Dailies**

### **First Place**

*Northwest Arkansas Democrat-Gazette,*

Fayetteville

David Hancock

They Bring It To You

### **Second Place**

*Texarkana Gazette*

Kristin Davis & Staff

Oh say can you sing

### **Third Place**

*Arkansas Democrat-Gazette, Little Rock*

Leanne Hunter

Super Every Sunday

## **Smaller Weeklies**

### **First Place**

*Advance Monticellonian, Monticello*

Samantha Walker

Hot News

### **Second Place**

*Advance Monticellonian, Monticello*

Kristie Nall

Cookie Tour

### **Third Place**

*Dumas Clarion*

Linna Jones

Halloween Subscription Special

## **Larger Weeklies**

### **First Place**

*Johnson County Graphic, Clarksville*

Gerald Sanders

The Graphic Print Edition

### **Second Place**

*Stone County Leader, Mountain View*

Daphne Morton & Jane Laseter

Want Ads

### **Third Place**

*Madison County Record, Huntsville*

Opal Dennis

A Little Piece of Home for the Holidays



# Most Original Idea

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## **Smaller Dailies**

### **First Place**

*Saline Courier*, Benton  
Pat Stuckey  
Adams Pest Control

### **Second Place**

*Harrison Daily Times*  
Sherry Zollo & Sheri Underdown  
Powell Feed - Bee Happy!

### **Third Place**

*Saline Courier*, Benton  
Pat Stuckey & Kelly Freudensprung  
Happy Father's Day

## **Larger Dailies**

### **First Place**

*Arkansas Democrat-Gazette*, Little Rock  
Sarah DeClerk, Emily Partridge &  
Promotions Staff  
Downtown Little Rock

### **Second Place**

*Arkansas Democrat-Gazette*, Little Rock  
Leanne Hunter & Amanda Copley  
Bridal Planner

### **Third Place**

*Northwest Arkansas Democrat-Gazette*,  
Fayetteville  
Debra Ballard  
Happy 90th Birthday

## **Smaller Weeklies**

### **First Place**

*Paesetting Times*, Horseshoe Bend  
Karen Sherrell & Carrie Johnson  
Buck Stops Here

### **Second Place**

*Dumas Clarion*  
Jerry Lawrence  
Tractor Finders

### **Third Place**

*Advance Monticellonian*, Monticello  
Kristie Nall  
Music Warehouse Piano

## **Larger Weeklies**

### **First Place**

*The Times Dispatch*, Walnut Ridge  
Shantelle Redden  
Hoxie State Champions

### **Second Place**

*Madison County Record*, Huntsville  
Opal Dennis  
Huntsville School District

### **Third Place**

*Madison County Record*, Huntsville  
Opal Dennis  
King's River Gift Shop

# Best Use of Humor

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## **Smaller Dailies**

### **First Place**

*Harrison Daily Times*  
Sherry Zollo & Sheri Underdown  
Ozark Humane Society

### **Second Place**

*Batesville Daily Guard*  
LaVonna Ables & Kelly Stephenson  
Thompson's Jewelry - Give Studs

### **Third Place**

*Saline Courier*, Benton  
Pat Stuckey  
Bethel Smiles - Dr. Justin Bethel

## **Larger Dailies**

### **First Place**

*Arkansas Democrat-Gazette*, Little Rock  
Debbie Melvin & Brent Atkinson  
Total Eclipse Sale

### **Second Place**

*The Sentinel-Record*, Hot Springs  
Amanda Howell & Tresa McFarlin  
Body in Balance Chiropractic

### **Third Place**

*Arkansas Democrat-Gazette*, Little Rock  
Debbie Melvin, Wess Daniels &  
Tonya Higginbotham  
House Falling?

## **Smaller Weeklies**

### **First Place**

*Carroll County News*, Berryville  
David Hoyer  
Kings River Realty - Park Outside

### **Second Place**

*Advance Monticellonian*, Monticello  
Kristie Nall  
Town & Country

### **Third Place**

*Dumas Clarion*  
Jerry Lawrence  
Delta Memorial Hospital

## **Larger Weeklies**

### **First Place**

*Hot Springs Village Voice*  
Stephanie Dodson  
We Will Install Your Home Theater

### **Second Place**

*Stone County Leader*, Mountain View  
Daphne Morton  
Pizza On Earth Pizza Inn

### **Third Place**

*Hot Springs Village Voice*  
J. Kendall Kegley  
We Treat You Right

# Best Festival – Special Event Ad

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## **Smaller Dailies**

### **First Place**

*Banner-News*, Magnolia  
Catherine Martin & Tina Sams  
Downtown Magnolia Fall Festival

### **Second Place**

*Saline Courier*, Benton  
Pat Stuckey & Kelly Freudensprung  
Bryant Family Fest 2017

### **Third Place**

*Saline Courier*, Benton  
Pat Stuckey & Kelly Freudensprung  
Saline County Fair and Rodeo

## **Larger Dailies**

### **First Place**

*Arkansas Democrat-Gazette*, Little Rock  
Wess Daniels & Sloane Grelen  
Chinese Lantern Festival

### **Second Place**

*The Sentinel-Record*, Hot Springs  
Art Staff & Kim Shaw  
Garland County Fairgrounds

### **Third Place**

*Texarkana Gazette*  
Kristin Davis  
H&N Floral, Open House

## **Smaller Weeklies**

### **First Place**

*Herald-Leader*, Siloam Springs  
Debra Ballard  
Siloam Springs Christmas Parade

### **Second Place**

*Pacesetting Times*, Horseshoe Bend  
Karen Sherrell & Carrie Johnson  
Pioneer Days

### **Third Place**

*Advance Monticellonian*, Monticello  
Kristie Nall  
Drew Farm Supply

## **Larger Weeklies**

### **First Place**

*Stone County Leader*, Mountain View  
Daphne Morton  
May Motor Company Halloween

### **Second Place**

*Hot Springs Village Voice*  
Stephanie Dodson  
10th Annual Awards Banquet

### **Third Place**

*Hot Springs Village Voice*  
2nd Annual Hats Off to Women

# Best Single Supplement Ad

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## **Smaller Dailies**

### **First Place**

*Harrison Daily Times*  
Sherry Zollo & Jon-Claude Whillock  
Dr. Brooks Thank You

### **Second Place**

*Harrison Daily Times*  
Sherry Zollo & Jon-Claude Whillock  
Thank You Veterans

### **Third Place**

*Harrison Daily Times*  
LaVonna Ables & Kelly Stephenson  
UACCB Enjoy the fair

## **Larger Dailies**

### **First Place**

*Texarkana Gazette*  
Kristin Davis  
Hidden Hills Cabins

### **Second Place**

*Texarkana Gazette*  
Aaron Lewis  
Joey's Salon

### **Third Place**

*The Sentinel-Record*, Hot Springs  
MerryLee Meeker & Kim Shaw  
MedSpa 1661

## **Smaller Weeklies**

### **First Place**

*Dumas Clarion*  
Linna Jones  
Whaley's Collision Repair Center

### **Second Place**

*Advance Monticellonian*, Monticello  
Kristie Nall  
Union Bank

### **Third Place**

*Advance Monticellonian*, Monticello  
Kristie Nall  
Ryburn Motor

## **Larger Weeklies**

### **First Place**

*Hot Springs Village Voice*  
Stephanie Dodson  
Felix Brace & Limb

### **Second Place**

*Stone County Leader*, Mountain View  
Ed Coates  
Tinks Paint & Body

### **Third Place**

*Stone County Leader*, Mountain View  
Daphne Morton  
Outdoor Properties

# Best Automotive Classified Ad

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## **All Dailies**

### **First Place**

*Saline Courier*, Benton  
Pat Stuckey & Kelly Freudensprung  
Everett Buick GMC - Here Comes Santa!

### **Second Place**

*The Sentinel-Record*, Hot Springs  
Chris Meeks & Greg Gismond  
National Park Auto

### **Third Place**

*Arkansas Democrat-Gazette*, Little Rock  
Debbie Melvin & Laura Coleman  
Memorial Day Sale

## **Smaller Weeklies**

### **First Place**

*Sheridan Headlight*  
LeAnn Brown  
Home of the \$14,995 Elantra

### **Second Place**

*Advance Monticellonian*, Monticello  
Kristie Nall  
Lucky's Holly Jolly

### **Third Place**

*Pacesetting Times*, Horseshoe Bend  
Carrie Johnson & Karen Sherrell  
Dillard Motor Co.

### **Honorable Mention**

*Advance Monticellonian*, Monticello  
Kristie Nall  
Lucky's Dog Days

## **Larger Weeklies**

### **First Place**

*The Times Dispatch*, Walnut Ridge  
Shantelle Redden  
Glen Sain - Farm Family

### **Second Place**

*Hot Springs Village Voice*  
Stephanie Dodson  
Riser Ford Wish List

### **Third Place**

*Stone County Leader*, Mountain View  
Daphne Morton  
MV Chevy

# Best Real Estate Classified Ad

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## **Smaller Dailies**

### **First Place**

*Saline Courier*, Benton  
Pat Stuckey & Linda Hostetler  
Thomas Real Estate - Open Houses

### **Second Place**

*Harrison Daily Times*  
Sherry Zollo & Jon-Claude Whillock  
Weichert Realtors

### **Third Place**

*Saline Courier*, Benton  
Pat Stuckey  
Old South Realty

## **Larger Dailies**

### **First Place**

*Texarkana Gazette*  
Jordan High  
Amy Warren - ReMax

### **Second Place**

*Arkansas Democrat-Gazette*, Little Rock  
Dede Green & Megan Raney  
McKimmey Congratulations

### **Third Place**

*Arkansas Democrat-Gazette*, Little Rock  
Wess Daniels & Megan Raney  
CBRPM Merry Christmas

## **Smaller Weeklies**

### **First Place**

*Sheridan Headlight*  
LeAnn Brown  
Southern Homes Come On Over

### **Second Place**

*Advance Monticellonian*, Monticello  
Kristie Nall  
Premier Realty

### **Third Place**

*Pacesetting Times*, Horseshoe Bend  
Carrie Johnson  
Scenic Realty

## **Larger Weeklies**

### **First Place**

*Stone County Leader*, Mountain View  
Ed Coates  
Looking for Land

### **Second Place**

*Madison County Record*, Huntsville  
Opal Dennis  
Deal of the Week - Weichert Realtors

### **Third Place**

*Hot Springs Village Voice*  
J. Kendall Kegley  
Diamante Open Houses - Connie Vaden

# Best Employment Classified Ad

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## **All Dailies**

### **First Place**

*Arkansas Democrat-Gazette*, Little Rock  
Debbie Melvin & Susan Webb  
Performance Foodservice

### **Second Place**

*Arkansas Democrat-Gazette*, Little Rock  
Debbie Melvin & Esther Buchanan  
City of Little Rock

### **Third Place**

*Texarkana Gazette*  
Kristin Davis  
Meat Cutters Needed

## **All Weeklies**

### **First Place**

*Advance Monticellonian*, Monticello  
Kristie Nall  
Ryburn

### **Second Place**

*Advance Monticellonian*, Monticello  
Kristie Nall  
The Woods

### **Third Place**

*Stone County Leader*, Mountain View  
Ed Coates  
Power Transport Employment

# Best of Show

**Hot Springs Village Voice**

Stephanie Dodson

Felix Brace & Limb

*Best Single Supplement Ad (Larger Weeklies)*

# Sweepstakes Award

## **Smaller Dailies**

**(8 Papers, 189 Entries)**

### **First Place**

*Saline Courier, Benton*

### **Second Place**

*Harrison Daily Times*

### **Third Place**

*Batesville Daily Guard*

## **Larger Dailies**

**(4 Papers, 203 Entries)**

### **First Place**

*Arkansas Democrat-Gazette, Little Rock*

### **Second Place**

*Texarkana Gazette*

### **Third Place**

*The Sentinel-Record, Hot Springs*

## **Smaller Weeklies**

**(7 Papers, 183 Entries)**

### **First Place**

*Advance Monticellonian, Monticello*

### **Second Place**

*Pacesetting Times, Horseshoe Bend*

### **Third Place**

*Dumas Clarion*

## **Larger Weeklies**

**(9 Papers, 179 Entries)**

### **First Place**

*Stone County Leader, Mountain View*

### **Second Place**

*Hot Springs Village Voice*

### **Third Place**

*The Times Dispatch, Walnut Ridge*

### **Honorable Mention**

*Madison County Record, Huntsville*

All winning ads can be viewed on the APA Ad Clearinghouse.  
See folder "2018 Ad Conference Ads"

**754 Total Entries from 28 Newspapers.**  
*Judged by the Louisiana Press Association.*