



ASC 2018 ADHESIVE & SEALANT
CONVENTION
 ANNUAL SPRING CONFERENCE+EXPO

APRIL 23-25, 2018 • HYATT REGENCY MIAMI • MIAMI, FLORIDA

Registration NOW OPEN.
Don't Miss the EARLY BIRD RATE! 

SCHEDULE AT A GLANCE (tentative)

All events will take place at the Hyatt Regency Miami unless otherwise noted.

Monday, April 23

- 7:00 a.m.–5:30 p.m. Registration Open
- 7:30 a.m.–4:30 p.m. Hot Melt Short Course (registrants only)
- 7:30 a.m.–4:30 p.m. Polyurethane Short Course (registrants only)
- 8:00 a.m.-Noon ASC Board of Directors Meeting
- 1:00-4:00 p.m. ASC Give Back Community Service Project
- 5:30–7:30 p.m. ASC Welcome Reception

Tuesday, April 24

- 6:30 a.m.–6:00 p.m. Registration Open
- 7:30–9:00 a.m. Opening General Session Breakfast

KEYNOTE

The Art of Retaining, Developing and Recruiting Talent

Jim Larranaga, Head Men's Basketball Coach, University of Miami

- 7:30 a.m.–2:15 p.m. Hot Melt Short Course (registrants only)
- 7:30 a.m.–2:15 p.m. Polyurethane Short Course (registrants only)
- 9:00–11:00 a.m. Coffee Lounge

Morning Education Sessions

9:15–11:45 a.m.

Education Track: Business Development and Market Trends

Key Feedstocks in A&S

- *Ethylene Market Environment and Market Drivers, Jessie Waldheim, Market Reporter, ICIS*
- *Propylene/C3 Market Environment and Downstream Key Building Blocks for Adhesives, Todd Dina, Executive Director – Global Olefins, Chemicals IHS Markit*
- *C4-Butadiene Upstream Market Dynamics and Downstream Impacts in SBR, SBS, Todd Dina, Executive Director – Global Olefins, Chemicals IHS Markit*

9:15–11:45 a.m.

Education Track: Technical and Government Regulations

Regulatory

- *Complying with TSCA 2.0: An Update from Washington, Jamie Conrad, Principal, Conrad Law & Policy Counsel*
- *Regulatory #2, Maureen Gorsen, Partner, Alston & Bird*
- *Making Decisions Simple: Practical Multi-Criteria Decision Analysis with an Alternatives Assessment Framework, Brett Howard, Director, Value Chain Outreach, American Chemistry Council & Michelle Orfei, Director, Value Chain Outreach, American Chemistry Council*
- *Perspective on the European Adhesives Industry, Ansgar van Halteren, Chief Executive Officer, IVK – The German Adhesives Association*

9:15–11:45 a.m.

Education Track: New Technology and Application

Advanced Technology

- *Session TBD #1, Speaker and Title to be Announced*
- *Session TBD #2, Speaker and Title to be Announced*
- *Session TBD #3, Speaker and Title to be Announced*
- *Session TBD #4, Speaker and Title to be Announced*

Noon-1:00 p.m.

Membership Update & Scholarship/Training Academy Awards

1:00–3:00 p.m.

Coffee Lounge (Sponsored to be announced)

Afternoon Education Sessions

1:15–3:15 p.m.

Education Track: Business Development and Market Trends

Market Data & Disruptive Technologies

- *An Overview of the New ASC North America Market Report, Dan Murad, CEO, The ChemQuest Group*
- *Digitalizing Growth: What works in Chemicals and Materials, James Weatherall, Global Vice President, Specialchem*
- *Market Data & Disruptive Technologies #3, Speaker and Title to be Announced*
- *Market Data & Disruptive Technologies #4, Speaker and Title to be Announced*

1:15–3:15 p.m.

Education Track: Technical and Government Regulations

Supply Chain in HM Hygiene Market

- *Supply Chain in HM Hygiene Market#1, Speaker and Title to be Announced*
- *Supply Chain in HM Hygiene Market #2, Speaker and Title to be Announced*
- *Supply Chain in HM Hygiene Market #3, Speaker and Title to be Announced*
- *Supply Chain in HM Hygiene Market #4, Speaker and Title to be Announced*

1:15–3:15 p.m.

Education Track: New Technology and Application

Migration in Food Packaging-Polyurethane/Hot Melt

- *Polyurethane/Hot Melt TBD #1, Speaker and Title to be Announced*
- *Polyurethane/Hot Melt TBD #2, Speaker and Title to be Announced*
- *Polyurethane/Hot Melt TBD #3, Speaker and Title to be Announced*
- *Polyurethane/Hot Melt TBD #4, Speaker and Title to be Announced*

3:00–6:30 p.m.

ASC EXPO and Reception

Wednesday, April 25

7:00 a.m.–4:30 p.m.

Registration Open

7:30–9:00 a.m.

Innovation Award Ceremony and Keynote Session featuring:
Bill Allmond, ASC President

KEYNOTE:

Industry Outlook: Key Insights Driving the Future of Food Packaging

Michael Okoroafor, Vice President, Global Sustainability & Packaging Innovation, McCormick & Company

9:00–11:00 a.m.

Coffee Lounge

Morning Education Sessions

9:15–11:45 a.m.

Education Track: Business Development and Market Trends

2018 Innovation Award Finalists

- *Innovation Award Winner #1, Speaker and Title to be Announced*
- *Innovation Award Winner #2, Speaker and Title to be Announced*
- *Innovation Award Winner #3, Speaker and Title to be Announced*
- *Innovation Award Winner #4, Speaker and Title to be Announced*

9:15–11:45 a.m.

Education Track: Technical and Government Regulations

Operations

- *Process Safety/Operations #1, Speaker and Title to be Announced*
- *Process Safety/Operations #2, Speaker and Title to be Announced*
- *Process Safety/Operations #3, Speaker and Title to be Announced*
- *Process Safety/Operations #4, Speaker and Title to be Announced*

9:15–11:45 a.m.

Education Track: New Technology and Application

NEW Product Introductions

- *Product Introduction #1, Speaker and Title to be Announced*
- *Product Introduction #2, Speaker and Title to be Announced*
- *Product Introduction #3, Speaker and Title to be Announced*
- *Product Introduction #4, Speaker and Title to be Announced*

Noon–1:00 p.m.

Members ONLY Networking Lunch (members only)

1:00–3:00 p.m.

Coffee Lounge (Sponsor to be announced)

Afternoon Education Sessions

1:15–3:15 p.m.

Education Track: Business Development and Market Trends

Formulations

- *2018 Top Innovations #1, Speaker and Title to be Announced*
- *2018 Top Innovations #2, Speaker and Title to be Announced*
- *2018 Top Innovations #3, Speaker and Title to be Announced*
- *2018 Top Innovations #4, Speaker and Title to be Announced*

1:15–3:15 p.m.

Education Track: Technical and Government Regulations

Session TBD – Abstracts NEEDED

- *Session TBD #1, Speaker and Title to be Announced*
- *Session TBD #2, Speaker and Title to be Announced*
- *Session TBD #3, Speaker and Title to be Announced*
- *Session TBD #4, Speaker and Title to be Announced*

1:15–3:15 p.m.

Education Track: New Technology and Application

Polyurethane

- *Advanced Technology #1, Speaker and Title to be Announced*
- *Advanced Technology #2, Speaker and Title to be Announced*
- *Advanced Technology #3, Speaker and Title to be Announced*
- *Advanced Technology #4, Speaker and Title to be Announced*

3:15–4:15 p.m.

Closing Keynote & Reception: TBD

****Times, presentation titles and speakers are subject to change***