



ON DEMAND

ADHESIVE & SEALANT WEBINARS Anytime. Anywhere.

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Key Markets

- Adhesives & Sealants in Building and Construction 101
- Adhesives 201 - Structural Adhesives
- Adhesives 201 Packaging (Part I & II)
- Adhesives in Packaging 101
- Assembly Operations 101
- Automobile Body Structures and Adhesives: Trends & Opportunities
- Automotive Interior Adhesives: Trends & Opportunities
- Building & Construction
- Food Packaging Trends & Technologies
- Green Chemistry
- Packaging Trends with Adhesives

Basics

- Adhesives 101 (Part 1) Adhesion & Adhesive Bonding
- Adhesives 101 (Part 2) Markets and Applications
- Fundamental Feedstocks
- Intro to Polyurethanes (Part I)
- Introduction to Polymer Science
- Key Feedstock Trends
- Rheology 101
- Sealants 101
- Technology Types (Part II)
- Technology Types 101 (Part I)
- Testing 101

Business

- B2B Customer Insight and the Demise of Commercial Risk
- B2B Product Launch, with 18 Ways to Connect with Customers
- How Tailored B2B will Change Everything in Innovation and Marketing
- Mergers and Acquisitions

Technologies

- Additives 101
- Adhesives 201 - Hot Melt Formulating
- Adhesives 201 - Waterborne Formulating
- Advanced Applications of Silane Coupling Agents
- Advanced Hot Melt Adhesives
- Cellulose Nanomaterials
- Intro to Polyurethanes (Part II)
- PSA Formulations
- Toughening Technologies for Structural Adhesives
- Silane Terminated Polymers in Adhesive and Sealant Applications
- Biobased Polymers Trends and Technology
- Cure on Demand Technology
- Advanced Polymer Science - Adhesive Research (VA Tech)

Methods

- Outdoor Weathering Advances
- Bonding Difficult Substrates
- Durability: A Systematic Study of Water and the Adhesive Bond
- Surface Modification and Analysis
- Surface Preparation for Optimal Adhesion: Plasma Treatment
- Rheology Applications in Adhesives and Sealants
- Gel Permeation Chromatography
- DOE-1 Mixture Design of Experiments - Optimum Formulations in Adhesives and Sealants
- DOE-2 Combined Design of Experiments Part 2

Sustainability

- Environmental Product Declaration 101
- Perils of Manufacturer Misrepresentation
- How New Predictive Methods will Transform Product Safety Assessments

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