



2018 Exhibitor Prospectus

2018 Annual Meeting

February 23-25, 2018

Walt Disney World
Swan and Dolphin Resort
Lake Buena Vista, Florida

Fall Symposium

September 15-16, 2018

DoubleTree by Hilton
Nashville, Tennessee

ASNM Webinars

ASNM's webinar series provides timely information of special interest to professionals working within the IONM industry and those seeking to learn more about this evolving area of practice. Webinars are included as part of ASNM's membership and are a worthwhile member benefit. All ASNM webinars are approved for one (1) credit hour of continuing education for ASNM-CEUs and *AMA PRA Category 1 Credit(s)TM*

American Society of Neurophysiological Monitoring

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SPONSORSHIP OPPORTUNITIES

The American Society of Neurophysiological Monitoring (ASNM) understands the challenges faced by exhibitors, manufacturers, and service providers and the myriad of choices made to maximize investments. ASNM meetings and symposium gather the highest level of medical professionals, researchers, and decision makers to provide you with the best return on your investment.

Gold Sponsor - \$4,000

Exhibiting sponsor at ALL 2018 meetings

- One (1) exhibit table at ALL events
- Two (2) staff registrations for each of those events
- Logo recognition in event material, signage and web page with an active hyperlink
- Access for two (2) staff members to attend a webinar
- Additional registrations at \$375 per person, per meeting
- Attendee list provided after each event

Silver Sponsor - \$2,600

Exhibiting sponsor at ALL 2018 meetings

- One (1) exhibit table at ALL events
- Two (2) staff registrations for each of those events
- Logo recognition in event material, signage and web page with an active hyperlink
- Additional registrations at \$425 per person, per meeting
- Attendee list provided after each event

Single Event Sponsor - \$1,500 / \$900

\$1,500 - Exhibiting sponsor at Annual Meeting

\$900 - Exhibiting sponsor at the Fall Symposium

(Symposium exhibit hall open on Saturday only)

- One (1) exhibit table
 - ◊ Price dependent on which event is selected, please see above
- Two (2) staff registrations for each of those events
- Logo recognition in event material, signage and web page with an active hyperlink
- Additional registrations at \$525 per person, per meeting
- Attendee list provided after each event

SPONSORSHIP OPPORTUNITIES

ASNM recognizes that many of its activities and events provide potential sources of revenue or other non-financial benefits through legitimate and worthwhile opportunities for sponsorships, advertising, and other promotional activities. It is also necessary to recognize that ASNM's reputation and image must be protected. The Board of Directors, at its discretion, governs the granting of such rights to non-ASNM entities seeking to associate themselves with ASNM.

Program Book Advertising

Annual Meeting

\$900 - Full color, exterior, back cover ad in the printed program book.

(Limited to one)

\$500 - Inside, full-page color ad in the printed program book.

\$250 - Inside, half-page color ad in the printed program book.

Fall Symposium

\$500 - Full color, exterior, back cover ad in the Fall Symposium printed program book.

(Limited to one at each meeting)

\$250 - Inside, full-page color ad in the printed program book.

\$125 - Inside, half-page color ad in the printed program book.

Meal Function Sponsorship

Please note the availability per meeting. The pricing shown is for companies already sponsoring a meeting, outside companies will be charged a higher rate.

Annual Meeting

\$1,000-Evening Networking Sponsor (Limited to one)

\$500 - Break Sponsorship (Limited to five)

\$800 - Breakfast Sponsorship (Limited to three)

Fall Symposium

\$750 - Evening Networking Sponsor (Limited to one per meeting)

\$250 - Break Sponsorship (Limited to three per meeting)

\$350 - Breakfast Sponsorship (Limited to two per meeting)

Logo recognition on all signage at the sponsored event

Logo recognition in event material, signage and web page with an active hyperlink

SPONSORSHIP OPPORTUNITIES

ASNM Website Sponsorship

\$1,000 Annually - www.ASNM.org

Want to really stand out from the crowd? Become a sponsor of ASNM's website! Sponsors receive one (1) year of logo recognition on the home page and subpages. The sponsor's logo will be hyperlinked to their corporate website.

Email Marketing

\$150 Per Email

ASNM does NOT sell our membership lists. ASNM does sell an email blast to our membership. Someone in your organization must be a member of ASNM.

Disclosure Statement

Please be advised that Sponsors/Exhibitors are not endorsed by ASNM. ASNM reserves the right to revoke sponsorship status at any time. The Executive Committee will determine if the sponsor's/exhibitor's business purposes and functions are inconsistent with the core values of ASNM.

Yes, I wish to support ASNM by sponsoring as a:

- \$4,000 Gold Level (all 2018 meetings) \$2,600 Silver Level (all 2018 meetings)
- Single Event (pick one) Annual Meeting - \$1,500 Fall Symposium - \$900
- Evening Networking Reception Annual Meeting - \$1,000 Fall Symposium - \$750
- Break Sponsor Annual Meeting - \$350 Fall Symposium - \$250
- Back Cover Ad Annual Meeting - \$900 Fall Symposium - \$500
- Inside Full-Page Ad Annual Meeting - \$500 Fall Symposium - \$250
- Inside Half-Page Ad Annual Meeting - \$250 Fall Symposium - \$125

Yes, I wish to advertise:

- ASNM Website - \$1,000 Email Advertising - \$150

Company Information

Company: _____
Contact Name: _____ Title: _____
Full Address: _____
Email Address: _____ Phone: _____

Financial Commitment

Payment Type

- Check/Money Order (U.S. funds only) Visa MasterCard American Express Discover

*EXHIBITORS - Please submit your high-resolution company logo in eps / ai / jpg / png format and a 125 word company description!

Credit Card Information

Card Number: _____ CVV Code: _____ Expiration Date: _____
Cardholder Name: _____
Billing Address (if different from above): _____

Total Payment Enclosed:

\$

I have read the PROSPECTUS INFORMATION provided by ASNM. I attest that my exhibit satisfies the BOOTH DESCRIPTION and hereby agree to abide by the terms and conditions listed on page eight (8) of the Prospectus. I authorize ASNM to reserve exhibitor space in the name of the company listed above. I understand this agreement may be cancelled up to four (4) weeks before the event date and a 50% refund will be granted. Agreements cancelled within four (4) weeks of the event will be charged the full exhibit fee.

Signature

Date

Annual Meeting and Symposium Information

AUDIENCE

Typical meeting attendees include intraoperative monitoring professionals, neurophysiologists, neurosurgeons, audiologists, anesthesiologists, neurologists, orthopedists, ENT surgeons, nurses, and professionals involved in interventional intraoperative neuromonitoring of evoked potentials, EMG and EEG during surgical procedures. The annual meetings typically draw 300+ attendees and 25 exhibitors and the regional symposium have 100+ and 15 exhibitors.

EXHIBIT SCHEDULE

Typical setup for Annual Meeting is Thursday evening 5:00 to 9:00 PM or Friday morning 6:00 AM to 7:00 AM. Exhibit time: 7:00 AM to 7:30 PM each day, no exhibits on Sunday. Fall Symposium is SATURDAY ONLY with setup Friday evening 5:00 PM to 9:00 PM and Saturday at 6:00 AM to 7:00 AM. Exhibit time: 7:00 AM to 7:30 PM or end of Networking Reception.

BOOTH DESCRIPTION

Each standard space includes one six to eight-foot table, two chairs, one basic electrical power supply, and full meeting registration for up to two exhibitors. We cannot guarantee that the exhibitor space will be locked at night or during breaks; please confirm with staff prior to making arrangements.

BOOTH FEE

See Gold, Silver, and Single Sponsor levels. The fee includes two staff registrations. Additional attendees will be charged a fee based on sponsor level. For the two staff registrations, the fee includes breakfast, breaks, and a Saturday reception with attendees.

REGISTER NOW!

There are a limited amount of available booths sold on a first-come, first-served basis. All registrations received by the dates indicated will be part of the final program book.

MARKETING

Exhibitors will receive a list of registrant names to use for direct mail and marketing purposes.

SPONSORSHIP

See page four and five in this Prospectus for ways to expand your reach to ASNMM members and attendees.

HOUSING INFORMATION

ASNMM will secure a limited number of standard rooms at a special group rate plus applicable state and local taxes. You will be responsible for booking your own hotel rooms. These rates will be available for a limited time. For more information, please visit our website for the most up-to-date information.

SHIPPING INFORMATION

Typically, all boxes shipped to the event hotel must display a label stating the name of recipient, date of recipient's arrival at the hotel, and the address and phone of the destination hotel. Any fees for packages and storage by exhibitors are the responsibility of the exhibitor/shipper.

DAMAGE AND LOSS OF PROPERTY

The company listed on the agreement agrees to be responsible and reimburse the hotel host for any damage done to hotel property by said company, their employees or contracted services. The event hotel does not accept responsibility for the damage or loss of any merchandise or articles left in the hotel prior to, during, or following said company's function. We cannot guarantee that the exhibitor space will be locked at night or during breaks; please confirm with staff prior to making arrangements.

CANCELLATION

The exhibit agreement may be cancelled up to four weeks before the event date. A 50% refund will be granted. Contracts cancelled within four weeks of the event will be charged the full exhibit fee.

Past Exhibitors

ABNM
ABRET
Ad-Tech Medical
Ambu, Inc
Apex IONM Solutions
BB & T Insurance Services, Inc
Bromedicon
Broncor Inc Surgical Monitoring
Cadwell Laboratories, Inc
Cardinal Health
CDI
Compumedics USA Inc.
Computational Diagnostics
Consolidated Neuro Supply, Inc
Digitmer/MEPS
eLearnEnd
EGI
Encompass Healthcare Billing
Evokes Neuromonitoring
Grace Institute
Gulf Coast Billing
Ideal Health Careers
inomed North America
Impulse Monitoring, Inc.
INTEGRA
IntraNerve
IOM Solutions
King Fahad Medical City
Knowledge Plus, Inc
Max Neuro Supply Inc.
Medical Practice Solutions, LLC
Medical Staffing Network, Inc.
Medtronic
MEPs, LLC
MK Professional Billing Service
MVAP Medical Supplies, Inc.
MytaMed
Natus Medical Incorporated
Neuro Alert Monitoring Services
Neurovision Medical Products
Neurosign
North American Spine Society
NeuroStream
NIHON KOHDEN America
PMT Corporation
PRN Read
Quantum Neuromonitoring
Reliant Billing
Revolution Monitoring
RhythmLink International LLC
Rochester Electro-Medical, Inc.
Safe Passage
Sentient Medical
Signal Gear
Specialty Care
Trusted Neurodiagnostics Academy
USMON

Terms, Conditions and Rules for Exhibiting in an ASNM-Sponsored Exhibit

1. INDEMNITY AND LIMITATION OF LIABILITY

Neither ASNM, nor the host Hotel/convention facility (hereinafter Exhibit Building), nor any of its officers, agents, employees or other representatives shall be held liable for, and they are hereby released from liability for, any damage, loss, harm or injury to the person or property of the Exhibitor or any of its visitors, officers agents, employees or other representatives, resulting from their theft, fire, water or accident or any other cause. The Exhibitor shall indemnify, defend and protect ASNM and the Exhibit Building and save ASNM and the Exhibit Building, harmless from any and claims, demands, suits, liability damages, loss, costs, attorney's fees and expenses of any kind which might result from or arise of any action or failure to act on the part of the Exhibitor or its officers, agents, employees or other representatives. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability.

2. ASSIGNMENT OF EXHIBIT SPACE

ASNM shall assign the Exhibit Space to the Exhibitor for the period of the Exhibit (provided the Exhibit Building is made available to ASNM) in priority order passed on receipt of enclosed contract and sponsor level. Such assignment is made for the period of each Exhibit only and does not imply that the same or similar space be held or offered for future exhibits. Every effort will be made to respect the Exhibitor's space choices whenever possible, but ASNM's decision will be final. ASNM reserves the right to transfer assignments when such action is deemed to be in the best interest of the total exhibition. ASNM reserves the right to withdraw its acceptance of this Application/Contract if it determines in its sole discretion that the Exhibitor is not eligible to participate or the Exhibitor's product or services is not eligible to be displayed in this Exhibit.

3. USE OF EXHIBIT SPACE

An exhibitor shall not assign to a third party its right hereunder to the Exhibit Space or any portion thereof without the prior written consent of ASNM, which it may withhold at its sole discretion. If such consent is given, the Exhibitor shall assume full responsibility for the conduct of the assignee and all its representatives, and the Exhibitor shall not charge its assignee more than a proportionate share of the exhibit fee based upon the amount of Exhibit Space assigned.

3. DISPLAYS AND DECORATIONS

Merchandise, signs, decorations or display fixtures shall not be pasted, taped, nailed or tacked to walls. No Exhibit, merchandise or equipment shall be left in any aisle, but shall be confined to Exhibit Space. No signs or advertising devices shall be displayed outside Exhibit Space or projecting beyond limits of Exhibit Space as to interfere with any neighboring Exhibit.

4. OBSERVANCE OF LAWS

Exhibitor shall abide by and observe all laws, rules, regulations and ordinances of any applicable government authority and all rules of the Exhibit Building.

5. EXHIBITOR CONDUCT

The prior written consent of ASNM is required for the employment or use of any live model, demonstrator, solicitor or device for the mechanism reproduction of sound. Such employment or use shall be confined to the Exhibit Space. ASNM, in its sole and absolute discretion, may withdraw its consent at any time, in which event Exhibitor shall terminate such activity immediately. Exhibitors are prohibited from bringing alcoholic beverages into the Exhibit Area without consent from ASNM. Exhibitor shall refrain from any action that will distract attendees from attendance at the Exhibit during open hours. Exhibitor shall not lead attendees from one Exhibit Space to another or to elevators or escalators. Exhibitors or any of its representatives shall not conduct itself in a manner offensive to standards of decency or good taste.

6. PHOTOGRAPHS

No photographs or recordings shall be taken in educational sessions without prior consent of ASNM.

7. AGREEMENT TO TERMS, CONDITIONS AND RULES

Exhibitor agrees to observe and abide by the foregoing Terms, Conditions and Rules and by such additions Terms, Conditions and Rules made by ASNM from time to time for the efficient or safe operation of the Exhibit, including but not limited to, those contained in this contract. In addition to ASNM's right to close an Exhibit and withdraw its acceptance of this Application/Contract ASNM in its sole judgment, may refuse to consider for participation in future Exhibits an Exhibitor who violates or fails to abide by all such Terms, Conditions and Rules. There is no other agreement or warranty between the Exhibitor and ASNM except as set forth in this document. The rights of ASNM under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of ASNM.