



INVITATION TO EXHIBIT/SPONSOR

Association of Threat Assessment Professionals
27th Annual Threat Management Conference
Disneyland Hotel | Anaheim, Calif.
August 15- 18, 2017

We are pleased to provide you with the attached information outlining the **27th Annual Threat Management Conference Sponsor/Exhibitor Opportunities**. The Association of Threat Assessment Professionals represents a diverse group of leaders in the threat assessment community. The group specializes in assessing and managing violent individuals and organizations for the protection of countries, communities, organizations and individuals.

Who Attends:

- Key decision makers
- Security Directors
- Law Enforcement Leadership from Federal, State and Local agencies
- Psychologists
- Attorneys
- Human Resource professionals
- Threat Assessment Professionals worldwide

Despite facing challenges from the 2008 recession, the attendance at the Annual Threat Management Conference has grown by a rate over 15% per year in the past few years. The conference layout has been modified for our 2017 conference to improve our exhibitor's opportunities to reach consumers. Additional opportunities have been added to this year's conference to enhance your reach:

- Exhibitors will be positioned between the two presentation halls at the intersection of the dining areas, allowing exhibitors better opportunities to attract buyers on session breaks as they move between the various breakout sessions and at breakfast and lunch breaks
- Excellent opportunities are presented to display your product or service 1 on 1 with end users and individuals with purchase authority.

On behalf of ATAP and the Board of Directors, we thank you for giving consideration to supporting the 27th Annual Threat Management Conference.

Sincerely,

Chuck Tobin
Association President



Association of Threat Assessment Professionals
27th Annual Threat Management Training Conference
Sponsor/Exhibitor Opportunities

The conference is scheduled for August 15-18, 2017 at the Disneyland Hotel in Anaheim, Calif.
We are delighted that you are interested in our sponsorship and exhibiting opportunities.

Sponsorship Opportunities

All Sponsorship Opportunities include: One complimentary conference registration, a complimentary 2 - 6ft exhibit display tables (up to a \$650 value), a full page ad in conference materials, special recognition and company ad on every general session video screen, be included in a press release to all of the TMC Attendees and be listed in the sponsor/exhibitor section of the TMC Attendee Roster with your point of contact for future business, one year on the ATAP website as a sponsor with a link to your company website and sponsor ribbons for your staff's name badges.

Wednesday Cocktail Party/Reception Sponsor- \$7,500 (SOLD)

You will be premier sponsor of the traditional Wednesday evening cocktail party. Special signage will designate your company as the sponsor throughout the cocktail area.

Official TMC Mobile App Sponsor - \$6,000 (SOLD)

Your company's logo will be branded throughout the official conference app which includes the conference schedule, photos and much more!

Lunch Sponsorship - \$5,000 (2 Available)

Lunch Sponsors will be given the opportunity to personally distribute promotional materials at time of lunch, as well as have specially designed signage with their company logo displayed at lunch time.

Hospitality Suite Sponsor - \$5,000 (SOLD)

Your company will receive top-notch recognition throughout our hospitality suite each night of the conference with specially designed signage!

TMC Thumb Drive Sponsor - \$4,000 (SOLD)

ATAP is now providing thumb drives preloaded with speaker presentations instead of hard-copy handouts. Sponsoring the thumb drives will not only get your logo printed on them, but you can include a document on the drive itself telling attendees about your company!

Donor Opportunities

All Sponsorship Opportunities include: A full page ad in conference materials, one year on the ATAP website as a sponsor with a link to your company website and donor ribbons for your staff's name badges.

Breakfast Donor - \$2,500 (4 Available)

You will be given the opportunity to personally distribute promotional materials during the designated breakfast time, and will be provided with tabletop signage displayed at breakfast your company's logo.

Break Donor - \$1,000 (7 Available)

You will be given the opportunity to personally greet and distribute promotional materials during the designated break time, and will be provided with tabletop signage displayed at breakfast your company's logo.

Exhibit Opportunities

Exhibitor Display Table (12 available) – See form for details

Have the opportunity to meet with our attendees from Tuesday, August 15 to Thursday, August 17, be included in a press release to all of the TMC Attendees and be listed in the sponsor/exhibitor section of the TMC Attendee Roster with your point of contact for future business!

ATAP Sponsor/Donor/Exhibit Application

Company Information

Company Name: _____
Contact Person: _____
Address: _____ Zip: _____
Phone: _____
Fax: _____ E-mail: _____

Sponsorship Options

Cocktail Party/
Reception Sponsor Mobile App
Sponsor Lunch Sponsor Hospitality
Suite Sponsor Thumb Drive
Sponsor Sponsor (\$1,000-\$4,999)

Price: \$7,500 \$6,000 \$5,000 \$5,000 \$4,000 \$_____

Your sponsorship includes a 2 complimentary 6ft exhibit tables, or 1 – 10 x10 booth.
Please identify the exhibit space on this form and fill out the attached paperwork.

Donor Options

Breakfast Donor Break Donor Donor (\$1,000- \$4,999)

Price: \$2,500 \$1,000 \$_____

Exhibit Options

One 6ft table provided Two 6ft tables provided 10 x 10ft booth space

Price: \$450 \$700 \$700

6 foot exhibit tables are supplied by Disney and are plain with a cloth covering. No backdrop or exhibitor materials are supplied.
Sponsors and exhibitors must supply their own exhibitor booths and displays at their own cost.

Lunch is included for one booth personnel in the price of your exhibit booth. Additional personnel wishing to attend any of the luncheons must register for them separately at \$50 per luncheon.

Electricity service and Internet are not included in the price of your exhibit space.
You will be provided an order form for electricity and Internet with your confirmation.

Payment

Credit Card - Pay over the phone with ATAP staff, once your application has been received and processed.

Check - Make payable to: *27th Annual Threat Management Conference*
The Association Tax I.D.#: 95-4430224

Total: _____

Submit completed form and payment to:

ATAP
700 R Street, Suite 200
Sacramento, CA 95811

Should you have any questions please contact Meetings & Membership Specialist, Elizabeth Cardwell.
Telephone: (916) 231-2146 Fax: (916) 231-2141 email: ecardwell@atapworldwide.org

Important Deadlines:

Provision of logo: Send in same time as form

Provision of ad for conference materials: July 14, 2017

Application for sponsorship & donor cut-off date: July 21, 2017

Application for Exhibit space cut-off date: July 21, 2017

Please send all electronic files Elizabeth Cardwell at ecardwell@atapworldwide.org

Exhibitor/Sponsor Agreement

The purpose of this agreement is to set forth the terms of the Association of Threat Assessment Professionals (ATAP) and your company's participation at the 27th Annual Threat Management Conference. Exhibit space will be assigned on a first come, first serviced basis, once a signed agreement and payment are submitted to the ATAP office. Please note, completion of this application does not guarantee booth space until a confirmation from the ATAP office has been received.

EXHIBITOR'S CONTRACT: The form of exhibitor's contract the Organization wishes to use is subject to the prior approval of Disney's Catering & Convention Services Manager. Without limiting this approval right, each exhibitor's contract must contain, at a minimum, the following, or a substantially similar, provision (subject to Disney's reasonable approval): The exhibitor assumes all responsibility for any and all loss, theft and/or damage to exhibitor's displays, equipment and other property while on *Disneyland*® Resort premises, and hereby waives any and all claims and/or demands it may have against Disney Destinations, LLC dba Disney Resort Destinations, its parent and/or any of its affiliate companies arising from such loss, theft and/or damage. In addition, the exhibitor agrees to defend (if requested by Disney with counsel satisfactory to Disney), indemnify and hold harmless Organization and Disney Destinations, LLC dba Disney Resort Destinations and their respective parent, subsidiary and other related and affiliated companies from and against any and all liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorneys' fees, costs of court and costs of other professionals, arising from directly and/or indirectly and/or in connection with the exhibitor's occupancy and/or use of the exhibition premises and/or any part thereof and/or any act, error and/or omission of the exhibitor and/or its employees, subcontractors and/or agents.

EXHIBIT INSURANCE REQUIREMENTS: (a) The Organization agrees to maintain during the dates of the Event, and during any other times in which any of the Organization's exhibits are on the property of the Resort, the following: (i) A policy or policies of Commercial General Liability Insurance (including, without limitation, products liability and contractual coverage, and automobile liability coverage for all vehicles), with minimum limits of Two Million Dollars (\$2,000,000), combined single limit per occurrence, covering any and all loss and/or liability resulting from personal injury, death and/or property damage arising and/or occurring out of and/or in connection with the Organization's exhibits; the use of any exhibit halls, and/or portions thereof, in the Resort that have been rented by and/or are under the control of the Organization during the Event; and/or any negligent act and/or omission and/or willful misconduct of the Organization, the Organization's officers, directors, agents, contractors, subcontractors and/or employees; and, (ii) Worker's Compensation Insurance as required by applicable law and Employer's Liability Insurance with minimum limits of One Million Dollars (\$1,000,000) per occurrence. (b) All insurance required in this Section shall be with companies and on forms acceptable to Disney and shall provide that the coverage there under may not be reduced or canceled unless thirty (30) days' unrestricted prior written notice thereof is furnished to Disney. All insurance required in this Section shall be primary and not contributory with regard to any other available insurance to the Disney, its parent, and any subsidiaries, related and affiliated companies of each, and the officers, directors, shareholders, employees, agents and assigns of each. All insurance required in this Section shall be written by companies with a BEST Guide rating of B+ VII or better. (c) Certificates of insurance (or copies of policies, if required by Disney) shall be furnished to Disney. All insurance required in this Section shall include Disney, its parent, and any subsidiaries, related and affiliated companies of each, and the officers, directors, shareholders, employees, agents and assigns of each as additional insured's and contain a waiver of subrogation in their favor. (The additional insured requirement applies to all coverages except Workers' Compensation and Employer's Liability. The waiver of subrogation applies to all coverages). Disney's failure to request, review or object to the terms of such certificates or insurance shall not be deemed a waiver of the Organization's obligations or the rights of Disney.

HOSPITALITY SUITE POLICY: Only individuals able to present a current TMC name badge will be allowed to enter. There shall be a sign posted at the door stating no one under the age of 21 may be admitted. A total of no more than 25 complimentary guest hospitality suite tickets will be made available to the vendor(s) that sponsor the hospitality suite, prorated based on the amount of the sponsorship.

I agree to terms stated in the Exhibitor/Sponsor Agreement

Name _____

Company _____

Signature _____ Date _____

Description of services _____