

ATHE ANNUAL MEMBERSHIP MEETING

Saturday, August 4, 2012 – 9:30 am – 11:15 pm
Regency A, Ballroom level, Hyatt Regency, Washington D.C.

AGENDA

- I. Welcome, Call Meeting to Order** President Bill Doan
Meeting called to order by President Bill Doan at 9:51
87 in attendance at the start of the meeting; it is determined that we do not have quorum.
Bill Doan thanked those in attendance and the importance of this gathering. Seeks input on how to make this meeting more useful.
- II. Old Business**
- A. Annual Meeting Minutes – August 13, 2011** Terry Brino-Dean, Secretary
Motion: Terry Brino-Dean, Secretary, to approve the minutes.
125 people needed for quorum to vote. Absent that, the minutes will be voted on through online vote of the membership.
- B. Treasurer’s Report** Frank Trezza, Treasurer
Frank Trezza reports that he worked with the Finance Committee to develop the 2012-2013 budget. They will also be looking at how to use investments and how to regularly evaluate dues and conference fees, led by incoming Treasurer Nina Lenoir.
Presentation of the balances in the accounts.
- C. Strategic Planning Report** Henry Bial, President-Elect
Henry Bial went over the ATHE mission statement. There is a question of whether we know if we fulfill our mission or not because we don’t have the information to measure this. He will be coming forward with a proposal for data gathering that will be considered by the GC in January. Seeks member input.
- D. Member-at-Large Report** Fred Rubeck, MAL Operations
Fred Rubeck explained what MALs do. Introduced the other three MALs, Alicia Tafoya, Chase Waites, and Trish Gibson Ralph.
Presents overview of the Communications Report. It is posted online. Notes that discussion of communication issues is ongoing.
Cici Aragon, FGR for Women in Theatre (WTP) is introduced. WTP is in its 33rd year as an incorporated organization, it’s 26th year as a focus group of ATHE. Shared information of recent WTP leadership as well as recent publications of members. Pre-conference was held at Georgetown University. Shared news of activities from the conference.
Roger Sorenson from Playwrights and Creative Teams Focus Group (PACT). He shared what PACT is and their activities and conference sessions this year. Discussed production of David Mark Cohen award-winning play, staged readings of eight new 10 minute plays, publication of anthology that came out of new play development workshops. Playworks: cutting edge approaches to new works.
discussed current re-evaluation of the roles and responsibilities of MALs
Also discussed the report on communication issues and how we can improve communication on all levels and in all directions.
Bill Doan noted that ATDS and VAST A are also both celebrating 25 years as focus groups.

- E. Membership and Marketing Report** Christin Essin, Vice President
Christin Essin discussed the results of the Membership Survey. She points people to the website to see the report.
Shared information about Membership Research Groups during the conference with consultant Sheri Jacobs from Avenue M. Thanks to those who participated, also thanks to Nancy Erickson and Shaun Sewell for their support.

III. New Business

- A. Recognition of Member Passings** President Bill Doan
Glenda Dickerson, presented by Jill Dolan
Daniel Gerould, presented by Lance Gharavi
Bill Doan led a moment of silence for all who have passed.
- B. Preview of Conference 2013 in Orlando (raffle)** Chase Bringardner,
VP-Elect for 2013 Conference
Chase Bringardner introduced conference and the theme, as well as Conference 2013 committee members. Some plans for the conference was planned. Made request for input from the membership. Played video trailer previewing the conference.
Bill Doan chose a raffle winner from the hopper of conference evaluations:
Free conference registration for 2013: Winner: Susan Proctor
For two hotel nights at the Hyatt Grand Cypress. Winner: Marcia Douglas
Locations through 2016 (Montreal, Phoenix, Chicago)
- C. President's Remarks** President Bill Doan
Bill recognized Mark Lococo to thank his conference committee and say a few words about this year's conference. Mark thanked the membership for input and support.
Mark introduced and thanked all committee members as well as Nancy Erickson and her staff, especially Communications Manager Shawn Sewell.
Bill Doan then made remarks titled "A reading from a checklist of an ATHE President"

IV. Recognition

- A. Recognition of Volunteers and Staff** President Bill Doan
Bill Doan thanks all involved.
- B. Recognition of Outgoing GC members** President Bill Doan
Steve Peters, Immediate Past President
Frank Trezza, Treasurer
Mark Lococo, VP for Conference 2012
Christin Essin, VP for Membership & Marketing
Harvey Young, VP for Research and Publications
- C. Recognition of Incoming GC members** President Bill Doan
Nina LeNoir, Treasurer
Sonja Kuftinec, VP-Elect, 2014 Conference
David Kaye, VP for Membership & Marketing
Bob Schanke, VP for Research and Publications
Terry Brino-Dean, Secretary and Chair, ETC, incumbent returning
Trish Gibson Ralph, MAL, Finance, incumbent returning
Fred Rubeck, MAL, Operations, incumbent returning

V. Call for Other Business
None.

President Bill Doan

VI. Adjournment at 10:41 AM

President Bill Doan