

# ACE Show Specials

**PUT THE BUYING POWER BACK INTO ACE.**



What drives operators to attend ACE? It's the opportunity to capitalize on savings that they can't get unless they attend the convention and visit the exhibitors **on the trade show floor**. Exhibitors, you want operators on the trade show floor. Give them a reason to take the time to register and attend ACE.

Send us your commitment to provide a show special (no need to divulge the sweet details!) & we'll publish your Company name (and Booth #) on a special list that is given to the Operator Attendees **ON OPENING DAY, October 13<sup>th</sup>**.

**DO NOT** release your show specials prior to ACE – this will defeat the purpose of “show specials.” **DO NOT** allow your “show specials” to be sold following ACE, unless the operator was actually in attendance.

Will this entice buyers to the exhibit show floor on Friday & Saturday - October 13 & 14? **NO DOUBTS...**You bet it will! But for this Show Special to be effective there must be 100 percent cooperation from **ALL** exhibitors. Please help us help YOU sell your product! **DON'T BE LEFT OUT – ACT QUICKLY! RESPOND BY SEPT. 29<sup>TH</sup>**

## ACE 2017 SHOW SPECIAL COMMITMENT

Company: \_\_\_\_\_

Company Contact Name: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Show Special Name: \_\_\_\_\_

E-mail to: [info@atlanticcoastexpo.com](mailto:info@atlanticcoastexpo.com); Fax to: 919-249-1394  
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