

HOW DOES ATMAE HELP ME?

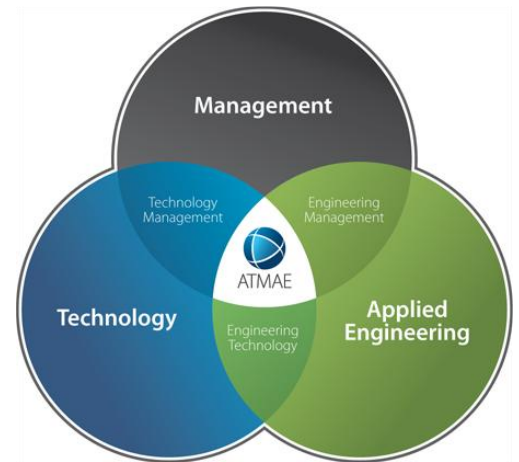
By partnering with the Association of Technology, Management, and Applied Engineering at our Annual Conference, you ensure contact with ATMAE's influential member base of over 500 companies, community colleges, and universities throughout the United States.

The Need

Numerous studies report a moderate to severe shortage of skilled labor. As every industry becomes more technical and as the "baby boom" generation retires, the need for knowledgeable replacement workers becomes necessary just to maintain current operations.

Students and ATMAE

ATMAE's largest individual member category is the student category. ATMAE offers certifications and competitions for students so that they can stand out to potential employers. ATMAE's conference brings together those students who want to do more than just attend classes by offering a competitive robotics competition, a "Jeopardy style" technology challenge, plus almost two full days of additional workshops and competitions so that you gain access to our best and brightest.



WHO ATTENDS OUR MEETINGS

- 70%** Individuals employed at 2-year or 4-year institutions which includes universities, community colleges, and technical institutions.
- 26%** Students who are enrolled full time in a community college, technical institute or university.
- 4%** Individuals employed in business and industry.

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Raleigh, NC, 27607
executive@ATMAE.org
Phone: 919-635-8335
Fax: 919-779-5642

RECOGNITION LEVELS

Amounts are for total contribution to the ATMAE 2017 Annual Conference through sponsorship or exhibiting.

GOLD: \$1,750 OR MORE

- Complimentary exhibit booth (8'd by 10'w)
- Special *Gold Sponsor* signage at the conference
- QR Code signage that links to your website
- Slide at the Keynote Luncheon
- Recognition at the Awards Banquet
- Logo shown in the hotel registration area
- 1 complimentary full conference registration
- Quarter page ad in the onsite program
- Logo in the onsite program
- Logo on the conference webpage with a link to your website
- Logo on all conference related marketing email blasts

SILVER: \$851 TO \$1,749

- Logo on signage at the conference
- Logo on the Silver Sponsor slide at Keynote Luncheon
- Recognition as a Silver Sponsor at the Awards Banquet
- Logo in the onsite program
- Logo on the conference webpage
- Logo on all conference related marketing email blasts

BRONZE: \$850 OR LESS

- Organization listed on signage at the conference
- Organization listed on the Bronze Sponsor slide at Keynote Luncheon
- Recognition as Bronze Sponsor at the Awards Banquet
- Organization listed in the onsite program
- Organization Listed on the conference webpage
- Organization Listed on all conference related marketing email blasts

SPONSORSHIP OPPORTUNITIES

WEDNESDAY WELCOME RECEPTION SPONSOR: Held on Wednesday evening after the sessions end and in conjunction with the Student Robotic Competition, this reception is an opportunity for attendees to catch up with old friends and make new ones. Your logo will be displayed at the reception.

Exclusive Sponsor: \$1500

THURSDAY BREAKFAST: ATMAE welcomes our attendees in the morning with a hot breakfast to start their day off right. Your logo will be displayed on signage in the breakfast area.

Exclusive: \$2,000 Contributing Sponsor: \$200

THURSDAY “50TH ANNIVERSARY” BANQUET: ATMAE will be offering an all attendee Banquet where awards reception will be disseminated on Thursday evening. Your logo will be displayed while people are entering the room and one member from your organization will make an announcement at the Banquet.

Exclusive: \$2,500

FRIDAY BREAKFAST: ATMAE welcomes our attendees in the morning with a hot breakfast to start their day off right. Your logo will be displayed on signage in the breakfast area.

Exclusive: \$2,000 Contributing Sponsor: \$200

FRIDAY KEYNOTE LUNCHEON: ATMAE will be offering an all attendee welcome and keynote address on Thursday during a plated luncheon. Your logo will be displayed on table top cards and while people are entering the room. One member from your organization will introduce the keynote speaker.

Exclusive: \$2,500

REFRESHMENT BREAKS: Beverages and snacks offered during the morning and afternoon breaks in the exhibit hall area. Your logo will be displayed on the signage in the refreshment break area.

Thursday Exclusive: \$1,500 Friday Exclusive: \$1,500 Contributing Sponsor: \$150

LEADERSHIP BREAKFAST: On Saturday the leaders of ATMAE meet over breakfast to recap the 2017 Annual Conference and start planning for the 2018 Annual. Your logo will be displayed on signage in the breakfast area and up to two representatives to join the breakfast.

Exclusive: \$500



2017 Annual Conference Sponsorship and Exhibitor Opportunities

ANNUAL RECOGNITION AWARD PLAQUES: ATMAE has multiple awards throughout the conference. Your organization's name will be displayed on sponsor signage at the conference.

Per Plaque Sponsor: \$100

ROBOTICS COMPETITION SPONSOR: A two-day event, held throughout major membership gatherings, the Student Robotics Competition brings ATMAE's best and brightest students together in a hands on demonstration of their skills. Your sponsorship assists in making this competition happen. Your organization's logo will be displayed on sponsor signage at the conference and during the competition event.

Contact ATMAE to discuss items and pricing.

STUDENT COMPETITION SPONSOR: Throughout the conference, ATMAE holds student competitions, excluding the Student Robotics Competition. Your sponsorship assists in making the competitions happen. Your organization's logo will be displayed on sponsor signage at the conference and during the competition event.

Contributing Sponsor: \$1,000

WORKSHOP SPONSOR: Hands on workshops are popular places for people to increase their skill levels and training at the conference. Your logo will be displayed during the workshop and on all promotional items for the workshop. You also have the ability to put on your own workshop depending on the topic. Workshops must be confirmed by June 24, 2017.

Contact ATMAE to discuss items and pricing.

ATTENDEE GIVEAWAY ITEM: Get your organization in everyone's hands with an attendee giveaway item that is provided at registration. Past items have included lanyards, conference bags and pens. ATMAE will secure the items all you need to do is supply your logo!

Contact ATMAE to discuss items and pricing.

Looking to sponsor something that isn't listed above?
Contact ATMAE to customize a package that works best for your
organization and price range!

ONSITE PROGRAM ADVERTISEMENTS

Deadline to submit artwork is October 6, 2017. You Must submit a high resolution jpeg file.

If you have any questions contact executive@atmae.org or call 919-635-8335.

BACK COVER AD: This is a full color ad that is 6" w by 9" t Bleed. *Only one available!*

Cost: \$650

FULL PAGE AD: this is a black and white internal ad that is 5" w by 8" t.

Cost: \$500

HALF PAGE AD: this is a black and white internal ad that is 5" w by 4" t.

Cost: \$350

QUARTER PAGE AD: this is a black and white internal ad that is 5" w by 2" t.

Cost: \$250

EXHIBIT OPPORTUNITIES

Get dedicated time with the attendees throughout the ATMAE Conference.
Booth size is 8' d by 10' w

Member Cost: \$850

Non-member Cost: \$1,350

**Multiple booth spaces can be purchased.*

Set-up: Wednesday: 7:30am -11:00am

Exhibits Open:

Wednesday: 12:00pm – 8:00pm

Thursday: 8:00am – 5:00pm

Friday: 7:00am – 12:00pm

Tear-Down: Friday 1:30pm – 5:00pm

Includes:

One conference registration

Drape

Draped 6ft table

Two chairs

Wastebasket

Exhibitor sign with organization name listed

Basic electrical outlet (on request only – made at least 2 weeks prior to conference)

Exhibitor services contractor information will be provided once the booth space is confirmed.

See the ATMAE terms, conditions and rules for exhibiting in an ATMAE-sponsored exhibit on following page.

MOBILE APP ADVERTISEMENTS

If you would like to sponsor the mobile app or for any questions you may have, please contact executive@atmae.org or call 919-635-8335.

JOB POSTING: Have an open position you want the ATMAE membership to be aware of? Post your information on the mobile app for everyone to see. *(Please note, starting in 2017 no postings will be allowed at the ATMAE registration table.)*
Cost: \$100

ROLLING BANNER: Promote your program or company with a rolling banner on the 2017 ATMAE app. This is a full color ad that that will be placed on both the mobile app as well as the tablet/online version.
Cost: \$250

PUSH NOTIFICATION: Promote your program or company with a push notification on the 2017 ATMAE mobile app. Please contact executive@atmae.org for the specifications.
Cost: \$350

Terms, Conditions and Rules for Exhibiting in an ATMAE-Sponsored Exhibit

1. INDEMNITY AND LIMITATION OF LIABILITY

Neither ATMAE, nor the host Hotel/convention facility (hereinafter Exhibit Building), nor any of its officers, agents, employees or other representatives shall be held liable for, and they are hereby released from liability for, any damage, loss, harm or injury to the person or property of the Exhibitor or any of its visitors, officers agents, employees or other representatives, resulting from their theft, fire, water or accident or any other cause. The Exhibitor shall indemnify, defend and protect ATMAE and the Exhibit Building and save ATMAE and the Exhibit Building, harmless from any and claims, demands, suits, liability damages, loss, costs, attorney's fees and expenses of any kind which might result from or arise of any action or failure to act on the part of the Exhibitor or its officers, agents, employees or other representatives. It is the responsibility of the Exhibitor to maintain proper insurance coverage for it's property and liability.

2. ASSIGNMENT OF EXHIBIT SPACE

ATMAE shall assign the Exhibit Space to the Exhibitor for the period of the Exhibit (provided the Exhibit Building is made available to ATMAE) in priority order passed on receipt of enclosed contract and sponsor level. Such assignment is made for the period of each Exhibit only and does not imply that the same or similar space be held or offered for future exhibits. Every effort will be made to respect the Exhibitor's space choices whenever possible, but ATMAE's decision will be final. ATMAE reserves the right to transfer assignments when such action is deemed to be in the best interest of the total exhibition. ATMAE reserves the right to withdraw its acceptance of this Application/Contract if it determines in its sole discretion that the Exhibitor is not eligible to participate or the Exhibitor's product or services is not eligible to be displayed in this Exhibit.

3. USE OF EXHIBIT SPACE

An exhibitor shall not assign to a third party its right hereunder to the Exhibit Space or any portion thereof without the prior written consent of ATMAE, which it may withhold at its sole discretion if such consent is given, the Exhibitor shall assume full responsibility for the conduct of the assignee and all its representatives, and the Exhibitor shall not charge its assignee more than a proportionate share of the exhibit fee based upon the amount of Exhibit Space assigned.

4. DISPLAYS AND DECORATIONS

Merchandise, signs, decorations or display fixtures shall not be pasted, taped, nailed or tacked to walls. No Exhibit, merchandise or equipment shall be left in any aisle, but shall be confined to Exhibit Space. No signs or advertising devices shall be displayed outside Exhibit Space or projecting beyond limits of Exhibit Space as to interfere with any neighboring Exhibit.

5. OBSERVANCE OF LAWS

Exhibitor shall abide by and observe all laws, rules regulations and ordinances of any applicable government authority and all rules of the Exhibit Building.



2017 Annual Conference Sponsorship and Exhibitor Opportunities

6. EXHIBITOR CONDUCT

The prior written consent of ATMAE is required for the employment or use of any live model, demonstrator, solicitor or device for the mechanism reproduction of sound. Such employment or use shall be confined to the Exhibit Space. ATMAE, in its sole and absolute discretion, may withdraw its consent at any time, in which event Exhibitor shall terminate such activity immediately. Exhibitors are prohibited from bringing alcoholic beverages into the Exhibit Area without consent from ATMAE. Exhibitor shall refrain from any action that will distract attendees from attendance at the Exhibit during open hours. Exhibitor shall not lead attendees from one Exhibit Space to another or to elevators or escalators. Exhibitors or any of its representatives shall not conduct itself in a manner offensive to standards of decency or good taste.

7. PHOTOGRAPHS

No photographs or recordings shall be taken in educational sessions without prior consent of ATMAE.

8. AGREEMENT TO TERMS, CONDITIONS AND RULES

Exhibitor agrees to observe and abide by the foregoing Terms, Conditions and Rules and by such additions Terms, Conditions and Rules made by ATMAE from time to time for the efficient or sale operation of the Exhibit, including but not limited to, those contained in this contract. In addition to ATMAE's right to close an Exhibit and withdraw its acceptance of this Application/Contract ATMAE in its sole judgment, may refuse to consider for participation in future Exhibits an Exhibitor who violates or fails to abide by all such Terms, Conditions and Rules. There is no other agreement or warranty between the Exhibitor and ATMAE except as set forth in this document. The rights of ATMAE under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of ATMAE.

My Organization Wishes to Sponsor at the Annual Conference:

- Wednesday Welcome Reception \$1500
- Thursday Breakfast
 - Exclusive @ \$2,000
 - Contributing @ \$200
- Thursday 'Celebrate ATMAE' Banquet at \$2,500
- Friday Breakfast
 - Exclusive @ \$2,000
 - Contributing @ \$200
- Friday Keynote Luncheon at \$2,500
- Refreshment Breaks
 - Thursday Exclusive @ \$1,500
 - Friday Exclusive @ \$1,500
 - Contributing @ \$150
- Leadership Breakfast at \$500
- Annual Recognition Award Plaques: _____ number of plaques x \$100 each = \$_____
- Robotics Competition: Contact executive@atmae.org or call 919-635-8335 to discuss options
- Student Competition \$1,000
- Student Competition Cash Prize: \$_____
- Workshop Sponsor: Contact executive@atmae.org or call 919-635-8335 to discuss options
- Attendee Giveaway: Contact executive@atmae.org or call 919-635-8335 to discuss options
- Custom Sponsorship: Contact executive@atmae.org or call 919-635-8335 to discuss options

My Organization Wishes to advertise:

- Program Ad – Back Cover at \$650
- Program Ad – Full Page at \$500
- Program Ad – Half Page at \$350
- Program Ad – Quarter Page at \$250

My Organization Wishes to Exhibit:

- Exhibit Booth - Member (8'dx10'w) at \$850
- Exhibit Booth – Non-member (8'dx10'w) at \$1,350

My Organization Wishes to mobile advertisements:

- Job Posting -- \$100
- Rolling Banner -- \$250
- Push Notification -- \$350

Please type or print.

Organization: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

TOTAL AMOUNT DUE: \$ _____

Payment Method: Visa MC American Express Discover Check

Make checks payable to ATMAE (address below) FEIN: 27-1059125

Card No.: _____ Exp: _____ / _____ CVV: _____

Please Initial Signature: _____ Date: _____



I have read the PROSPECTUS INFORMATION provided by ATMAE. I authorize ATMAE to the right to use in the name of the organization listed above. If paying by credit card, I authorize ATMAE to charge the amount listed to the card listed above. I understand that exhibits maybe cancelled up to four weeks before the event date and a 50% refund will be granted. Exhibits cancelled within four weeks of the event will be charged the full exhibit fee.