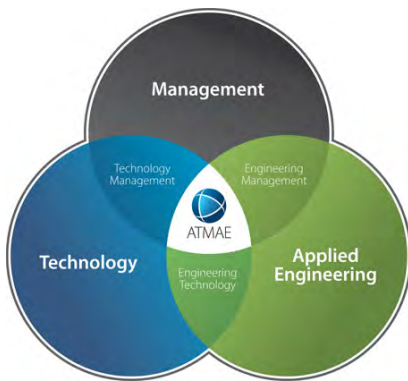


## 2015 ATMAE Corporate Prospectus

### WHY BECOME A MEMBER?



While more than 50% of manufacturing companies report plans of increasing production through 2019, more than 75% of manufacturers report moderate to severe shortage of skilled resources. It is estimated that manufactures will experience up to 11% reduction in earnings given this shortage (Manufacturing Institute/Accenture, 2014)

ATMAE is a 501(c) 3 dedicated to the men and women who are working to change this trend. We represent over 500 community colleges, universities and their students. We want you to join ATMAE not just to help us with our mission but to also gain access to the trained workforce that will increase your profits!

#### **ATMAE Mission**

The Association of Technology, Management, and Applied Engineering is faculty, students, and industry professionals dedicated to solving complex technological problems and developing the competitive technologist and applied engineering workforce.

### WHO ARE OUR MEMBERS?

- Over 50% of our members are students who are enrolled full time in a community college, technical institute or university. Many of them have certifications, through ATMAE, in addition to their course work demonstrating that they have met a professional standard as a Certified Technical Professional; Certified Technology Manager; Certified Manufacturing Specialist; or are certified in Engineering Graphics.
- Approximately 40% of our members are employed at 2-year or 4-year institutions which includes universities, community colleges, and technical institutions.

## Membership Levels

### SUSTAINING LEVEL

\$7,500 (Limited to two in 2015)

\$37,750 Total Value

### BENEFACTOR LEVEL

\$3,500

\$11,925 Total Value

### PARTNER LEVEL

\$2,000

\$6,250 Total Value

### FRIEND LEVEL

\$1,000

\$2,550 Total Value

### STANDARD LEVEL

\$350

\$900 Total Value

## Annual Membership Benefits

	<b>Sustaining \$7,500</b>	<b>Benefactor \$3,500</b>	<b>Partner \$2,000</b>	<b>Friend \$1,000</b>	<b>Standard \$350</b>
Membership in ATMAE	Up to 100 Members	Up to 35 Members	Up to 20 Members	Up to 15 Members	Up to 4 Members
Membership in NIAC	✓	✓	✓	✓	✓
Ad in Quarterly Electronic Newsletter	Large	Large	Large	Small	
Free Webinar	✓	✓			
50% Discount on Job Postings in Career Center	5 Job Postings	3 Job Postings			

## Member Conference Benefits

	<b>SUSTAINING \$7,500</b>	<b>BENEFACTOR \$3,500</b>	<b>PARTNER \$2,000</b>	<b>FRIEND \$1,000</b>	<b>STANDARD \$350</b>
Conference Savings Member vs Non-Member rate	\$12,500	\$3,750	\$2,500	\$1,250	\$500
Annual Conference Materials	Logo listed at Sustaining Level	Logo listed at Benefactor Level	Logo listed at Partner Level	Corporate Name listed	
Conference Program Ad	Inside cover full page color	Full page black & white	Half page black & white	Quarter page black & white	
45 Minute Speaking Opportunity	✓	✓	✓		
Conference Booth	✓	✓			
Complimentary Conference Registration	5	2			
Keynote Sponsorship and Introduction	✓				
Unique Stand-alone Signage	✓				

**ANNUAL CONFERENCE MATERIALS:** Logo listed on all conference related email, as well as conference webpage and onsite program.

**CONFERENCE AD:** Your ad will be placed in the onsite conference program.

**SPEAKING OPPORTUNITY:** 45 minutes to address ATMAE attendees.

**CONFERENCE BOOTH:** Complimentary booth (8'd x 10'w) in Exhibit Hall where breakfast, lunch and all breaks are held.

**COMPLIMENTARY CONFERENCE REGISTRATIONS:** Up to five (5) complimentary conference registrations. A \$2,000 + value.

**KEYNOTE SPONSORSHIP AND INTRODUCTION:** Introduce yourself and the Keynote speaker to the attendees.

**UNIQUE STAND-ALONE SIGNAGE WITH QR CODES:** Displayed on 38" x 96" Meter Board with QR code that links to your website.

### Who Attends our Conferences?

- ◇ 70% Individuals employed at 2-year or 4-year institutions, which includes universities, community colleges, and technical institutions.
- ◇ 26% Students who are enrolled full time in a community college, technical institute or university.
- ◇ 4% Individuals employed in business and industry.



The Association of  
Technology,  
Management, and  
Applied Engineering

Developing technology graduates & professionals who  
lead, innovate and collaborate in a dynamic workforce.

## ATMAE 2015 Agreement Form

- Sustaining Membership \$7,500
- Benefactor Membership \$3,500
- Partner Membership \$2,000
- Friend Membership \$1,000
- Standard Membership \$350

### Please type or print

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Total Amount Due: \$ \_\_\_\_\_

Payment Method:  VISA     MC     American Express     Check

*Make checks payable to ATMAE (address below)*

Card No \_\_\_\_\_ Exp. \_\_\_\_ / \_\_\_\_ CCV \_\_\_\_\_

Signature \_\_\_\_\_

ATMAE Contact: John Hausoul  
275 N. York Street, Ste. 401, Elmhurst, IL 60126 - P: (+1) 630-433-4514 - F: (+1) 630-563-9181  
Email: john@atmae.org - www.atmae.org

For more information contact John Hausoul at (630) 433-4514 or john@atmae.org