

Exhibitor Prospectus

2017 Exhibit Schedule

Exhibit Move-In

Friday, July 28 Saturday, July 29
6 p.m. - 8 p.m. 6:30 a.m. - 7:30 a.m.

Exhibition Hours

Saturday, July 29 Sunday, July 30
7:30 a.m. - 4 p.m. 8 a.m. - 11 a.m.

Exhibit Move-Out

Sunday, July 30
11 a.m.

How to Reserve Exhibit Space and Sponsorships

Complete and return the **Exhibitor Registration Form** via email, fax or U.S. Mail, with payment in the form of credit card or check payable to AzNA.

All applicants are subject to approval by AzNA.

Space is limited and will be available on a first come, first served basis.

Registration forms must be received by May 1, 2017 for recognition in pre-conference promotional materials and by July 10, 2017 for inclusion in the Meeting Program and Agenda promotion materials.

AZNPC 2017 - The Nurse Practitioner Symposium brings together nurse practitioners from across the southwest to present the highest quality, most innovative and effective continuing education.

Our event anticipates 200 prescribing providers and will reach nurse practitioners across Arizona, Southern California, Nevada, Utah, Colorado and New Mexico.

Your participation creates direct interaction between the attendees and exhibitors during meals and breaks located near the exhibit area.

What is included in my sponsorship agreement?

- 50-word company description in Meeting Program, distributed to all attendees
- Company name and logo in Meeting Program, distributed to all attendees
- Company name (and logo where possible) included in pre-event promotions and on-site publications (where applicable)
- Recognition from the podium during sponsored time-frame (when applicable)
- Exhibit table in the exhibit hall - details below

What is included in my exhibit table package?

- one (1) 6-foot skirted table with one (1) chair
- Three (3) 30 minute breaks for participants to visit exhibitors
- Two (2) morning registration/breakfast breaks and one (1) lunch break for participants to visit exhibitors
- Lunch provided for one
- Acknowledgement in Meeting Program and other publications (where applicable)

Cancellation of 2017 Exhibit Space or Sponsorship

If AzNA does not receive any notice of cancellation in writing, the exhibitor will be liable for 100% of the total fee as submitted on the Exhibitor Registration Form.

Exhibit Table Cancellation: Written notice of cancellation received prior to July 10, 2017 will incur a \$50 administrative cancellation fee. Cancellation notice received on or after July 10, 2017 is subject to 100% of total fee amount as submitted on the Exhibitor Registration Form.

Sponsorship Cancellation: If written notice of cancellation is received prior to May 1, 2017, sponsor agrees to pay an administrative cancellation fee of \$50. Written notice of sponsor cancellation received on or after May 1, 2017 will result in a cancellation fee equal to 100% of the total amount as submitted on the Exhibitor Registration Form for space, sponsorship or other materials.

To learn more about sponsorships or exhibit options or if you have questions or need assistance with the application process, please contact the AzNA office:

Debby Wood
debby@aznurse.org
480.351.8582

2017 AZNPC Exhibitor Registration Form

DATE: Saturday, July 29-Sunday July 30, 2017

Affiliate of the Arizona Nurses Association

1850 East Southern Avenue, Suite #1, Tempe, AZ 85282 | (480)831-0404 | www.aznurse.org

LOCATION: Embassy Suites, 5001 N Scottsdale, Rd, Scottsdale, Arizona

EXHIBITOR'S INFORMATION

Company Name (Type directly into form & Re-Save)	Website
Name of Person Authorizing Purchase	Position/Title
Address	City State Zip
Phone: Office	Phone: Cellular
Email	Signature (Digital Signature Accepted) Date

Continuing Education Terms of Support: The exhibitor/sponsor agrees that the Arizona Nurses Association makes all decisions about the disposition and disbursement of commercial support and agrees not to influence the continuing education. *(initial here):* _____

EXHIBITOR TABLES

- Standard Exhibitor Table.....\$1000 Non-Profit or Educational Exhibitor Table.....\$500

SPONSORSHIP OPTIONS

all sponsorship options include an attendee list with contact information and exhibitor table fees

Saturday, July 29	Sunday, July 30
<input type="checkbox"/> Breakfast.....\$3750	<input type="checkbox"/> Breakfast.....\$3750
<input type="checkbox"/> Morning Break.....\$2000	<input type="checkbox"/> Morning Break.....\$2000
<input type="checkbox"/> Lunch.....\$5000	
<input type="checkbox"/> Afternoon Break.....\$2000	

EXHIBITOR SERVICES NEEDED

Exhibitor Registration includes:

(1) six foot skirted table, (1) chair, (1) lunch & (1) vendor name badge. Also includes name on exhibitor page in conference program
Exhibitor space will be assigned on a first-come, first-served basis with ALL SPONSORS getting premium locations

Please advise if you need:

- electrical outlet
 additional chair and meal at \$55 each | Quantity needed: _____ x \$55 = \$_____ total

ADDITIONAL MARKETING OPPORTUNITIES

- Conference Tote Bags - \$3000 *Your company logo emblazoned on attendee tote bags*
 Conference Program Sponsor - \$2000 *Your company logo inside front cover and full page ad on back cover*
 Notepads and/or Pens - \$2500 *Distributed to all attendees with your company logo*
 Member Tote Bag Inserts - \$500 *Inserts are limited to (1) one page (8.5"x11") that will be provided in attendee tote bags*
 Logo Branding in Conference Program - \$500 *Your company logo on exhibitor/sponsor page in program*

PROGRAM ADVERTISING

- Full Page Ad in Program.....\$1000 1/2 Page Ad in Program.....\$500 1/4 Page Ad in Program.....\$250

PAYMENT OPTIONS

Check Please make checks payable to AzNA and mail to: Arizona Nurses Association
1850 E. Southern Avenue, Suite 1
Tempe, AZ 85282

Credit Card AzNA Accepts Visa, Mastercard, American Express & Discover

Print Name (as it appears on card)	Credit Card Number	Expiration Date (mm/yy)
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VCode (3 digit # on back of card)	Amount Authorized (total of all items) \$	Cardholder Signature (must have signature/digital signature to process payment)
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Billing Address (check here if billing address is the same as Exhibitor's Address)