

## **MCDONALD'S -- BDPA'S TRUSTED PARTNER BECOMES BRONZE LEVEL SPONSOR**

**LARGO, MD** – McDonald's ([www.mcdonalds.com/us/en/careers.html](http://www.mcdonalds.com/us/en/careers.html)) agreed to renew its Bronze Level sponsorship of BDPA. The investment supports mobile application showcase, BDPA Job Board, registration sponsor, BDPA IT Golf Classic and other professional development aspects of the upcoming 38<sup>th</sup> Annual National BDPA Technology Conference & Career Fair held August 10-13, 2016 in Atlanta GA.

McDonald's is the world's leading global foodservice retailer with over 36,000 locations in over 100 countries. More than 80% of McDonald's restaurants worldwide are owned and operated by independent local business men and women. McDonald's & our franchisees employ 1.9 million people worldwide. The company serves the world some of its favorite foods - World Famous Fries, Big Mac, Quarter Pounder, Chicken McNuggets and Egg McMuffin.

*"McDonald's continues to demonstrate its commitment to diversity and enabling talent in the Science, Technology, Engineering, and Math (STEM) fields,"* said National BDPA President Mike Williams. *"We appreciate their continued confidence in BDPA's ability to prepare the next generation of digital thought leaders."*

Founded in 1975, BDPA is the premier organization for African American professionals in the information technology industry. BDPA has 47 chapters across the United States and is the largest African American information technology association in the country. BDPA continues to fulfill its mission and work to bridge the digital divide by providing career growth opportunities for its members.

To become a BDPA partner or sponsor like McDonald's or to learn more about the BDPA Technology Conference in Washington DC, please contact BDPA Corporate Sales Team by email at [corpsales@bdpa.org](mailto:corpsales@bdpa.org) or (301) 584-3135 x108.

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