

PRESS RELEASE

Johnson & Johnson Renews Its BDPA Sponsorship at the Gold Level

Joint Efforts Reflects Support of 2016 Conference and BDPA Chapters in New Jersey and Philadelphia

Largo, MD (March 2016) -The long-term investment into BDPA by Johnson & Johnson has been ongoing for well over a decade. It continues into 2016 as Johnson & Johnson renewed its Gold Level corporate sponsorship of the 38th Annual BDPA Technology Conference in Atlanta, GA. Johnson & Johnson believes in the BDPA mission of advancing the careers of African Americans in the information technology industry ‘from the classroom to the boardroom’.

"BDPA is delighted that Johnson & Johnson continues to invest in our mission and our programs that support STEM learning and digital thought leadership preparedness for diverse students and professionals," said National BDPA president Mike Williams. *"Johnson & Johnson has been a valued sponsor and partner for many years and we look forward to working with them again in 2016."*

Johnson & Johnson agreed to underwrite a variety of activities that include the BDPA IT Showcase, college scholarships, career fair, BDPA Job Board participation and an investment in two Northeast region chapters.

"BDPA New Jersey is extremely excited to have Johnson & Johnson as a Gold Level sponsor! We've been fortunate to have their support since 2009 and could not have imagined a better partnership for our chapter and members," said BDPA New Jersey president Goldie Bonney. *"We look forward to working with Johnson & Johnson to offer various programs for our members around innovation, other cutting edge technology topics, and continuing our student programs. Our HSCC students had their second highest finish at last year's national conference in Washington, DC coming in 5th place, and we hope they are competitive and place even higher this year in Atlanta!"*

Globally recognized at home and abroad as an agent of goodwill for over a billion people, Johnson & Johnson has earned a reputation as a leader in providing innovative ideas as well as products and services -- one person at a time. They are the world's largest and most diverse medical devices, pharmaceutical and, consumer health care company. BDPA has seen the commitment by Johnson & Johnson to diversity in its workplace, marketplace and its relationships with suppliers.

Founded in 1975, BDPA is the premier organization for African American professionals in the information technology industry. BDPA has fulfilled its mission and worked to bridge the digital divide by providing career growth opportunities for its members.