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MILLERCOORS RENEWS GOLD LEVEL SPONSORSHIP WITH BDPA

(LARGO, MD) - With a combined brewing heritage of over 450 years, MillerCoors is shaped by its history of strong leadership, innovation and supporting communities. In that spirit, MillerCoors is proud to announce its Gold Level sponsorship of BDPA. That people at MillerCoors are its most valuable asset and their impact on the MillerCoors business is visible in each statistic and accomplishment.

MillerCoors Community Affairs director Steve Canal said, *"We are proud that MillerCoors was selected as the exclusive adult beverage sponsor for National BDPA corporate receptions and events. One of the key value propositions of attending the National BDPA Technology Conference is the opportunity to network with all levels of professionals, from entry-level to C-Level executives."*

Founded in 1975, BDPA is the premier organization for African American professionals in the information technology industry. BDPA has over 40 chapters across the United States and is the largest African American Information Technology Association in the country. BDPA continues to fulfill its mission and work to bridge the digital divide by providing career growth opportunities for its members.

"We are delighted that MillerCoors has chosen to continue its partnership with BDPA by renewing its sponsorship level to Gold for 2016," said National BDPA President Mike Williams. *"The BDPA and MillerCoors partnership has been a long and mutually beneficial one."*

To become a BDPA partner or sponsor like MillerCoors or to learn more about the BDPA Technology Conference in Atlanta as well as sponsorship opportunities, please contact BDPA Corporate Sales Team by email at corpsales@bdpa.org or 301-584-3135 x108.

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