



**FOR IMMEDIATE RELEASE**

**August 5, 2016**

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**INFORMATION TECHNOLOGY GIANT BDPA SUCCESSFULLY  
GARNERS GENERAL MOTORS SILVER LEVEL SPONSORSHIP**

**(Largo, MD)** – IT Giant Black Data Processing Associates (BDPA) successfully garnered General Motor’s (GM) Silver Level Sponsorship at BDPA’s 38<sup>th</sup> Annual National Technology Conference and Career Fair on August 10-13, 2016, at the Westin Peachtree Plaza Hotel, 210 Peachtree Street, Atlanta, Georgia.

"We are pleased to have General Motors as a new partner. General Motors storied company has been around well over 100 years and has been recognized for their diversity and inclusion efforts. We look forward to a long and mutually beneficial partnership with one of the leading automobile brands in the world," said Mike A. Williams, National BDPA President.

In 2015, demonstrating its commitment to designing quality vehicles that meet consumer needs, GM received six segment-level awards — the most of any automaker — in the J.D. Power U.S. Automotive Performance, Execution, and Layout (APEAL) study. There are over 20,000 GM dealers in 140 countries and in 2015, GM delivered over 9.8 million vehicles globally ([www.gm.com](http://www.gm.com)).

Azzam Zahir, General Motors Insider Threat and Risk, Information Security and IT Risk Management Director said, "In today’s world, information technology is not only critical to global companies, but also people and communities worldwide. General Motors is proud to be a sponsor for this year’s BDPA annual conference and support a next generation of IT leaders that are representative of our connected world."

Founded in 1975, BDPA now has 46 chapters in the U.S., making it the largest African American Information Technology Association in the country. The organization is a catalyst for professional growth and technical development for those in IT and continues to bridge the digital divide by providing training and career growth opportunities for its members.

As part of its National Technology Conference, BDPA will have a Career Fair on Friday, August 12<sup>th</sup>, 12pm-6pm and Saturday, August 13<sup>th</sup>, 10am-3pm at the Westin Peachtree Plaza. The Career Fair is free and open to the public. The Career Fair Ribbon Cutting Ceremony starts at 12 noon on Friday.

To take advantage of BDPA’s One-Stop Free Career Fair recruitment and hiring opportunity, register up to 100 people online at <http://www.prodivnet.com/events/bdpa-technology-conference-and-career-fair>.

For more details on the BDPA corporate sponsorship program, please contact the corporate sales support team at (301) 584-3135 ext. 108. Additionally, please visit [www.bdpa.org](http://www.bdpa.org).

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