



FOR IMMEDIATE RELEASE
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BDPA HONORS GENERAL MOTORS SPONSORSHIP

LARGO, MD – Black Data Processing Associates (BDPA) honors General Motors, one of the world’s greatest automobile manufacturers, for their sponsorship of BDPA’s 39th Annual National Technology Conference and Career Fair to be held July 26-29, 2017 at the Duke Energy Convention Center in Cincinnati, Ohio. Headquartered in Detroit, Michigan, General Motors serves six continents, has 225,000 employees, and delivers ten million vehicles globally.

Mark Jackson, General Motors IT Director said, "Your dreams must be bigger than your fears! Living your dreams requires courage, a solid foundation, and the willingness to make the sacrifices necessary to succeed. As a proud sponsor of BDPA and this event, GM encourages each of you to pursue your dreams and continue to find new roads of success."

BDPA is the largest African American information technology association in the U.S., and the largest national non-profit organization continually involved in training students underrepresented in Science, Technology, Engineering, and Math (STEM). BDPA was founded in 1975 by Earl Pace and David Wimberly to close the digital divide for underrepresented minorities in STEM fields.

National BDPA President Mike A. Williams stated, "We thank General Motors for their generous donation and for their continued commitment to diversity and BDPA's mission."

For more details about the BDPA Annual National Technology Conference & Career Fair or the corporate sponsorship program, contact the corporate sales support team at (301) 584-3135 ext.108 or corpsales@bdpa.org. Additionally, please visit www.bdpa.org.

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